

Stakeholder Analysis

Stakeholder Definition: An individual (or group of individuals) who is/are affected by, or has/have an interest in, influence over, or responsibility for the efforts of the collaborative. Stakeholders are anyone who can either make the plan happen or keep the plan from happening.

List Stakeholders:			
What are their capacities, skills and/or resources?			
What is their potential role on the collaboration?			
What is their self-interest? Why should they join?			
How will you recruit them?			
What barriers might exist to recruiting them?			
Who will approach them?			
When?			

Source: Tom Wolff, "Maximizing Community Stakeholders' Engagement," University of Nebraska Medical Center, accessed January 8, 2018, <http://webmedia.unmc.edu/Community/CityMatch/DataTraining/CommunityDimensionsofPractice/player.html>