

# **Community Collaboration Proposal 2022**

Health equity requires a commitment from all of us. San Mateo County Public Health, Policy and Planning (PHPP) was awarded the California Equitable Recovery and Initiative grant and invested funds in a Community Collaboration Framework Proposal. We developed a community-centered collaboration process that honors the needs of our diverse residents. This proposal was created in collaboration with CBO leaders, representatives, community members and equity staff. Through this process we met with 28 distinct groups selected by geography and race/ethnicity. Approximately 354 people were engaged in this process through community input sessions, interviews with six jurisdictions in our region, and 10 CBO leaders through our working group. Community input is vital to sustainable health equity and social justice efforts. The community proposes five recommendations for building trust as well as five recommendations for a potential community engagement structure.

#### **Evidence-based Recommendations:**

# **Trust Building**

# 1. Increase presence in community meetings and events

 Participate in program presentations at workgroup meetings and in health equity workshops

#### Values:

# 1. Anti-racist and trauma-informed practice

- Incorporate frameworks into decision-making processes within PHPP
- 2. Transparent, honest, and consistent communication
  - Increase accountability for transparency about limitations and capacity for shared-decision making with community

#### **Systems Transformation:**

- 1. Staff and employees should reflect the community or be members of the community being served
  - Report on PHPP demographics and invest in employment pipelines for SMC residents

#### 2. Consistent access to health education

 Invest in the creation of a communityresponsive, robust health education program across all of the PH department

#### **Structure**

#### PHPP:

# 1. Develop a PHPP strategic plan

- Partner with the community to identify target populations, activities, and priority areas for PHPP
- 2. Establish a consistent public health agenda item within an existing community-run group
  - Alleviate community burnout by attending existing meetings and groups
- 3. Fund a convening organization to lead a collective impact model whose scope spans the social determinants of health
  - Build connections with the community and support the work that is being done

#### Health Division-wide:

- 1. Create a cohesive community collaboration process that expands Health-wide
  - Create inventory of health-wide community collaboration efforts and best practices
- 2. Resource existing co-run community engagement structures such as the Health Equity Initiatives (HEI)
  - PH staff can serve as a co-chairs, members, and participate in HEI strategic planning

Next Steps As an effort to practice transparent, honest, and consistent communication, we have promised community that we would return to present the data back and inform them of what became of their input. After PHPP leadership has thoroughly reviewed this proposal, we will be presenting the results to the community.