

Campaign for Community Benefits

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Highlights

- Thinking regionally, acting locally
- Traditional vs. non-traditional benefits
- Project-based vs. area-wide benefits

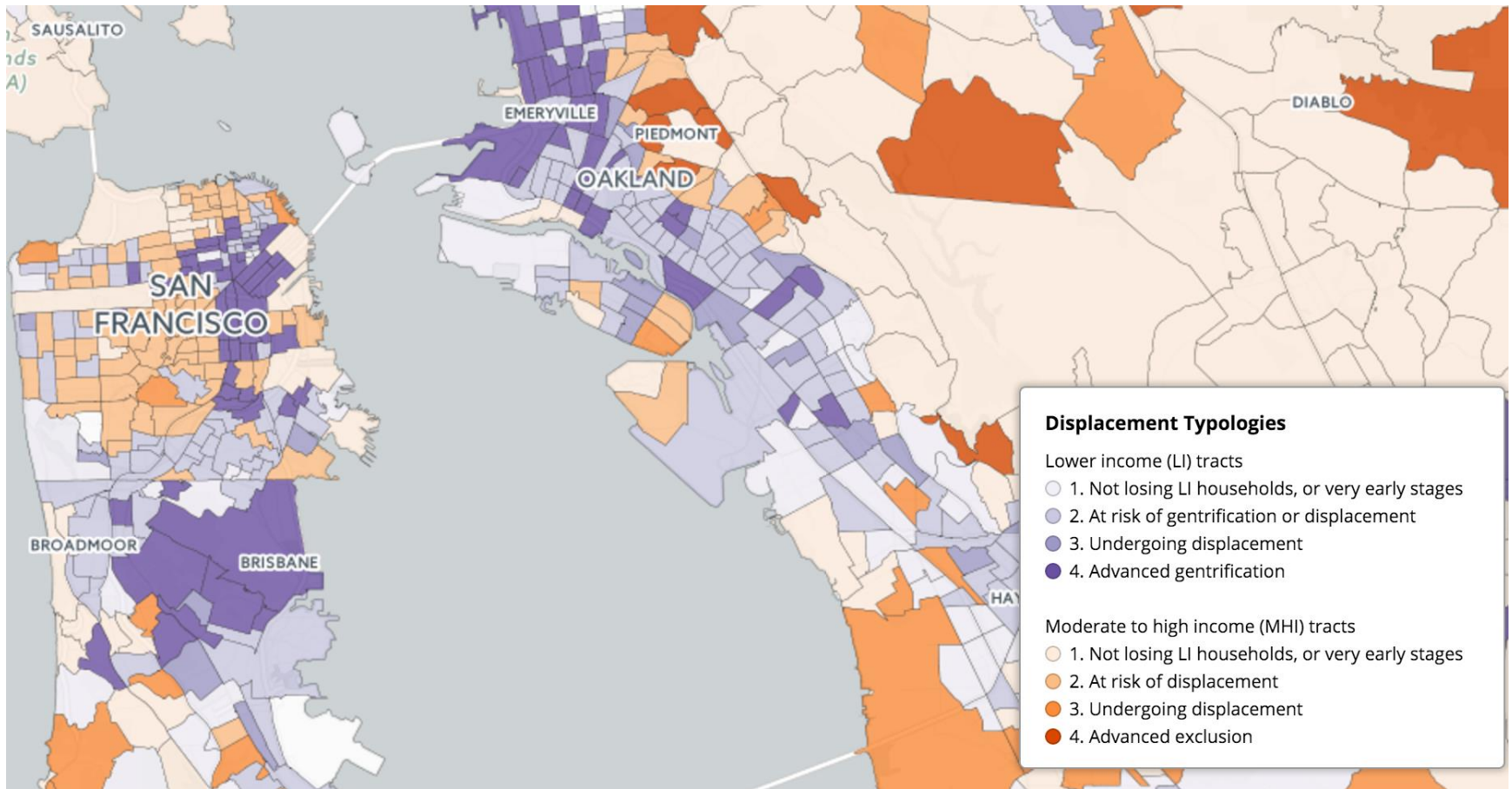
Transit-Oriented Development



Asset-based vs deficit-based

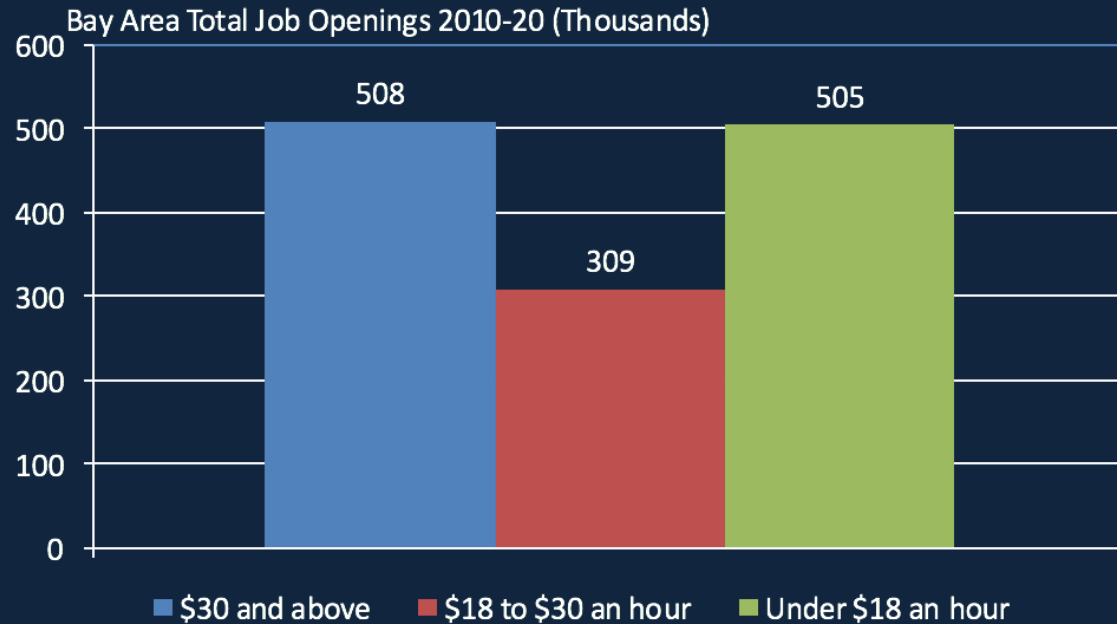


Affordability Crisis



Insufficient middle-wage jobs

There are 30,000 annual middle wage openings (growth + replacement).



...the majority of the opportunities come from **replacement jobs**, not job growth

Source: Employment Development Department

Community Benefits

TRADITIONAL BENEFITS

Open space
Affordable housing units
Environmental mitigation

NON-TRADITIONAL BENEFITS

- Create quality jobs
- Provide access to those jobs to existing residents
- Protections for existing tenants from displacement
- Open space based on residents' needs

Coalition for Community Benefits



SAN MATEO COUNTY UNION COMMUNITY ALLIANCE



FRIENDS
OF
CALTRAIN



- Policies
- Programs
- Other tools
(Transit-oriented
Overlays, Public
Benefit Zones, Land
Value Capture)

