

Housekeeping



- This presentation is being recorded
- The link of the recording will be uploaded to our website at http://www.gethealthysmc.org/post/how-apply
 Attendees will remain on mute during the meeting
- Submit questions using the chat box
- Questions and answers will be documented and uploaded to Public Purchase on November 5

HPP Staff



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Welcome!



- Get Healthy SMC Mission, Strategic Priorities and Implementation Efforts
- RFP Application and Requirements
- How to apply through Public Purchase?
- Q & A

Building healthy, equitable communities for all



- Collaborative: Community based organizations, schools, cities, hospitals, and leaders
- Mission: Supports policy change to prevent diseases and ensure everyone has equitable opportunities to live a long and healthy life

Where we fit into the Health System

Place and policy

 Environments facilitate health and opportunities (complete streets/housing)

Education

 Individual behavioral change (cooking demos, flyers, exercise classes)

Prevention Services

 Healthcare and other services (screenings, preventative care, early detection)

Treatment and Ongoing Support

Healthcare, support and social services, medical transport

Framing our work

Healthy
SAN MATEO COUNTY
gethealthysmc.org

- Place-based prevention
- Advancing health equity
- Collaboration across disciplines
- Partnerships with cities and community-based organizations and grasstop leaders



Key Priorities



- Stable and affordable housing protects health and provides the ability to engage in healthy opportunities
- Complete neighborhoods make it easy for residents to be healthy every day in their communities
- High-quality education in healthy places creates pathways to better health
- A strong local economy builds household financial security for all and promotes everyone's health

Putting goals into action

- Policy
- Planning
- Funding
- Research
- Capacity building/ leadership development
- Partnerships
- Communication



Healthy Housing



Objectives:

 All residents have stable, affordable, safe and resilient housing

Household income comfortably supports families'

and individuals' basic needs

Examples of Projects:

- Advance 5 P's solutions framework
- Mitigate the impact of COVID-19 on crowded households
- Promote healthy and resilient

¹⁰ homes



Healthy Neighborhoods



Objectives:

- Everyone has access to efficient, affordable, and reliable public transportation and safe walking and biking conditions.
- Everyone has access to healthy and affordable food options and quality water.
- The environment is clean and communities are resilient to climate change.
- Communities have access to safe outdoor space to besocial and active.
- Small businesses are a vibrant and stable part of communities.



Healthy Neighborhoods



- Residents have stable housing, economic and educational opportunities.
- Everyone feels a sense of belonging and understands how to engage in community building.
- Everyone has access to key health and wrap-around services to navigate and recover from the pandemic.

Examples of Projects:

- Promote Vision Zero
- Promote systems change to help COVID-19 impacted residents to access relief
- Address health equity impacts of climate change
- Build leadership pipelines of impacted residents

Healthy Schools



Objectives:

- All students have access to high-quality education that equips them for career success, in environments that promote health.
- Children's education is continuous, consistent, and not disrupted by unstable and overcrowded housing conditions

The school community is equipped to mitigate the impact of

COVID-19 on high-quality education

Examples of Projects:

- Promote restorative justice practices
- Increase opportunities for outdoor and nature-based learning
- Agdress the digital divide



Healthy Economy



Objectives:

- People have the ability to increase household income and assets and build financial security.
- People have access to high quality education, job-training programs, and well-paying job opportunities
- Workers and businesses understand the benefits of sick leave, worksite safety precautions and flexible schedules.
- Small businesses are vibrant, and a stable part of communities.

Examples of Projects:

- Research health impacts of increased income and benefits policies
- Rémove barriers to career pathway jobs

Resources



Get Healthy SMC Data

Portal: http://www.gethealthysmc.org/data

SMC Health Data

Portal: http://www.smcalltogetherbetter.org/;

https://www.smchealth.org/data-dashboards

 Health Equity and Race Infographic: http://www.gethealthysmc.org/racial-equity-and-health

SMC Recovery Initiative: https://smcrecovery.org



Community Implementation Funding

RFP Guidelines and Application Requirements



Purpose and Framework



Funding to improve health of SMC residents
through policy and systems change

All residents, regardless of income, race/ethnicity, age, ability, immigration status, sexual orientation, or gender have the opportunity to reach their full potential.

- Place-based PrimaryPrevention
- Health Equity
- Collaboration

Total pool of funds: \$400,000



Timeline



Applications due	November 12, 2021 before 5PM
Deadline for questions	November 1, 2021 at 12pm.
Publication of responses	November 5, 2021 at 12pm
Notification of funding decisions	February 1, 2022
Funding Period	March 1, 2022 – February 28, 2023

Applicant Eligibility



-Any non-profit, faith-based organization, city, school, program of groups of individuals is eligible.

-A group of individuals or a program that is not a part of an organization, must indicate a fiscal sponsor that will sign the contract, receive and manage funds on your group's behalf.

Project Eligibility



- Addresses one of the four GHSMC priority areas
- Helps achieve one or more objectives listed in the RFP
- Aligns with GHSMC framework
- Focuses on priority populations:

Low-income residents that live in neighborhoods with limited opportunities to be healthy and/or have experienced higher rates of COVID-19 infections.

Communities of color that live in neighborhoods with limited opportunities to be healthy and/or experience higher rates of COVID-19 infections, and have the highest rates of preventable health issues in San

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Priority Populations



- 1. Low-income residents that live in neighborhoods with limited opportunities to be healthy and/or have experienced higher rates of COVID-19 infections.
- 2. Communities of color that live in neighborhoods with limited opportunities to be healthy and/or experience higher rates of COVID-19 infections, and have the highest rates of preventable health issues in San Mateo County.
- 3. Older adults, underserved children and youth, and people with disabilities who face very specific challenges to healthful living including accessing daily needs, services, healthy foods, transportation, housing, and everyday physical activity.

Non-eligible Projects



- Existing program or staff without significant expansion of responsibilities
- Educational classes (e.g. fitness or nutritional classes) that do not advance systems or policy change
- Projects that have not secured at least 50% of the funds of the total project budget
- San Mateo County Departments as primary applicants or to pay of County employee's salary
- Overhead costs of over 12%
- Lobbying and direct policy advocacy

Application



- Describe the following in the application
 - GHSMC framework
 - GHSMC priority area objectives
 - Policy or systems change
 - Project outcomes and assessments methods
 - Strategy to solve or mitigate solve problem
 - Timeliness of project
 - Organizational capacity
 - Anticipated challenges
 - Project workplan, Timeline, Budget

Application Requirements



- Policy or Systems Change
 - Seeks to change underlying rules, processes or structures
 - Policy eg: Vision Zero to eliminate deaths and injury on streets
 - Systems change eg: restorative justice practices replace traditional punitive disciplinary systems
 - Interim measures to assess progress towards
 - Policy and System change
 - Health impacts

Application Requirements



- Project Outcomes
 - Shift in social norms
 - Strengthened capacity of groups or organizations
 - Strengthened base of support to advance policy
 - Improved social or physical conditions and environments
 - Policy level change
 - "Outcomes and Assessment Methods for Policy and System Change Efforts" resource document on GHSMC website

Project Example



Capacity Building for Minority-Owned Small Businesses Owners

- Priority Area: Healthy Economy
- Project objective: Small businesses are a vibrant and stable part of communities.
- Project Outcome: Improved organizational and legal capacities of vulnerable small businesses

Proposal Content Requirement

- Cover letter
- Authorized contacts
- Exceptions to the solicitation, or to the final revised solicitation, if any.
- 2021 GHSMC Funding Application (word document in Public Purchase)

Application Requirements

- Project Workplan, Timeline and Budget
 - Sample workplan

Activity	Timeframe for completion
Outreach to small businesses in NFO	March- May 2021
Provide workshops on business law topics	June-September 2021
Assess legal needs and organize legal clinics	August-October 2021
Evaluate workshops and legal clinics results	October-Nov 2021
Craft one pager with key findings and policy recommendations	December 2021



Project Example

Expected project outcomes	Strategy used	Output	Assessment method
Capacity building: 6-9 small business owners have increased awareness of business law basics and risk management strategies to strengthen and sustain their businesses.	- Tailored technical assistance and legal advice	 # of business workshops and legal clinics # of participant small businesses 	- Post-workshop participant/client evaluation



Evaluation Criteria Recap



- Project Impact (50 %)
- Opportunity for change (5%)
- Project success (35 %)
 - Organizational capacity
 - Project and operational feasibility
 - Partnerships and coordination of efforts
- Innovation (5%)
- Expected Outcomes (5%)

Review and Selection Process



- Screened by Health Policy and Planning staff for minimum eligibility requirements
- Reviewed by Health Policy and Planning staff and external advisory committee composed of partner agencies and residents with lived experience
 - Recommend priority applications

Funding Requirements



- Participation, Monitoring, & Reporting Requirements
 - Quarterly check-in phone calls
 - Progress and Final report
 - Attend the Building Healthy, Equitable
 Communities Forum



Application Process

IMPORTANT!!!!!!

You need to create an account in Public Purchase to access the application and apply.

Public Purchase Website

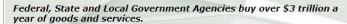
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Public Purchase Website

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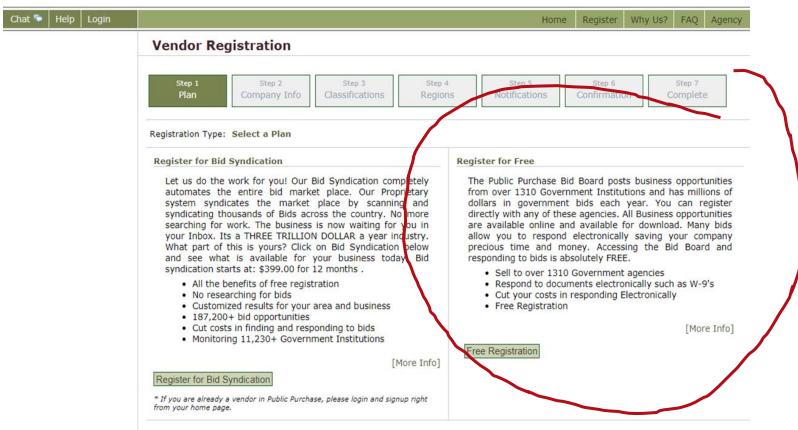
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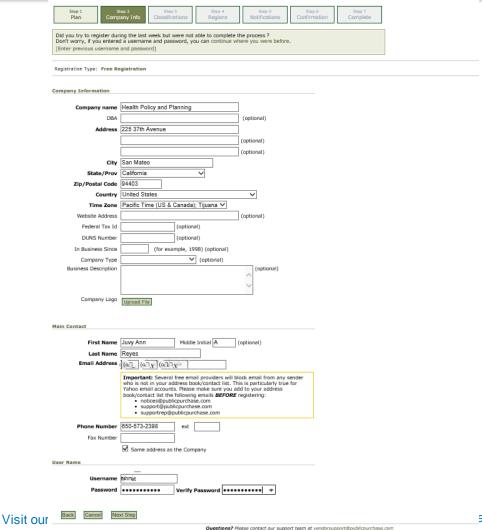


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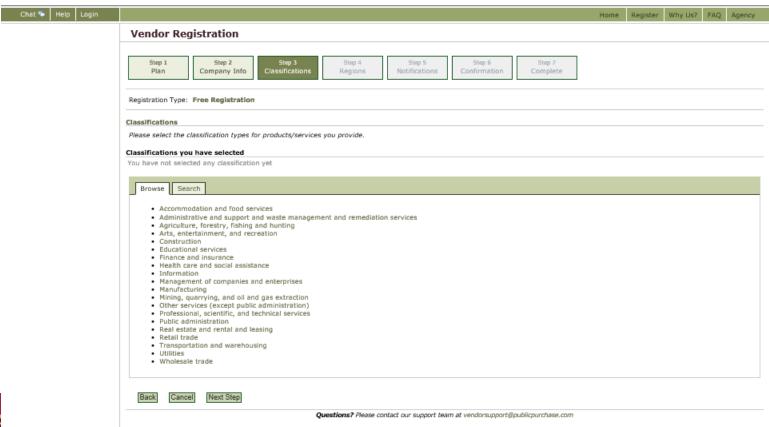






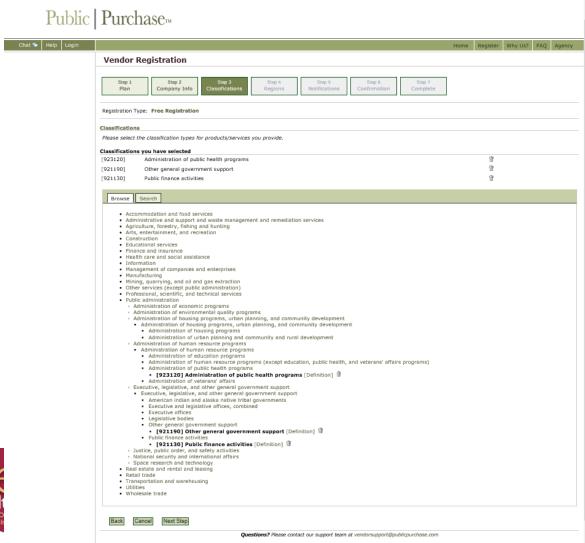
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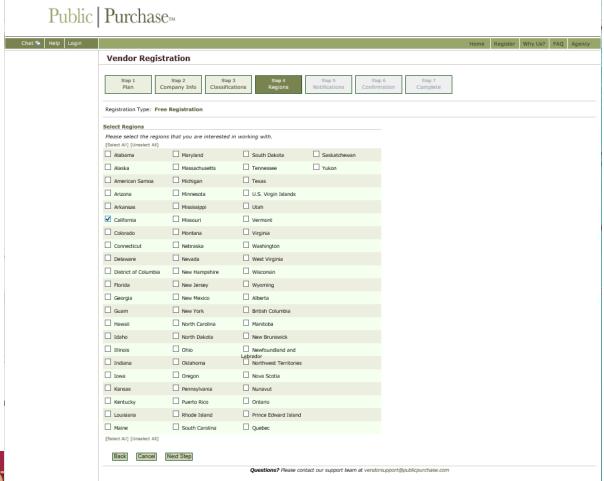
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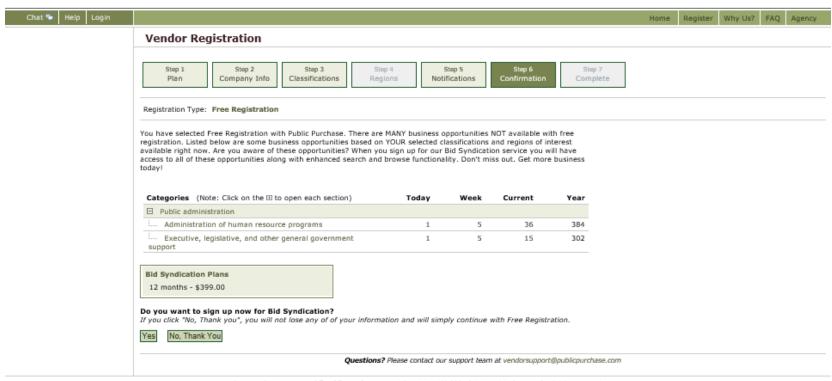
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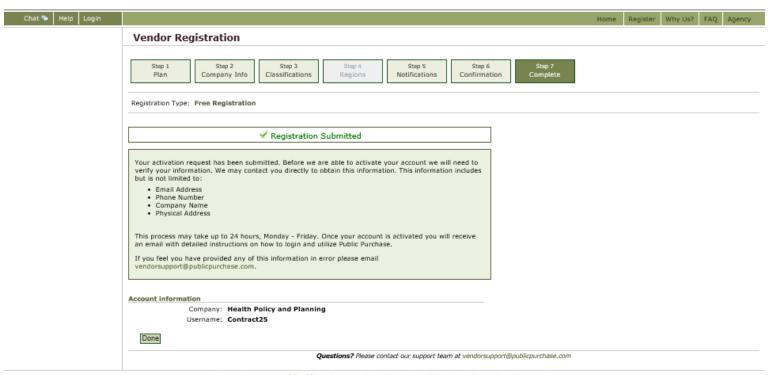
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Search for SMC





Search

Bid Type: RFP

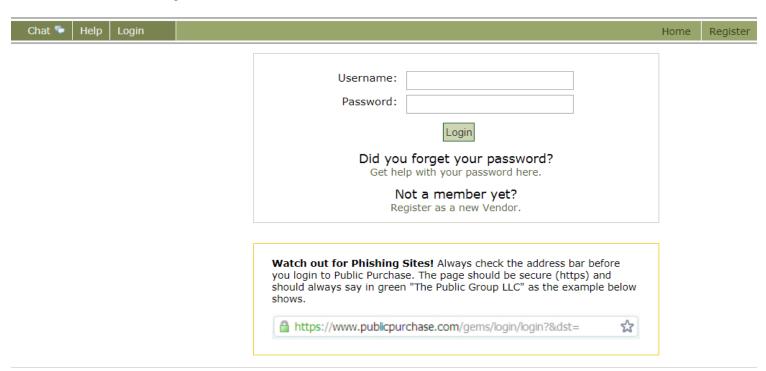
Bid Number: PHPP-HPP-2021-01

Title: 2021 GetHealthySMC Community Implementation Funding



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Technical Assistance



For technical questions related to Public Purchase, please contact: httml

For questions related to the application, email Rosa Torpis,

rtorpis@smcgov.org

Thank you! Questions?



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