

TOBACCO STORE DENSITY

Tobacco consumption is linked to preventable death. Over 400,000 deaths in the United States each year are linked to smoking. Tobacco companies use point-of-sale promotions and advertisements to market their products, and one of the most prevalent ways that tobacco companies market at these retail locations is by using large retail displays. Recent studies have shown that retail tobacco outlets are disproportionately located in low-income and minority neighborhoods, and target youth through “point of sale” advertising.

Number of Tobacco Outlets per 100,000 people by Cities

City	Stores
Millbrae	0.5
Hillsborough	0.9
Atherton	1.4
Woodside	3.7
Foster City	4.5
Belmont	6.9
East Palo Alto	8.3
San Carlos	8.4
Daly City	8.5
Half Moon Bay	8.8
Menlo Park	9.3
San Mateo County	10.5
Pacifica	10.7
San Bruno	10.9
Redwood City	11.5
South San Francisco	11.9
San Mateo	14.6
Burlingame	14.9
Brisbane	No Information
Colma	No Information
Portola Valley	No Information

Source: San Mateo County Tobacco Prevention Program