



2016 Community Implementation Funding Frequently Asked Questions (FAQ)

Q: How should I complete the FTE% section we want fund 100%? Should we put 100% FTE?

A: No. FTE is a percentage of the staff's total time that will be spent on the project. If the staff member will be spending 10% of their time on this specific project you want funded. Please indicate .10 or 10%.

Q: Can provide some information on what range the funding amounts will be in or if there is a range for how much we can request for our project?

A: We anticipate funding projects between \$ 3,000 - \$ 35,000. However, we do not want to discourage applicants who request a higher amount. If your project is funded, the actual funding amount may be less than what was requested.

Q: Can you talk more about applying for projects that involve collaborations? Should organizations apply separately for projects they are collaborating on or would you first encourage submitting joint applications?

A: We leave that up to the applicants to decide, especially, if both organizations want to have separate fiscal sponsors. Though if you do decide to apply separately, we would recommend that each of the applications should include a mention of the collaborating organization and describe the nature of the collaboration and activities.

Q: Are there any resources you would recommend to find out more about regional transportation initiatives and campaigns.

A: Yes, you could start by reviewing the list of Transportation resources under the Healthy Neighborhoods Tab on the Get Healthy website.

Q: Could you please elaborate on the requirement that Get Healthy will not fund existing programs?

A: Get Healthy will only fund an existing program or initiative if it is being expanded or the scope and nature of the project is being changed in some way.

Q: **Please describe a project that is more advocacy-based.**

A: Being a public agency, Get Healthy cannot fund direct advocacy related work. However, an action-focused research project that includes research and then follow-up activities based on research findings would be an acceptable project. An example of such a project funded in 2014 was a youth-led action research project that led to a recommendations and findings report and an engagement with local decision-makers to increase safety around transit, walking, and biking.

Q: **Why does Get healthy only fund year-long projects, especially since many of the policy related outcomes take longer than a year to achieve.**

A: In the past, we have given out funding for a few 2 year-long projects. However, Get Healthy Funding should be seen as a resource to help organizations and group pilot/start up a great idea or initiative they might have in mind. In essence, its aim is to help create a spark where by which, organizations can show project success and inspire other funding organizations to help carry the work further.

Q: **When you refer to school-based programs, does that include preschool (3-4 yr olds) or 0-5s?**

A: Absolutely, we are very interested in early childhood education, overall health and opportunities for 0-5 year olds.

Q: **I am considering a project that benefits walking and it will indirectly benefit seniors, low income, and other vulnerable populations. How directly must the project benefit these populations for me to check those boxes?**

A: Yes, the project must have a focus on vulnerable populations of which are listed in the community implementation funding document. We would welcome projects that in addition to supporting vulnerable populations have broader impacts as well.

Q: **We have a program that is an existing program in its template but it is a new program every year in content and presentation. Would this program be considered?**

A: We are interested in supporting new programs. However, if there is a structure that did not previously focus on place-based prevention, equity, or one of the four priorities and the content is brand-

new and it fits into an existing framework (example: youth engagement), we would certainly consider that project.

Q: Would community-based research projects be considered for funding? It would be a new part of work aimed at changing environmental conditions and policy advocacy, etc.

A: Absolutely, we are interested in supporting research or action research that engages the community and has a specific outcome related to the four priorities we would like to advance. If you look at the RFP, it does indicate the types of funding efforts we will support which are: community education, collaboration and partnership, city and regional planning processes, action-focused research, promotional systems change, and technical assistance to advance solutions locally.

Q: Under the "Healthy Schools" objective, would your organization consider a project requesting funding for a portion of the time of instructional assistants that would help a school support reading in k-2 grades?

A: This sounds like an existing project or effort, though we would not be able to fund it. This is a small amount of funding and we look at this as an opportunity to pilot a project, expand on an existing effort or expand to the four priorities of the San Mateo County. We don't have the details of your particular project, but this seems to be focused on individual level education for children. This is not a train-the-trainer model.

Q: Where does this funding originate? Is this considered government funding?

A: Yes. It is local government funding. It originates from the County government. The funding is from the Health Policy and Planning program within the Public Health Policy and Planning division of the San Mateo County Health System and is approved by the Board of Supervisors.

Q: Can you explain not funding projects with partial funding a little more?

A: We certainly do support partial funding for projects. We are excited when projects have other resources of funding that they are bringing forth and are advancing. My point was we are interested in providing resources for new projects so if this has been a project that continued support for an ongoing project or existing staff position. We cannot support funding to sustain a position year after year.

Q: What should an organization should do to be competitive?

A: It would be a good idea to coordinate with other groups they're familiar with, that may be interested in the same types of projects, in order to make sure they were not duplicating proposals and/or

considering collaboration. And, that it's always a good idea to consider the unique strengths or role their organization plays under any of our priority areas and focus on how their proposal will maximize this strength within -what may be -a crowded field.

Q: Can I submit more than one application?

A: Yes you can. Sometimes it can look scattered for an organization to submit multiple applications for different programs, especially if it looks like you are expanding your work just to chase funding. On the other hand, we know and appreciate that many organizations work on multiple issues that intersect with our priorities, and we welcome you to submit multiple applications. It's very unlikely we will fund more than one project from a single organization as the lead.

Q: What should I do if I would like to apply for an area of work that I think a number of other organizations will also be applying for?

A: Consider ways you might be able to collaborate on a project/application, and reach out to them if appropriate. We highly encourage partnerships. Whether you collaborate or apply alone, think about the unique strengths of your organization and build on these in your application.

Q: What kind of projects are you interested in funding within the Healthy Economy priority?

A: This is a relatively new area of work for us. In our RFP and strategic plan we lay out some of the objectives and some opportunities for action that we see. However, we're very excited to hear your ideas about how we can ensure that all San Mateo residents can meet their economic needs.

Q: Can my organization apply for funding for a collaborative project with one or more other organizations? If so, how?

A: Yes, we encourage collaborative applications. You can submit one application listing one organization as the fiscal sponsor and the others as subcontractors. In this case Get Healthy would issue payments to one organization and the sponsoring organization would pass the funds through. Alternatively, several organizations can submit applications to work together that reference their involvement in the project. Get Healthy would issue payments to multiple organizations.

Q: Can County departments apply for funding?

A: No. Only non-profit or other local government organization (excluding San Mateo County departments), including schools and school districts are eligible to apply. However, it is acceptable for other County departments to be listed as secondary applicants on a project as long as the other organization is the fiscal sponsor.

Q: Can the Community Implementation Funding be used to match state funding I am applying for?

A: No. The community implementation funding cannot be used to match state funding or funding that has not already been secured.

