

Get Healthy SMC Community Implementation Funding RFP informational Webinar October 19, 2021

**Get
Healthy**
SAN MATEO COUNTY
gethealthysmc.org



Housekeeping

- This presentation is being recorded
- The link of the recording will be uploaded to our website at
<http://www.gethealthysmc.org/post/how-apply>
Attendees will remain on mute during the meeting
- Submit questions using the chat box
- Questions and answers will be documented and uploaded to Public Purchase on November 5

HPP Staff



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Welcome!

- Get Healthy SMC Mission, Strategic Priorities and Implementation Efforts
- RFP Application and Requirements
- How to apply through Public Purchase?
- Q & A

Building healthy, equitable communities for all

- **Collaborative:** Community based organizations, schools, cities, hospitals, and leaders
- **Mission:** Supports *policy* change to *prevent* diseases and ensure everyone has *equitable* opportunities to live a long and healthy life

Where we fit into the Health System

Place and policy

- Environments facilitate health and opportunities (complete streets/housing)

Education

- Individual behavioral change (cooking demos, flyers, exercise classes)

Prevention Services

- Healthcare and other services (screenings, preventative care, early detection)

Treatment and Ongoing Support

- Healthcare, support and social services, medical transport

Framing our work

- Place-based prevention
- Advancing health equity
- Collaboration across disciplines
- Partnerships with cities and community-based organizations and grassstop leaders



Key Priorities

- **Stable and affordable housing** protects health and provides the ability to engage in healthy opportunities
 - **Complete neighborhoods** make it easy for residents to be healthy every day in their communities
 - **High-quality education** in healthy places creates pathways to better health
 - **A strong local economy** builds household financial security for all and promotes everyone's health
- 8

Putting goals into action

- Policy
- Planning
- Funding
- Research
- Capacity building/
leadership development
- Partnerships
- Communication



Healthy Housing

Objectives:

- All residents have stable, affordable, safe and resilient housing
- Household income comfortably supports families' and individuals' basic needs

Examples of Projects:

- Advance 5 P's solutions framework
- Mitigate the impact of COVID-19 on crowded households
- Promote healthy and resilient homes



Healthy Neighborhoods

Objectives :

- Everyone has access to efficient, affordable, and reliable public transportation and safe walking and biking conditions.
- Everyone has access to healthy and affordable food options and quality water.
- The environment is clean and communities are resilient to climate change.
- Communities have access to safe outdoor space to be social and active.
- Small businesses are a vibrant and stable part of communities.



Healthy Neighborhoods

- Residents have stable housing, economic and educational opportunities.
- Everyone feels a sense of belonging and understands how to engage in community building.
- Everyone has access to key health and wrap-around services to navigate and recover from the pandemic.

Examples of Projects:

- Promote Vision Zero
- Promote systems change to help COVID-19 impacted residents to access relief
- Address health equity impacts of climate change
- Build leadership pipelines of impacted residents

Healthy Schools

Objectives:

- All students have access to high-quality education that equips them for career success, in environments that promote health.
- Children's education is continuous, consistent, and not disrupted by unstable and overcrowded housing conditions
- The school community is equipped to mitigate the impact of COVID-19 on high-quality education

Examples of Projects:

- Promote restorative justice practices
- Increase opportunities for outdoor and nature-based learning
- Address the digital divide



Healthy Economy

Objectives:

- People have the ability to increase household income and assets and build financial security.
- People have access to high quality education, job-training programs, and well-paying job opportunities
- Workers and businesses understand the benefits of sick leave, worksite safety precautions and flexible schedules.
- Small businesses are vibrant, and a stable part of communities.

Examples of Projects:

- Research health impacts of increased income and benefits policies
- Remove¹⁴ barriers to career pathway jobs

Resources

- Get Healthy SMC Data
Portal: <http://www.gethealthysmc.org/data>
- SMC Health Data
Portal: <http://www.smcalltogetherbetter.org/>;
<https://www.smchealth.org/data-dashboards>
- Health Equity and Race
Infographic: <http://www.gethealthysmc.org/racial-equity-and-health>
- SMC Recovery Initiative: <https://smcrecovery.org>



Community Implementation Funding

RFP Guidelines and Application Requirements

Purpose and Framework

- Funding to improve health of SMC residents through policy and systems change

All residents, regardless of income, race/ethnicity, age, ability, immigration status, sexual orientation, or gender have the opportunity to reach their full potential.

- Place-based Primary Prevention
- Health Equity
- Collaboration

Total pool of funds: \$400,000



Timeline

Applications due

**November 12, 2021
before 5PM**

Deadline for questions

November 1, 2021 at
12pm.

Publication of responses

November 5, 2021 at
12pm

Notification of funding
decisions

February 1, 2022

Funding Period

March 1, 2022 – February
28, 2023

Applicant Eligibility

- Any non-profit, faith-based organization, city, school, program of groups of individuals is eligible.
- A group of individuals or a program that is not a part of an organization, must indicate a fiscal sponsor that will sign the contract, receive and manage funds on your group's behalf.

Project Eligibility

- Addresses one of the four GHSMC priority areas
- Helps achieve one or more objectives listed in the RFP
- Aligns with GHSMC framework
- Focuses on priority populations:

Low-income residents that live in neighborhoods with limited opportunities to be healthy and/or have experienced higher rates of COVID-19 infections.

Communities of color that live in neighborhoods with limited opportunities to be healthy and/or experience higher rates of COVID-19 infections, and have the highest rates of preventable health issues in San Mateo County.

Priority Populations

1. **Low-income residents** that live in neighborhoods with limited opportunities to be healthy and/or have experienced higher rates of COVID-19 infections.
2. **Communities of color** that live in neighborhoods with limited opportunities to be healthy and/or experience higher rates of COVID-19 infections, and have the highest rates of preventable health issues in San Mateo County.
3. **Older adults, underserved children and youth, and people with disabilities** who face very specific challenges to healthful living including accessing daily needs, services, healthy foods, transportation, housing, and everyday physical activity.

Non-eligible Projects

- Existing program or staff without significant expansion of responsibilities
- Educational classes (e.g. fitness or nutritional classes) that do not advance systems or policy change
- Projects that have not secured at least 50% of the funds of the total project budget
- San Mateo County Departments as primary applicants or to pay of County employee's salary
- Overhead costs of over 12%
- Lobbying and direct policy advocacy

Application

- Describe the following in the application
 - GHSMC framework
 - GHSMC priority area objectives
 - Policy or systems change
 - Project outcomes and assessments methods
 - Strategy to solve or mitigate solve problem
 - Timeliness of project
 - Organizational capacity
 - Anticipated challenges
 - Project workplan, Timeline, Budget

Application Requirements

- **Policy or Systems Change**
 - Seeks to change underlying rules, processes or structures
 - Policy eg: Vision Zero to eliminate deaths and injury on streets
 - Systems change eg: restorative justice practices replace traditional punitive disciplinary systems
 - **Interim measures to assess progress towards**
 - Policy and System change
 - Health impacts

Application Requirements

- **Project Outcomes**
 - Shift in social norms
 - Strengthened capacity of groups or organizations
 - Strengthened base of support to advance policy
 - Improved social or physical conditions and environments
 - Policy level change
 - “Outcomes and Assessment Methods for Policy and System Change Efforts” resource document on GHSMC website

Project Example

Capacity Building for Minority-Owned Small Businesses Owners

- Priority Area: Healthy Economy
- Project objective: Small businesses are a vibrant and stable part of communities.
- Project Outcome: Improved organizational and legal capacities of vulnerable small businesses

Proposal Content Requirement

- Cover letter
- Authorized contacts
- Exceptions to the solicitation, or to the final revised solicitation, if any.
- 2021 GHSMC Funding Application (word document in Public Purchase)

Application Requirements

- Project Workplan, Timeline and Budget
 - Sample workplan

Activity	Timeframe for completion
Outreach to small businesses in NFO	March- May 2021
Provide workshops on business law topics	June-September 2021
Assess legal needs and organize legal clinics	August-October 2021
Evaluate workshops and legal clinics results	October-Nov 2021
Craft one pager with key findings and policy recommendations	December 2021



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Project Example

Expected project outcomes	Strategy used	Output	Assessment method
Capacity building: 6-9 small business owners have increased awareness of business law basics and risk management strategies to strengthen and sustain their businesses.	- Tailored technical assistance and legal advice	<ul style="list-style-type: none">- # of business workshops and legal clinics- # of participant small businesses	- Post-workshop participant/client evaluation



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Evaluation Criteria Recap

- Project Impact (50 %)
- Opportunity for change (5%)
- Project success (35 %)
 - Organizational capacity
 - Project and operational feasibility
 - Partnerships and coordination of efforts
- Innovation (5%)
- Expected Outcomes (5%)

Review and Selection Process

- Screened by Health Policy and Planning staff for minimum eligibility requirements
- Reviewed by Health Policy and Planning staff and external advisory committee composed of partner agencies and residents with lived experience
 - Recommend priority applications

Funding Requirements

- Participation, Monitoring, & Reporting Requirements
 - Quarterly check-in phone calls
 - Progress and Final report
 - Attend the Building Healthy, Equitable Communities Forum



How to use Public Purchase?

Application Process

IMPORTANT!!!!!!

You need to create an account in Public Purchase to access the application and apply.



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- <https://www.publicpurchase.com/>



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Every month, thousands of contracts, bids, and requests for proposals (RFPs) are posted on the Internet by Federal, State, City, County and School District Agencies!

If you have never sold your product to a government agency our service can help you become a successful government vendor. If you already sell to government we can help you secure significantly more business.

Our system maintains the largest and most complete database of government bid opportunities in the nation. It uses proprietary technology to provide information that gives a competitive edge to vendors who add our premium service to the basic FREE bid notification we offer to all vendors.



START BROWSING NOW

Select Region ▼
Select Agency ▼



BEST DEAL

- All the benefits of free registration
- Gain access to 20,060+ government institutions
- Take greater market control with 270,100+ bid opportunities
- Receive customized results for your area and business sector
- Search for unique bids on our system
- Take advantage of flat membership plans with no hidden fees

[Go to Register](#)

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FREE REGISTRATION

- Receive automatic bid notifications from over 1,480 Government Institutions.
- Respond to their bid opportunities electronically - saving you time and money.

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Registration Type: **Select a Plan**

Register for Bid Syndication

Let us do the work for you! Our Bid Syndication completely automates the entire bid market place. Our Proprietary system syndicates the market place by scanning and syndicating thousands of Bids across the country. No more searching for work. The business is now waiting for you in your Inbox. Its a THREE TRILLION DOLLAR a year industry. What part of this is yours? Click on Bid Syndication below and see what is available for your business today. Bid syndication starts at: \$399.00 for 12 months .

- All the benefits of free registration
- No researching for bids
- Customized results for your area and business
- 187,200+ bid opportunities
- Cut costs in finding and responding to bids
- Monitoring 11,230+ Government Institutions

[\[More Info\]](#)

[Register for Bid Syndication](#)

* If you are already a vendor in Public Purchase, please login and signup right from your home page.

Register for Free

The Public Purchase Bid Board posts business opportunities from over 1310 Government Institutions and has millions of dollars in government bids each year. You can register directly with any of these agencies. All Business opportunities are available online and available for download. Many bids allow you to respond electronically saving your company precious time and money. Accessing the Bid Board and responding to bids is absolutely FREE.

- Sell to over 1310 Government agencies
- Respond to documents electronically such as W-9's
- Cut your costs in responding Electronically
- Free Registration

[\[More Info\]](#)

[Free Registration](#)

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Did you try to register during the last week but were not able to complete the process ?
Don't worry, if you entered a username and password, you can continue where you were before.
[Enter previous username and password]

Registration Type: Free Registration

Company Information

Company name

Health Policy and Planning

DBA

(optional)

Address

225 37th Avenue

(optional)

(optional)

City

San Mateo

State/Prov

California

Zip/Postal Code

94403

Country

United States

Time Zone

Pacific Time (US & Canada); Tijuana

Website Address

(optional)

Federal Tax Id

(optional)

DUNS Number

(optional)

In Business Since

(for example, 1998) (optional)

Company Type

(optional)

Business Description

(optional)

Company Logo

Upload File

Main Contact

First Name

Juvy Ann

Middle Initial

A

(optional)

Last Name

Reyes

Email Address

(a) (b) (c) (d) (e) (f) (g) (h) (i) (j) (k) (l) (m) (n) (o) (p) (q) (r) (s) (t) (u) (v) (w) (x) (y) (z) (0) (1) (2) (3) (4) (5) (6) (7) (8) (9) (-) (.) (,) (:) (") (') (") (') (") (')

Important: Several free email providers will block email from any sender who is not in your address book/contact list. This is particularly true for Yahoo email accounts. Please make sure you add to your address book/contact list the following emails **BEFORE** registering:

- notices@publicpurchase.com
- support@publicpurchase.com
- supportrep@publicpurchase.com

Phone Number

650-573-2398

ext

Fax Number

☒ Same address as the Company

User Name

Username

plimgt

Password

Verify Password

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Account Registration - Step 3

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Vendor Registration

Step 1 Plan Step 2 Company Info **Step 3 Classifications** Step 4 Regions Step 5 Notifications Step 6 Confirmation Step 7 Complete

Registration Type: **Free Registration**

Classifications
Please select the classification types for products/services you provide.

Classifications you have selected
You have not selected any classification yet

Browse Search

- Accommodation and food services
- Administrative and support and waste management and remediation services
- Agriculture, forestry, fishing and hunting
- Arts, entertainment, and recreation
- Construction
- Educational services
- Finance and insurance
- Health care and social assistance
- Information
- Management of companies and enterprises
- Manufacturing
- Mining, quarrying, and oil and gas extraction
- Other services (except public administration)
- Professional, scientific, and technical services
- Public administration
- Real estate and rental and leasing
- Retail trade
- Transportation and warehousing
- Utilities
- Wholesale trade

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Registration Type: Free Registration

Classifications

Please select the classification types for products/services you provide.

Classifications you have selected

[923120]	Administration of public health programs	🗑
[921190]	Other general government support	🗑
[921130]	Public finance activities	🗑

Browse

Search

- Accommodation and food services
- Administrative and support and waste management and remediation services
- Agriculture, forestry, fishing and hunting
- Arts, entertainment, and recreation
- Construction
- Educational services
- Finance and insurance
- Health care and social assistance
- Information
- Management of companies and enterprises
- Manufacturing
- Mining, quarrying, and oil and gas extraction
- Other services (except public administration)
- Professional, scientific, and technical services
- Public administration
 - Administration of economic programs
 - Administration of environmental quality programs
 - Administration of housing programs, urban planning, and community development
 - Administration of housing programs, urban planning, and community development
 - Administration of housing programs
 - Administration of urban planning and community and rural development
 - Administration of human resource programs
 - Administration of education programs
 - Administration of human resource programs (except education, public health, and veterans' affairs programs)
 - Administration of public health programs
 - [923120] Administration of public health programs [Definition] 🗑
 - Administration of veterans' affairs
 - Executive, legislative, and other general government support
 - Executive, legislative, and other general government support
 - American Indian and Alaska Native tribal governments
 - Executive and legislative offices, combined
 - Executive offices
 - Legislative bodies
 - Other general government support
 - [921190] Other general government support [Definition] 🗑
 - Public finance activities
 - [921130] Public finance activities [Definition] 🗑
 - Justice, public order, and safety activities
 - National security and international affairs
 - Space research and technology
- Real estate and rental and leasing
- Retail trade
- Transportation and warehousing
- Utilities
- Wholesale trade

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Registration Type: Free Registration

Select Regions

Please select the regions that you are interested in working with.

[Select All] [Unselect All]

<input type="checkbox"/> Alabama	<input type="checkbox"/> Maryland	<input type="checkbox"/> South Dakota	<input type="checkbox"/> Saskatchewan
<input type="checkbox"/> Alaska	<input type="checkbox"/> Massachusetts	<input type="checkbox"/> Tennessee	<input type="checkbox"/> Yukon
<input type="checkbox"/> American Samoa	<input type="checkbox"/> Michigan	<input type="checkbox"/> Texas	
<input type="checkbox"/> Arizona	<input type="checkbox"/> Minnesota	<input type="checkbox"/> U.S. Virgin Islands	
<input type="checkbox"/> Arkansas	<input type="checkbox"/> Mississippi	<input type="checkbox"/> Utah	
<input checked="" type="checkbox"/> California	<input type="checkbox"/> Missouri	<input type="checkbox"/> Vermont	
<input type="checkbox"/> Colorado	<input type="checkbox"/> Montana	<input type="checkbox"/> Virginia	
<input type="checkbox"/> Connecticut	<input type="checkbox"/> Nebraska	<input type="checkbox"/> Washington	
<input type="checkbox"/> Delaware	<input type="checkbox"/> Nevada	<input type="checkbox"/> West Virginia	
<input type="checkbox"/> District of Columbia	<input type="checkbox"/> New Hampshire	<input type="checkbox"/> Wisconsin	
<input type="checkbox"/> Florida	<input type="checkbox"/> New Jersey	<input type="checkbox"/> Wyoming	
<input type="checkbox"/> Georgia	<input type="checkbox"/> New Mexico	<input type="checkbox"/> Alberta	
<input type="checkbox"/> Guam	<input type="checkbox"/> New York	<input type="checkbox"/> British Columbia	
<input type="checkbox"/> Hawaii	<input type="checkbox"/> North Carolina	<input type="checkbox"/> Manitoba	
<input type="checkbox"/> Idaho	<input type="checkbox"/> North Dakota	<input type="checkbox"/> New Brunswick	
<input type="checkbox"/> Illinois	<input type="checkbox"/> Ohio	<input type="checkbox"/> Newfoundland and Labrador	
<input type="checkbox"/> Indiana	<input type="checkbox"/> Oklahoma	<input type="checkbox"/> Northwest Territories	
<input type="checkbox"/> Iowa	<input type="checkbox"/> Oregon	<input type="checkbox"/> Nova Scotia	
<input type="checkbox"/> Kansas	<input type="checkbox"/> Pennsylvania	<input type="checkbox"/> Nunavut	
<input type="checkbox"/> Kentucky	<input type="checkbox"/> Puerto Rico	<input type="checkbox"/> Ontario	
<input type="checkbox"/> Louisiana	<input type="checkbox"/> Rhode Island	<input type="checkbox"/> Prince Edward Island	
<input type="checkbox"/> Maine	<input type="checkbox"/> South Carolina	<input type="checkbox"/> Quebec	

[Select All] [Unselect All]

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Registration Type: **Free Registration**

Government Agency Types

Select the types of Government Agencies with which you wish to work:
[Select All] [Unselect All]

<input checked="" type="checkbox"/> City/Municipality	<input checked="" type="checkbox"/> Port/Transit/Airport Authority
<input checked="" type="checkbox"/> Community College	<input checked="" type="checkbox"/> Public Works
<input checked="" type="checkbox"/> County	<input checked="" type="checkbox"/> School District
<input checked="" type="checkbox"/> Federal (including Military)	<input checked="" type="checkbox"/> State
<input checked="" type="checkbox"/> Fire Department	<input checked="" type="checkbox"/> University/College
<input checked="" type="checkbox"/> Police/Sheriff	<input checked="" type="checkbox"/> Other

[Select All] [Unselect All]

Notification Messages

I want to be notified when:
[Select All] [Unselect All]

<input checked="" type="checkbox"/> My selected classifications match a bid from an agency I am registered with
<input checked="" type="checkbox"/> There is a "Bid Reading" notice for a bid I worked on (pre-award)
<input checked="" type="checkbox"/> There is an "Intent to Award" notice for a bid I worked on (pre-award)
<input checked="" type="checkbox"/> There is an "Notice of Award" for a bid I worked on
<input checked="" type="checkbox"/> Public Purchase finds bids that may be of interest to me and invites me to sign up for bid syndication

[Select All] [Unselect All]

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Registration Type: **Free Registration**

You have selected Free Registration with Public Purchase. There are MANY business opportunities NOT available with free registration. Listed below are some business opportunities based on YOUR selected classifications and regions of interest available right now. Are you aware of these opportunities? When you sign up for our Bid Syndication service you will have access to all of these opportunities along with enhanced search and browse functionality. Don't miss out. Get more business today!

Categories (Note: Click on the ☐ to open each section)	Today	Week	Current	Year
☐ Public administration				
⋮ Administration of human resource programs	1	5	36	384
⋮ Executive, legislative, and other general government support	1	5	15	302

Bid Syndication Plans
12 months - \$399.00

Do you want to sign up now for Bid Syndication?
If you click "No, Thank you", you will not lose any of your information and will simply continue with Free Registration.

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Vendor Registration

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Registration Type: Free Registration

Company Information

Company: **Health Policy and Planning**
DBA:
Address: **225 37th Avenue**
San Mateo, CA, 94403
Time Zone: **Pacific Time (US & Canada); Tijuana**
Website Address:
Federal Tax Id:
DUNS Number:
In Business Since:
Company Type:
Business Description:

Main Contact

Name: **sqY nois Tg ls**
Email Address: **bbA s.c.**
Phone: **(650) 573-2298**
Fax:
Address: **225 37th Avenue**
San Mateo, CA, 94403

User Name

User Name: **Contract25**

Selected Classifications

- ✓ 923120 Administration of public health programs
- ✓ 921190 Other general government support
- ✓ 921130 Public finance activities

Selected Regions

- ✓ California

Agency Types

- ✓ City/Municipality, Community College, County, Federal (including Military), Fire Department, Police/Sheriff, Port/Transit/Airport Authority, Public Works, School District, State, University/College, Other,

Notification Messages

- ✓ My selected classifications match a bid from an agency I am registered with
- ✓ There is a "Bid Reading" notice for a bid I worked on (pre-award)
- ✓ There is an "Intent to Award" notice for a bid I worked on (pre-award)
- ✓ There is an "Notice of Award" for a bid I worked on
- ✓ Public Purchase finds bids that may be of interest to me and invites me to sign up for bid syndication

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Vendor Registration

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Registration Type: Free Registration

✓ Registration Submitted

Your activation request has been submitted. Before we are able to activate your account we will need to verify your information. We may contact you directly to obtain this information. This information includes but is not limited to:

- Email Address
- Phone Number
- Company Name
- Physical Address

This process may take up to 24 hours, Monday - Friday. Once your account is activated you will receive an email with detailed instructions on how to login and utilize Public Purchase.

If you feel you have provided any of this information in error please email vendorsupport@publicpurchase.com.

Account Information

Company: Health Policy and Planning

Username: Contract25

Done

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Account Activation

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Account is not Active

Your account is not currently active. If you registered recently, we are working to activate your account. If your account used to work, but it does not work now, your account may have been suspended. Please contact Public Purchase Support at support@publicpurchase.com if you have questions regarding the status of your account.

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Open Bids
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Open Bids for County of San Mateo

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California
County of San Mateo

Title	Start Date	End Date	Time Left	Addendums
RFP #OOS-1018-BPMP - Unincorporated San Mateo County Bicycle and Pedestrian Master Plan	Oct 12, 2018	Nov 7, 2018 5:00:00 PM PST	1 day 6 hours	Oct 30, 2018
RFI #CFS - Commercially Sexually Exploited Children Placement and Services RFI	Oct 19, 2018	Nov 16, 2018 12:00:00 PM PST	10 days 1 hour	No Addendums
RFP #1372 - South Coast Sea Level Rise Vulnerability and Adaptation Plan Project	Nov 5, 2018	Nov 29, 2018 5:00:00 PM PST	23 days 6 hours	No Addendums
RFI #HIT-2018-712-001 - Robotic Pharmacy (Automated) Dispensing System (Pharmacy Outpatient Fill)	Oct 23, 2018	Dec 21, 2018 5:00:00 PM PST	45 days 6 hours	No Addendums
RFI #HIT-2018-707-001 - Pharmacy Inventory Storage System	Oct 23, 2018	Dec 21, 2018 5:00:00 PM PST	45 days 6 hours	No Addendums
RFI #HIT-2018-613-001 - Controlled Substance Diversion Detection and Prevention System	Oct 23, 2018	Dec 21, 2018 5:00:00 PM PST	45 days 6 hours	No Addendums
RFI #HIT-2018-612-001 - Automated Dispensing Cabinets (ADC)	Oct 23, 2018	Dec 21, 2018 5:00:00 PM PST	45 days 6 hours	No Addendums

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Bid Type: RFP

Bid Number: PHPP-HPP-2021-01

Title: 2021 GetHealthySMC Community
Implementation Funding



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Technical Assistance

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For questions related to the application, email Rosa Torpis, rtorpis@smcgov.org

Thank you! Questions?



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