

**(SAMPLE FLYER FOR CHICO BAGS
FUNDRAISER)**



**Support for kids! SMFC Ed
Foundation
Help Save Libraries, Music
And the Planet!**

**Cub Scouts Pack 3 Announces
ChicoBags Fundraiser**

ChicoBag is a re-usable nylon grocery bag

- **Compresses for easy storage and portability**
- **Made to last**
- **Designed to be reused over and over**
- **Replaces need for thousands of disposable bags over the course of its lifetime**
- **Only \$5 per bag**
- **Available in 10 rainbow colors**
- **Make great gifts**
- **Check them out at www.chicobag.com**

To purchase:

Saturday 6/28 Safeway @ Crystal Springs Shopping Center 4-6 p.m.

Thursday 7/3 Highlands Community Fireworks Display 7:30-9:30 pm

Friday 7/4 Highlands Rec Center Midway 10a.m.-3 pm

CHICOBAGS FUNDRAISER INSTRUCTIONS

Contact: Barrett Green
ChicoBag Company
530-342-4262 x233
888-496-6166 x233 (Toll Free)
Barrett@chicobag.com
www.chicobag.com

- **Requirements: Tax ID number and credit card. To obtain a tax ID number go to <http://www.irs.gov/businesses/small/article/0,,id+102767,00.html>.**
- **E-mail or phone in order at a cost of \$2.50 each for a nonprofit organization. Orders are usually shipped the same day from Chico, CA. Standard shipping usually takes 2 days. The bags are delivered with a lesson plan about the environmental impacts of plastic bags.**
- **If you want to sell outside a local grocery store ask the store for permission. Stores often have an application you'll need to fill out. Some require a \$1M certificate of insurance. Set the dates and begin advertising.**
 - 1) **Engage customers about the benefits of the bags and the cause the money will benefit. Have an attractive display of samples on hand.**
- **Take orders from friends, family, neighbors and church or congregation members and collect payment in advance. Then tally up your orders, place your order with ChicoBag and distribute the bags to your customers in a few days when you receive delivery of the bag.**

The company was easy to work with. The hardest part was figuring out how many bags to order because we sold them over the summer when school was not in session. The scouts were very successful selling outside of Safeway in their uniforms. We found email blasts effective and individual sales to friends, family and church or congregation members.

Many stores are now selling nylon bags similar to ChicoBags so there is more competition now. Selling to school groups or clubs directly might be more successful now that the product is more readily available.