

Building Healthy, Equitable Communities

July 16, 2019

**Get
Healthy**
SAN MATEO COUNTY
gethealthysmc.org



Our Team: Small but mighty

- Sharon, Juvy Ann: administrative geniuses
- Rosa: coordinator extraordinaire
- Belen, Brian, Grace, Maeve, Justin, Heather: community planning gurus
- Edwina: data wonk
- Shireen: management support
- Cassius, Scott, Srija, Louise: fearless leadership
- Emeritus faculty: Corina, Jessica, Jasneet, Will, numerous amazing interns



Our Time Together

Goals

1. Share update on GHSMC and relevant trend data
2. Learn from one another about the issues and efforts most important for GHSMC to advance in the next 5 years

Agenda

- Welcome & Agenda Review (10 mins)
- Opening remarks, Srija Srinivasan (5 mins)
- GHSMC Overview: The last 5 years (35 mins)
- Small group conversations (45 mins)
- Share highlights (10 mins)
- 3 Next steps/Closing (15 mins)

Opening Remarks

- Srija Srinivasan, Deputy Chief of County Health



Last Strategic Planning: 2014

1. Community Participation
 - Building a community vision
 - Community prioritization
 - 5 Workshops
 - Survey in 5 languages (paper/online)
 - 500 outreach
2. Review of local data
3. Review of best practices locally, regionally and nationally

Community Vision & Priorities 2015-2020

- 10-Element Vision for Healthy Equitable Communities
- 4 Elements Prioritized by Community
 - **Healthy Housing: Stable and affordable housing** protects health and provides the ability to engage in healthy opportunities
 - **Healthy Neighborhoods: Complete neighborhoods** make it easy for residents to be healthy everyday in their communities
 - **Healthy Schools: High-quality education** in healthy places creates pathways to better health
 - **Healthy Economy: A strong local economy** builds household financial security for all and promotes everyone's health
- New Mission and Vision

Building healthy, equitable communities for all

- **Mission:** Supports *policy* change to *prevent* diseases and ensure everyone has *equitable opportunities* to live a long and healthy life
- **Vision:** Get Healthy San Mateo County succeeds when all residents, regardless of income, race/ethnicity, age, ability, immigration status, sexual orientation, or gender have the opportunity to reach their full potential.

Theory of Change

Implementation strategies amplify efforts to achieve health and health equity by:

- Conducting Actionable Research
- Providing Community Implementation Funding
- Sharing Information, Building Skills & Knowledge
- Support Equitable & Prevention-Focused Policies & Plans

KEY COMMUNITY-IDENTIFIED PRIORITY AREAS

which help achieve healthy, equitable outcomes in key priority areas

HEALTHY NEIGHBORHOODS

HEALTHY SCHOOLS

HEALTHY HOUSING

HEALTHY ECONOMY

which individually and collectively support

HEALTH & HEALTH EQUITY



Implementation



How we work with partners.

Strategies:

- Policy & Planning
- Funding
- Research & Data
- Information Sharing & Capacity building

Values:

- Partnerships
- Health Equity
- Changing Conditions



Sharing Information, Building Skills & Knowledge

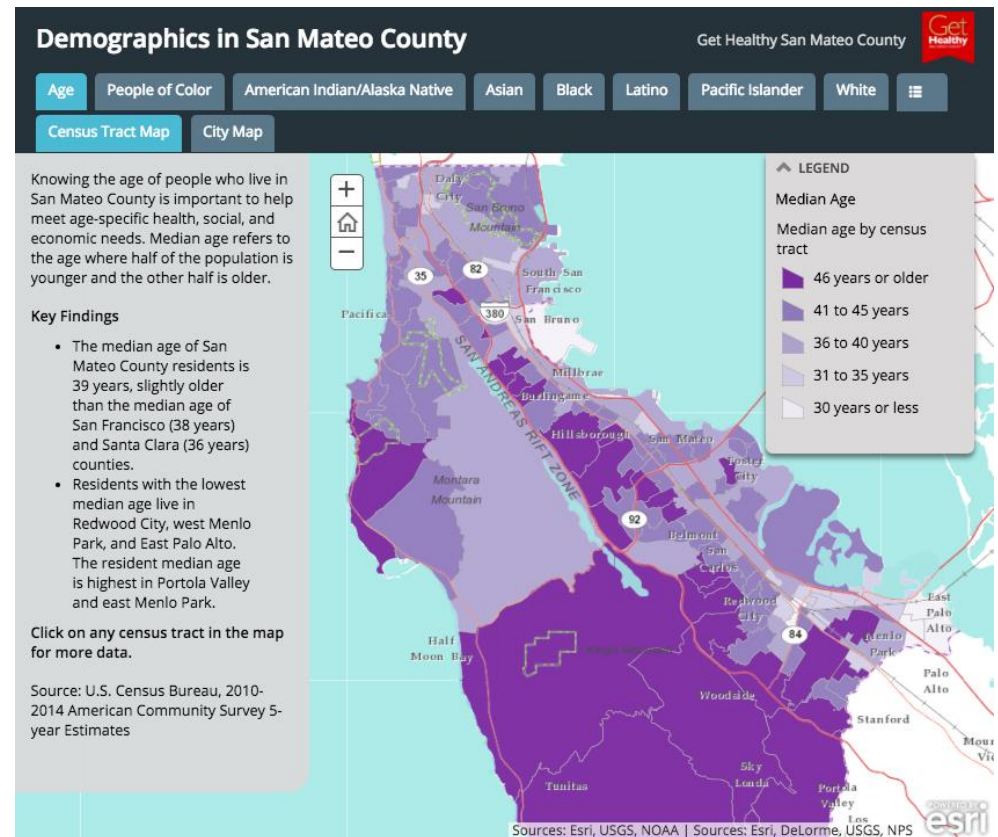
July 2016 Newsletter

Health Gizmos

- Monthly Newsletter
- Social Media
- Video Series
- Presentations
- Website
- Publications
- Contribution to regional efforts

Data Portal: Democratizing Data

- Interactive story maps
- 40 Indicators
- 3-dimensions of disaggregation
- City profiles 2018



Healthy Housing

- Habitability, Anti-displacement & Sustainability
- Garage Conversion Design and Streamlining
- Support for County Home for All Initiative

<http://homeforallsmc.org/>



Healthy Neighborhoods

- Planning for Health
- Vision Zero Policy and Implementation
 - **Research:** Collision Hotspots
- Safe Routes to School Equity Initiative
- SMC Sustainable Food System
 - Locally Sourced Food to Institutions
 - Food & Farm Bill for SMC



Healthy Schools/Healthy Kids

- Restorative Justice Practices
- School Wellness Alliance
- Community Collaboration for Children's Success



Healthy Economy

- Anchor Institution
 - Workforce
 - Procurement
 - Investment
- Small Business Stabilization
- Wage Opportunities
 - **Research:** Low-wage worker profile & wage theft assessment



Civic Engagement

- Engagement of Impacted Communities in Decisions
- Voting Matters Initiative
- Leadership Development & Engagement
 - Youth Commission
 - Trainings
 - SDOH practitioner trainings
 - CALA
 - BCLI
 - Planning for Health
 - Health Leadership Day
- Advertising Open Positions





**Accomplishments
&
Lessons Learned**



Landscape changes

- Deeper Investment on Housing and Transportation
- New Office of Sustainability
- Expanded Understanding of Health
- Collaboration on the Rise
- Stronger Community Engagement
- Increased Funding
- Changing discourse on Immigration
- And more...



Accomplishments

Implementation strategies amplify efforts to achieve health and health equity by:

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- Support Equitable & Prevention-Focused Policies & Plans

Actionable research

Eviction and health
Low-wage worker profile
RJP best practices
Collision analysis

Support prevention-focused equitable policies and plans

141 policies, plans or resource allocations advanced

Providing Community Implementation Funding

41 Projects Funded

Sharing Information, Building skills & knowledge

241,712 reach and counting (trainings, presentations, newsletter and social media outreach)

40 indicators on the new Data Portal

GHSMC Recognition

- TCE Health Equity Award
- HiAP Advisory Committee
- SRTS Equity SVBC Project of the Year
- Featured on American Planning Association Training on Planning 4 Health
- Federal Reserve Panel on Data and Housing stability
- GHSMC Healthy Housing framework featured regionally and statewide (5 P's)
- National Asset Funders Network: Panel on Health and Economic Development
- National Health Equity Guide: Featured two case studies on GHSMC
- Featured on National Training: Dialogue for Health on Youth Engagement and Health

Lessons Learned

- Stay nimble
- Partnerships are Gold
- Patience & Persistence
- Data is Powerful
- Health Brings People Together
- Centering Impacted Communities
- Racial Inequities Can't be Ignored



Image by Vector Scott



LOOKING AHEAD: Data & Community Voice

Up to Date Data Summary: Health Priorities in San Mateo County

SMC Community Health Needs Assessment:

- SMC Health and Quality of Life Survey: ~ 1000 participants
- Secondary Data Review
- Focus Groups
- Key Informant Interviews

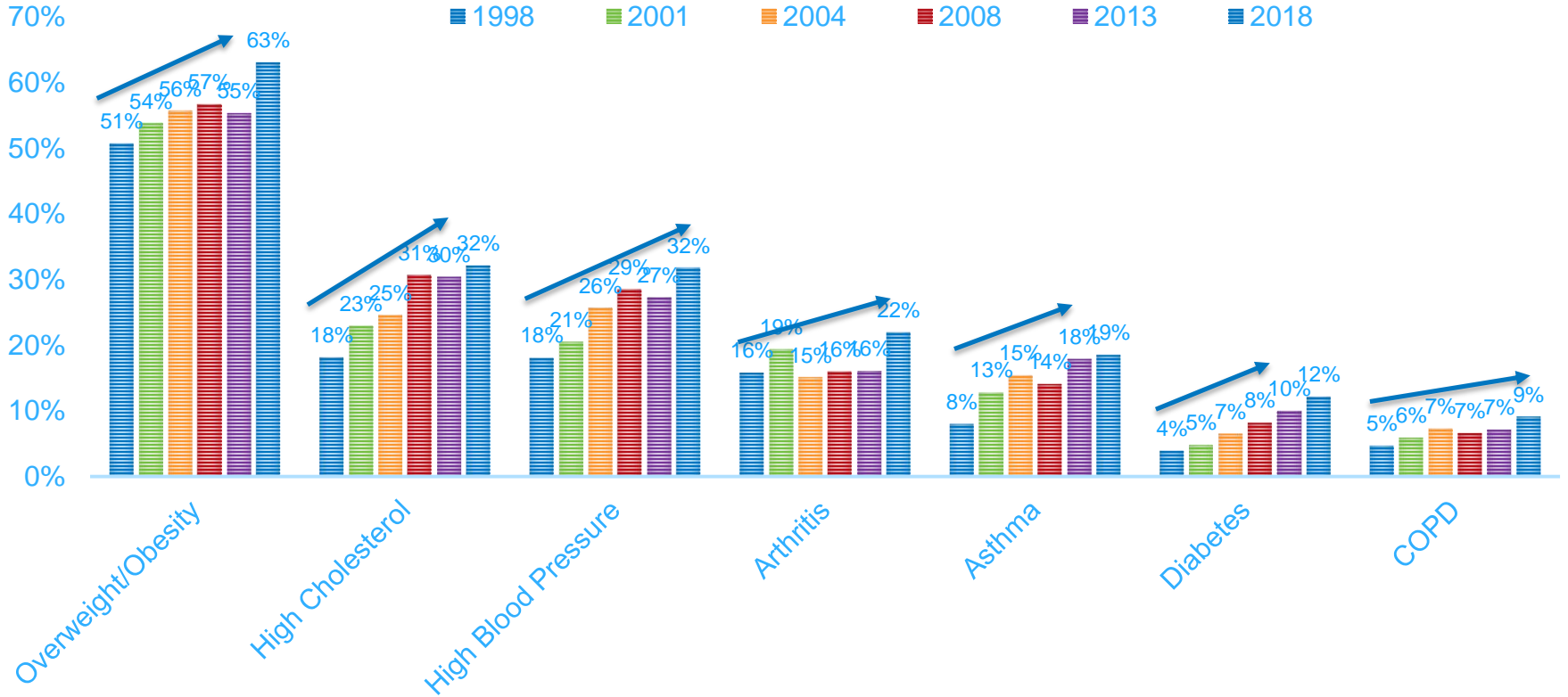
Health Issues

- Chronic diseases and related risk factors
- Mental health
- Substance use
- Oral health
- Infectious diseases
- **Economic stability**
 - Housing
 - Poverty
 - Food insecurity
- **Neighborhood Environment**
 - Transportation Issues
- **Social & Community Context**
 - Health disparities

*Currently working on ranking these priorities

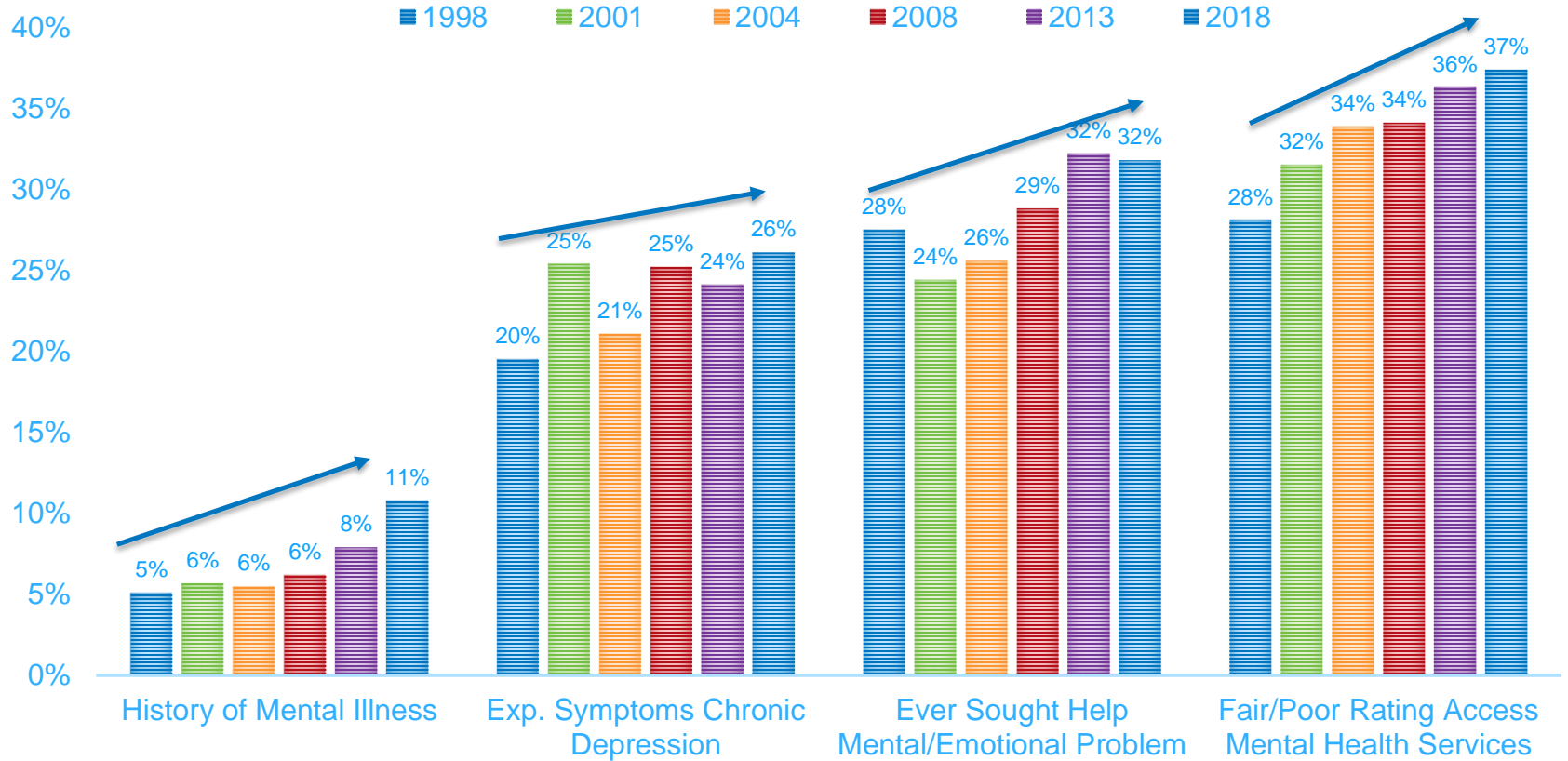
Prevalence of Chronic Conditions

San Mateo County, 2018



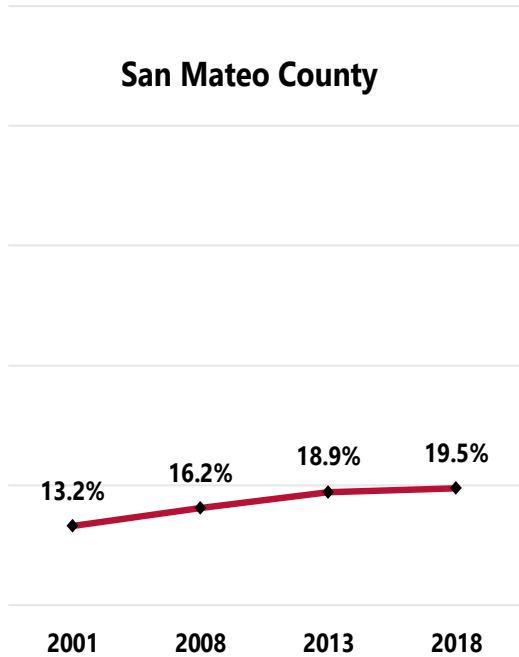
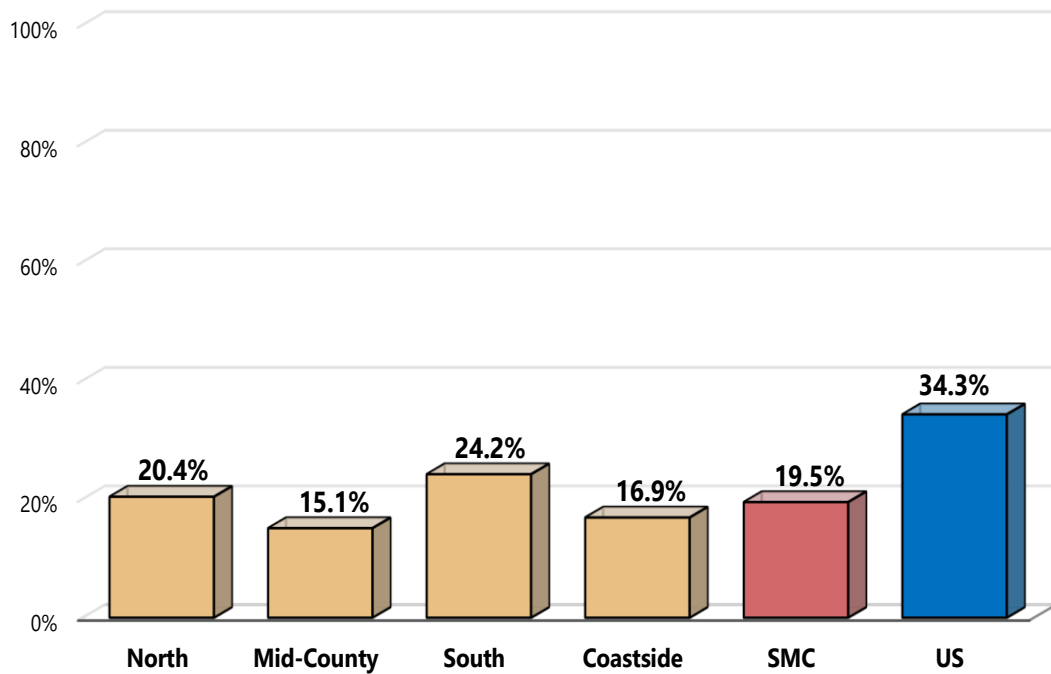
Mental Health

San Mateo County, 2018



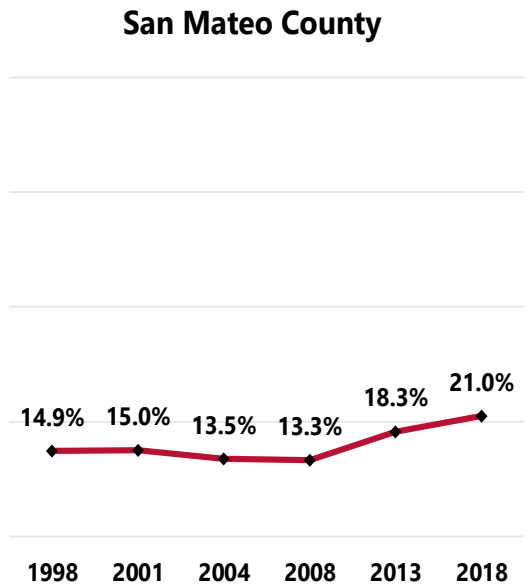
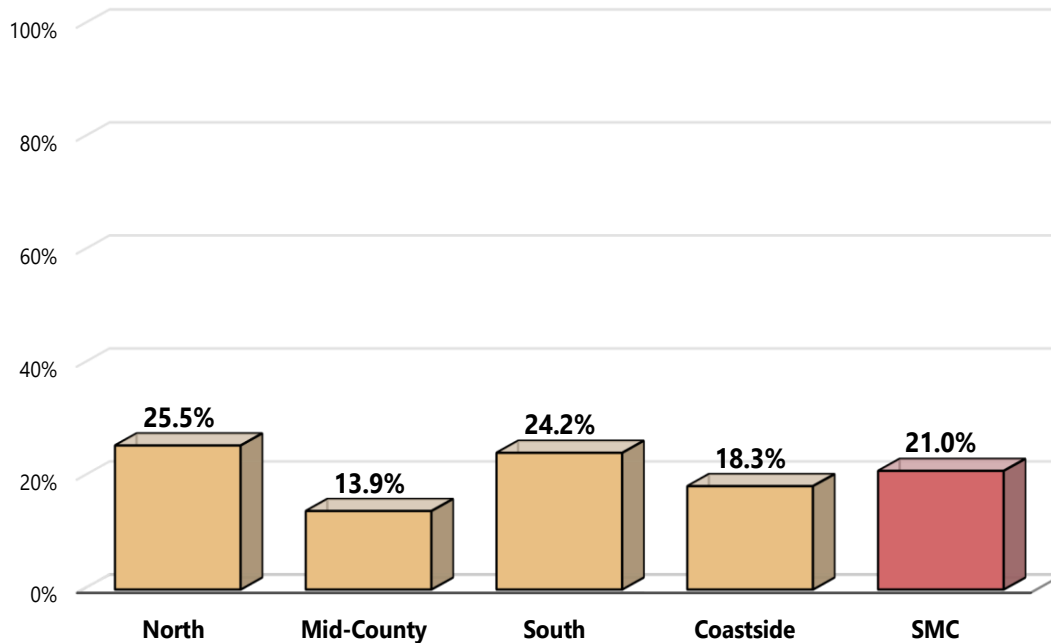
Adults Living Below 200% of the Federal Poverty Level

San Mateo County, 2018



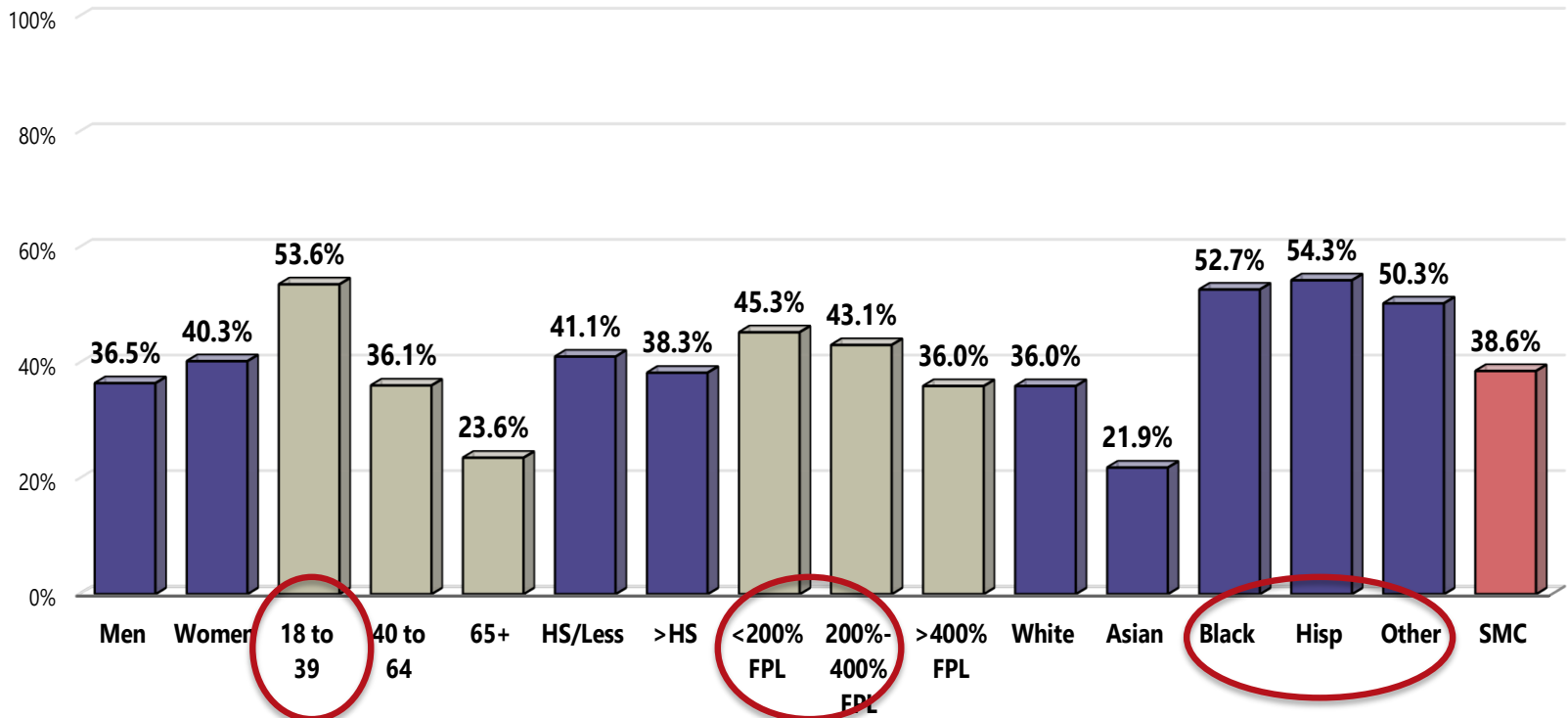
Share Housing Costs With Someone Other Than a Spouse/Partner to Limit Expenses

San Mateo County, 2018



Have Considered Relocating Due to Cost of Living

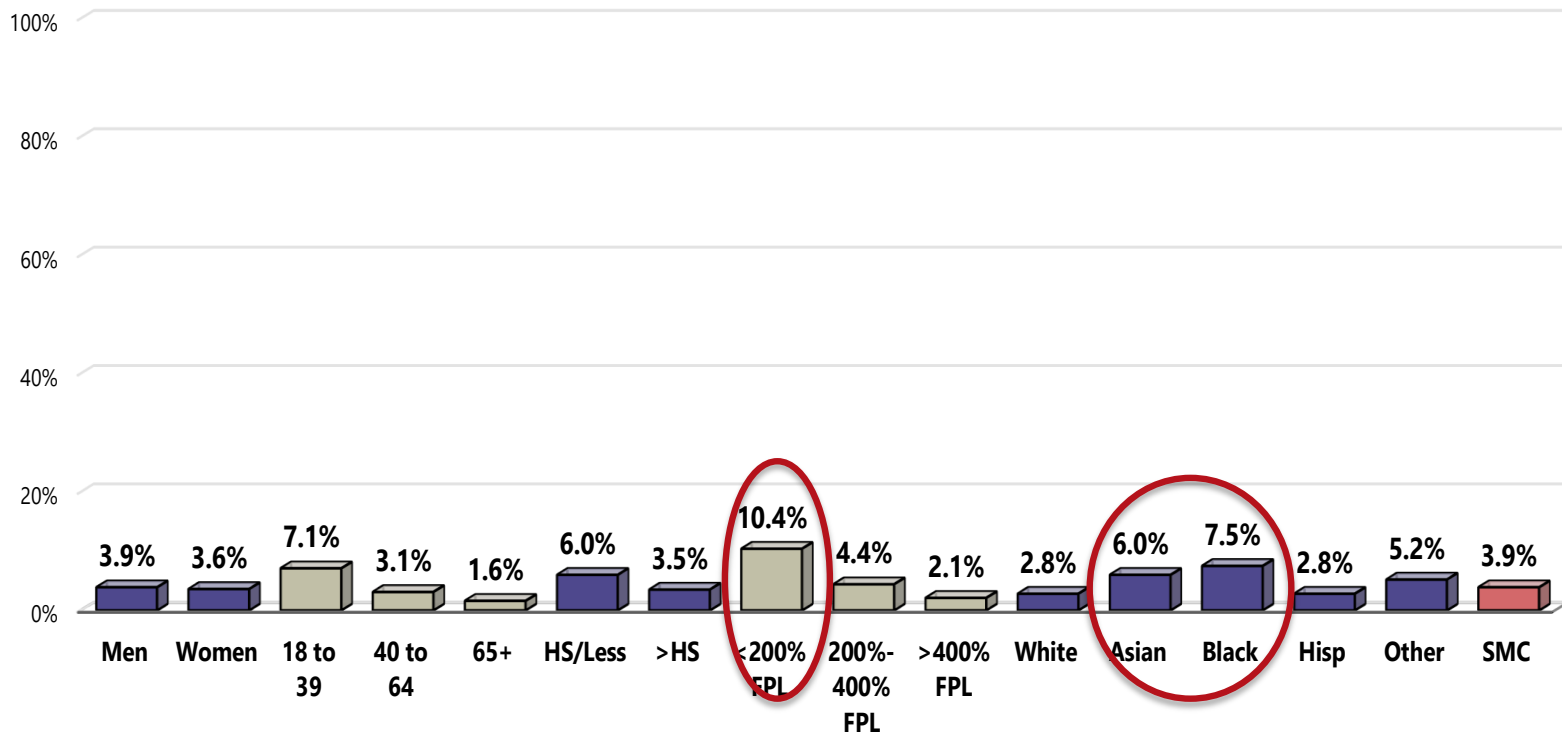
By Demographic Characteristics; SMC, 2018



Note: The sample size for “Other” race is relatively small (n<50), so take caution when interpreting results.

Family Does Not Have Enough Food on a Regular Basis

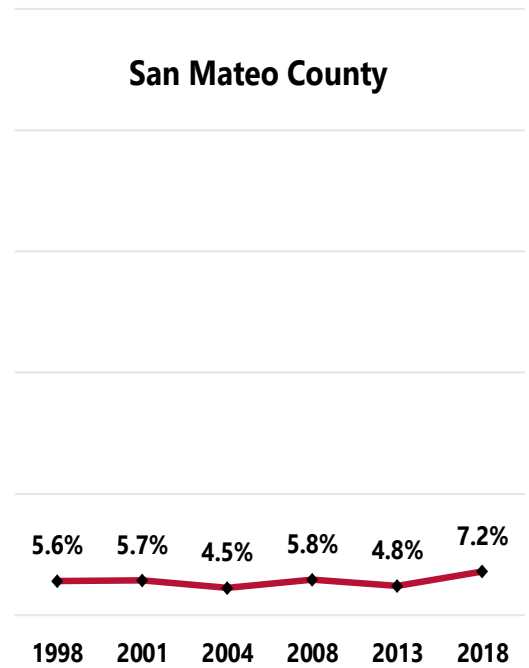
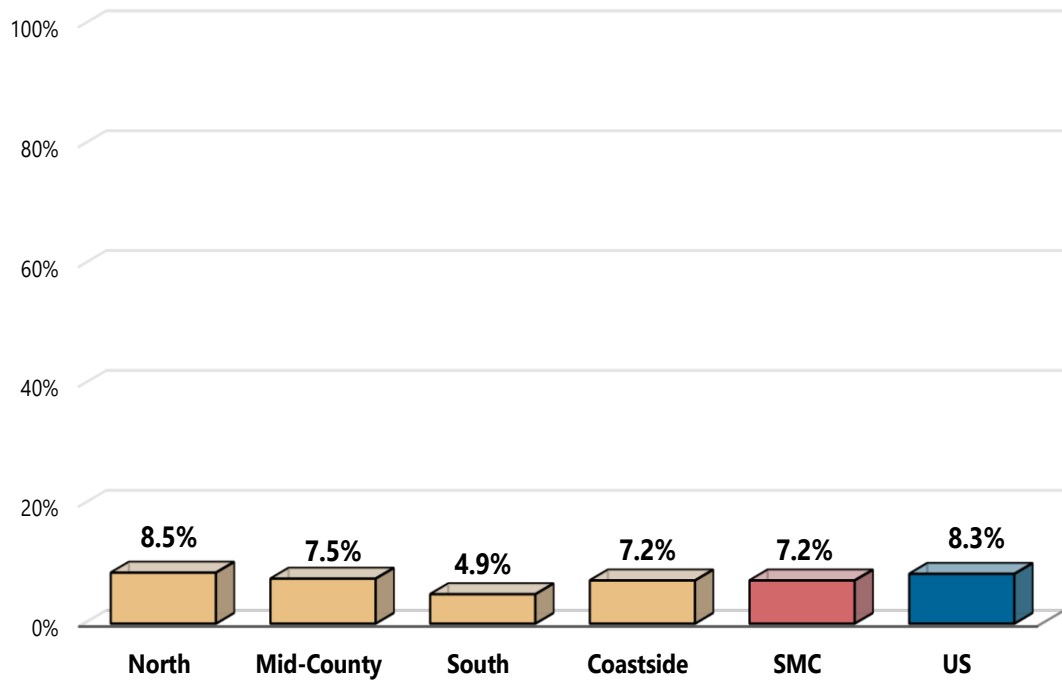
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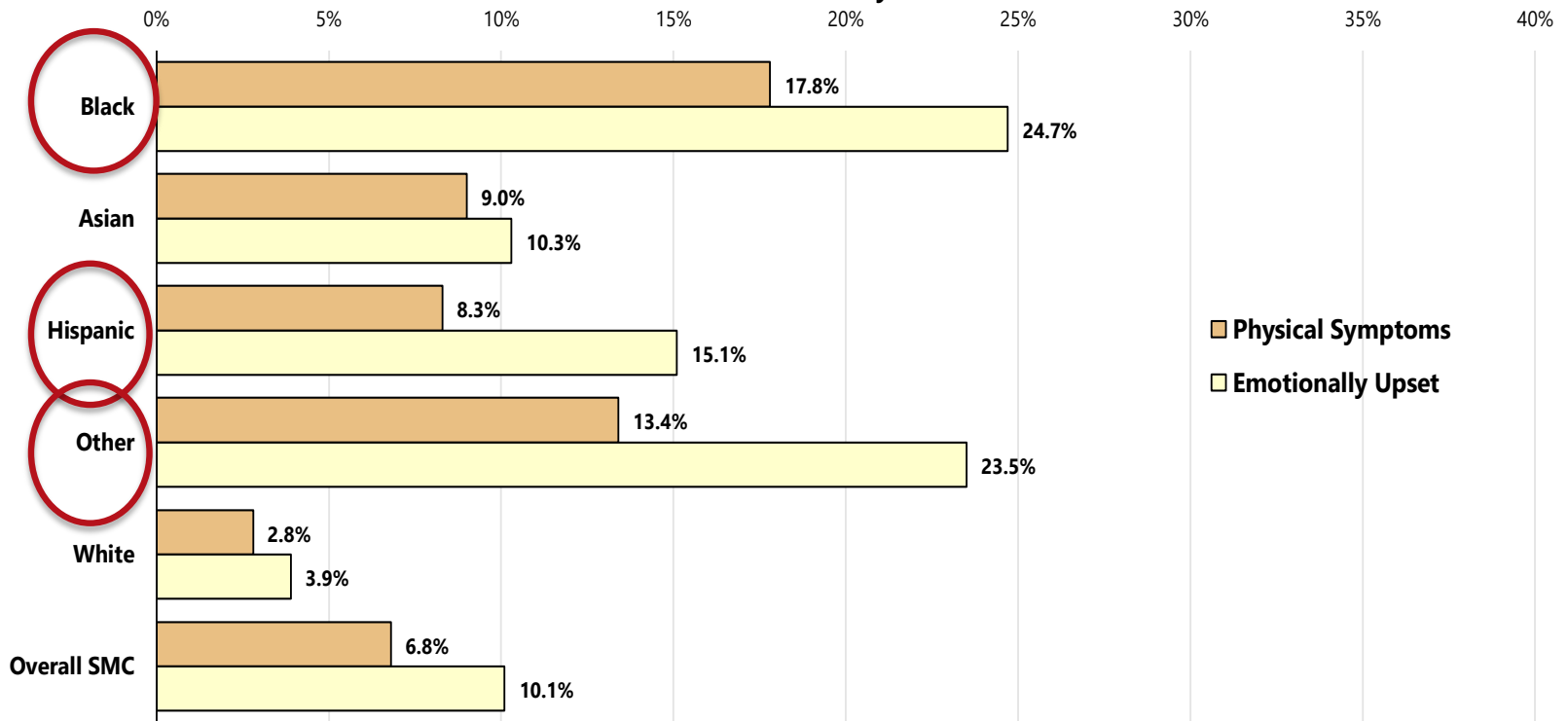
Lack of Transportation Prevented Medical Care in the Past Year

San Mateo County, 2018



Physical/Emotional Effect of Perceived Treatment Based on Race

San Mateo County, 2018



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Your Thoughts: Small Group (45 minutes)

From your perspective and your communities/agencies you represent, what's most important for achieving healthy equitable communities between 2020-2025?

- Priority issues
- Initiatives to address priority issues
- Opportunities for impact
- Who else should we hear from



Next Steps

- Identify themes from this meeting
- Individual and small group conversations with additional stakeholders
- Closer review of all data
- Review of best practices
- Newsletter updates
- New publication next year
- Outreach on updated strategic direction

Thank you! Questions?



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