Get Healthy San Mateo County Community Implementation Funding RFP Informational Webinar
January 9, 2023

Get **Healthy**
SAN MATEO COUNTY
gethealthysmc.org

HOUSEKEEPING

This presentation is being recorded and uploaded

Attendees will remain on mute during the webinar and video is disabled

Submit questions using the Q&A function not the chat

8 Participants | 3 Q&A | Polls | Chat

There will a breaks midway through the webinar

RFP Timeline and Funding

Get Healthy SMC Mission and Framework

RFP Application

RFP Priority Projects

Applying Through Public Purchase

AGENDA

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RFP TIMELINE

Applications due	February 10, 2023 before 5 p.m.
Deadline for questions	January 23, 2023 before 12 p.m.
Publication of responses to Q&A	January 30, 2023 before 12 p.m.
Anticipated notification of funding decisions	April 3, 2023
Funding period (two-year term)	July 1, 2023 – June 30, 2024 July 1, 2024 – June 30, 2025

RFP FUNDING

- Up to $70,000 per year
- $140,000 for two-year contract term

BUILDING HEALTHY, EQUITABLE COMMUNITIES

- **Collaborative**: Community based organizations, schools, cities, hospitals, and leaders

- **Mission**: Supports policy change to prevent diseases and ensure everyone has equitable opportunities to live a long and healthy life

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FRAMING OUR WORK

Place-based prevention

Advancing health equity

Collaboration across disciplines

Effective partnerships

Health begins where people live, learn, work, and play

(Social Determinants of Health)

Funding to improve health through

| Innovation | Collaboration | Policy and Systems Change |

PURPOSE

PROPOSER ELIGIBILITY

- Any non-profit, faith-based organization, city, school, program of groups of individuals is eligible.

- A group of individuals or a program that is not a part of an organization, must indicate a fiscal sponsor that will sign the contract, receive, and manage funds on your group's behalf.

PROPOSER ELIGIBILITY

This funding is **NOT** intended for the following:

- Support for a program or a staff position that already exists without demonstration of significant expansion of their responsibilities.

- Projects that have San Mateo County Department(s) as primary/lead applicants or include funding request for San Mateo County staff person's salary.

- Projects for which the majority of beneficiaries are outside of San Mateo County.

- Lobbying or direct policy advocacy efforts of community organizing.

APPLICATION COMPONENTS

Application Overview

Summary of Relevant Experience

Project Information

Project Workplan

Budget Worksheet

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APPLICATION OVERVIEW

ORGANIZATION NAME

EMPLOYER IDENTIFICATION NUMBER

SAM IDENTIFICATION NUMBER

FUNDING AMOUNT REQUESTED

PROJECT

TARGET POPULATION(S)

CONTACT INFORMATION

SUMMARY OF RELEVANT EXPERIENCE

Description of similar or current projects

Target population

Funding information

PROJECT INFORMATION

PROJECT SUMMARY

PROJECT JUSTIFICATION

STAFFING SUMMARY

COLLABORATIONS

EVALUATION PLAN

ANTICIPATED OUTCOMES

PROJECT WORKPLAN

- Activity Description
- Reach
- Assessment Method

BUDGET WORKSHEET

Use the worksheet to propose the requested year one budget amount. You do not have to prepare a budget for year two for this proposal. If proposed project requires a consultant or a subcontract, include information in non-personnel line and specifically indicate details in the description.

Personnel Expenses (only include proposed staffing for the project, no need to include in-kind staffing)

Staff Title	% FTE	Amount	Role/Responsibility Description
Benefits Amount			
Staffing Subtotal (Personnel + Benefits)			

Non-Personnel Expenses (e.g., scholarships, stipends, translation, outreach materials, project supplies (including COVID prevention supplies) etc.)

Line Item	Amount	Description
Non-Personnel Subtotal		
Indirect Expenses (not more than12%)		
Total Annual Amount Requested		

Considering all the funding your agency has for this Project, what percentage of project funding will GHSMC support?

APPLICATION REMINDERS

1 Submit proposal for one Project

2 Use application template

3 Save application/file as a PDF

4 Use required naming convention

5 Upload PDF in Public Purchase

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APPLICATION FAQS ANSWERED

- Proposers must use the application provided
- Proposers must submit the application via Public Purchase
- Proposers must register on SAM.gov and include ID on application
- Proposers do not have to have a DUNS number
- Proposers can submit more than one Project application BUT each application must be submitted separately
- A cover letter and letters of support are not required
- See sample application: https://www.gethealthysmc.org/sites/main/files/file-attachments/2023-ghsmc-application-sample-2023.pdf
- Resource documents: Funding Application Resources - Get Healthy San Mateo County (gethealthysmc.org)

EVALUATION CRITERIA

55% - Project Impact

20% - Project Success

15% - Experience

30% - Budget

Screened for minimum eligibility requirements

Advisory committee review

- Health Policy and Planning staff
- Partner agencies
- Residents with lived experience

REVIEW AND SELECTION PROCESS

CONTRACTOR REQUIREMENTS

- See Standard Terms and Conditions: smc_contract_templates.pdf (gethealthysmc.org)

- Monthly check-in (virtual)

- Quarterly all contractor meetings (virtual or in-person)

- Biannual progress reports

- Presentation at Building Healthy, Equitable Communities summit

BREAK

2023 PRIORITY PROJECTS

- GHSMC prioritizes funding that aligns with the strategic plan

- The plan has not been updated since 2020, due to the COVID pandemic

- 2023 projects considered learnings, strategies, and priorities identified during the last two years

PRIORITY PROJECTS

Civic Engagement

Community Collaboration for Children's Success

Community Health Worker Collaboration

Resident Engagement Collaborative Model

Restorative Justice Practices in School Settings

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CIVIC ENGAGEMENT

- Project that brings people together to work towards better conditions for community health through both:

Fostering agency and leadership in people most affected by health inequities

Voter engagement in the 2024 elections as a project element

CIVIC ENGAGEMENT

Project Examples Include:

- Youth organizing programs that give youth skills and opportunities to advocate for changes
- Integrating an equity-focused civics curriculum into an existing youth development program
- Resident workshops explaining policy making
- Training and mentoring leaders interested in serving on local governing boards, commissions, and committees

COMMUNITY COLLABORATION FOR CHILDREN'S SUCCESS

- Project that addresses the inequities highlighted through CCCS

- Work to ensure that all children and youth are safe, healthy, and supported in their families, schools, and communities

- Proposals must address one of the top strategies in the Neighborhood Action Plans for the CCCS focus communities:

Daly City	East Palo Alto	North Fair Oaks/ Redwood City	South San Francisco

COMMUNITY COLLABORATION FOR CHILDREN'S SUCCESS

Project Examples Include:

- Providing trauma-awareness training for youth and family serving providers
- Strengthening connections to improve school climate and increase supportive relationships for youth
- Expanding job training programs for transition-age youth
- Developing or expanding evidence-based interventions designed to address community violence
- Providing legal education and assistance for children who have been impacted by, or are at risk of being impacted by, the justice system

COMMUNITY HEALTH WORKER COLLABORATION

- Project that can demonstrate the ability to carry out the following:

<table>
<tr>
<td>Lead a collaborative of partnering community-based organizations to expand or strengthen the CHW workforce</td>
<td>Develop a system of referrals and linkages that increase residents' access to health and social service resources</td>
<td>Develop coordinated Community Outreach Plans</td>
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COMMUNITY HEALTH WORKER COLLABORATION

Project Examples Include:

- Convening meetings/trainings for local Community Health Workers (CHWs)
- Developing a training curriculum for CHWs
- Building linkages to CHW networks to facilitate resource sharing
- Establish and/or facilitate a CHW collaborative to develop and/or vet culturally and linguistically appropriate health education materials
- Identifying best practices to support CHW needs

RESIDENT ENGAGEMENT COLLABORATIVE MODEL

Project that aims to achieve an authentic and sustainable structure for multi-organizational community collaboration with Public Health, Policy, and Planning (PHPP)

RESIDENT ENGAGEMENT COLLABORATIVE MODEL

Project Examples Include:

- Recruiting community stakeholders to prioritize upstream prevention strategies
- Conducting a readiness and/or landscape assessment for community collaboration
- Facilitating community convenings for strategic processes
- Coordinating community trainings
- Acting as a liaison between the community and PHPP for community input
- Facilitating community-driven meetings to address emerging public health concerns

RESTORATIVE JUSTICE PRACTICES (RJP) IN SCHOOL SETTINGS

Project that actively works to address disparities in school discipline by supporting implementation of restorative practices (proactive strategies) and restorative justice (responsive strategies) to move schools away from punitive, exclusionary discipline.

RESTORATIVE JUSTICE PRACTICES IN SCHOOL SETTINGS

Project Examples Include:

- Establishing a community of practice that supports educators with implementation of RJP
- Facilitating engagement of members of the school community to build support and buy-in for adoption of RJP
- Supporting development of a plan for RJP implementation
- Providing training to support RJP implementation
- Identifying RJP policy best practices

BREAK

PUBLIC PURCHASE

https://www.publicpurchase.com/

PUBLIC PURCHASE WEBSITE

LOG IN TO PUBLIC PURCHASE

STEP 1 - PLAN

STEP 2 – COMPANY INFO

STEP 3 - CLASSIFICATIONS

STEP 3A – SUBCLASSIFICATIONS

STEP 4 - REGIONS

STEP 5 - NOTIFICATIONS

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STEP 6 - CONFIRMATION

STEP 6A - CONFIRMATION

STEP 7 - COMPLETE

ACCOUNT ACTIVATION

OPEN BIDS FOR COUNTY OF SAN MATEO

SEARCH FOR GET HEALTHY COMMUNITY IMPLEMENTATION FUNDING

- Bid Type: RFP

- Bid Number: PHPP-HPP-2023-01

- Title: 2023 Get Healthy SMC Community Implementation Funding

SUBMITTING QUESTIONS IN PUBLIC PURCHASE

PUBLIC PURCHASE
TECHNICAL ASSISTANCE

- Contact: http://www.publicpurchase.com/gems/help/mainhelp.html?frame1=public/info.html&frame2=public/info_register.html

- HPP staff cannot provide assistance with Public Purchase

FINAL REMINDERS

- Submit questions by January 23, 2023, by 12 p.m.
- All Q&A will be posted by January 30, 2023: [Funding Application Resources - Get Healthy San Mateo County (gethealthysmc.org)](gethealthysmc.org)
- Do not contact staff directly with questions
- Application template specific questions: RTorpis@smcgov.org
- Submit proposal(s) by February 10, 2023, by 5 p.m.