

## Get Healthy San Mateo County Task Force Communications Plan (July 2008 - June 2009): Staying Connected

- 1) Task Force Meetings: Entering year three of implementation, Task Force meetings will take place in September and March. The meetings will be an event; an opportunity to network with others working on healthy eating and active living across San Mateo County, highlight innovative work and reinvigorate Task Force members as we remain committed to the long-term movement. Mark your calendars now for meetings on September 8, 2008 and March 9, 2009 from 3:15-5:00 p.m.
- 2) Email "blasts": Includes information via email that is timely and useful to the work of the Task Force and community at-large.
- 3) Newsletter: The Get Healthy San Mateo County (GHSMC) Task Force Newsletter will be emailed and posted on the clearinghouse in December and July. Submit your successes, articles and highlights! Key components of the newsletter will include updates and information on funding opportunities, program highlights, and community activities.
- 4) Clearinghouse: The clearinghouse will be launched at the September 2008 Task Force meeting. This local-focused website will provide information on healthy eating and active living and will encourage ongoing communication and information sharing among Task Force members and all San Mateo County residents.

