# Maintaining Diversity In America's Transit-Rich Neighborhoods:

Tools for Equitable Neighborhood Change



# **Dukakis Center for Urban and Regional Policy**

Stephanie Pollack Barry Bluestone Chase Billingham A Report Prepared by the Dukakis Center for Urban and Regional Policy at Northeastern University With the Generous Support of





#### **Acknowledgments**

We gratefully acknowledge the funding support of the Rockefeller Foundation's Promoting Equitable, Sustainable Transportation initiative and, in particular, the insights and patience of Managing Director Nick Turner.

We also acknowledge the invaluable research support of Jessica Herrmann and Marc Horne for their work constructing the transit station geographies used in this study and the equally invaluable efforts of Ishwar Khatiwada and Mykhaylo Trubskyy of Northeastern University's Center for Labor Market Studies in constructing the database of 1990 and 2000 Census data. Additional thanks go to research associate Anna Gartsman and interns Gabriella Paiella and Dan Drazen for their research assistance.

Finally, we wish to thank Diana Williams at the Funders' Network for Smart Growth and Livable Communities and Mary Skelton Roberts at the Barr Foundation for organizing two roundtable convenings at which we were able to present our initial research findings and conclusions; we similarly thank the many researchers, funders and advocates who participated in the two sessions and provided valuable feedback and insights.

While the authors are grateful to all of the aforementioned individuals and organizations, the report's research and conclusions are solely the responsibility of the authors.

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# **Executive Summary**



More than 3,000 transit-rich neighborhoods (TRNs) in U.S. metropolitan areas have fixed-guideway transit stations and hundreds more such neighborhoods could be created over the next decade if current plans for new transit systems and stations are realized. Americans are increasingly using transit and showing more interest in living in transit-rich neighborhoods. For neighborhood and equity advocates from Atlanta to Seattle and Minneapolis to Houston, however, this good news is tempered by a growing concern about gentrification and displacement. Will current neighborhood residents, many of them low income and/or people of color, benefit from planned transit stations? Or will they be displaced by wealthier and less diverse residents lured not only by transit but also by the other amenities that come with transit-induced neighborhood revitalization?

Planners and policymakers would appear to face a Hobson's choice if transit investment and expansion inevitably lead to gentrification and displacement: either make the transit investment and accept loss of neighborhood diversity as collateral damage, or avoid transit expansion projects serving diverse, lower-income neighborhoods and leave those residents with poor public transit or none at all.

This report is based on research that was designed to address this dilemma. We wanted to understand whether gentrification and displacement are actually occurring in transit-rich neighborhoods. To the extent that undesirable patterns of neighborhood change were found, we also wanted to understand the underlying mechanisms in order to propose policy tools that could be used to shape equitable neighborhood change in both old and new TRNs.

Our research found that transit investment frequently changes the surrounding neighborhood. While patterns of neighborhood change vary, the most predominant pattern is one in which housing becomes more expensive, neighborhood residents become wealthier and vehicle ownership becomes more common. And in some of the newly transitrich neighborhoods, the research reveals how a new transit station can set in motion a cycle of unintended consequences in which core transit users—such as renters and low income households-are priced out in favor of higher-income, carowning residents who are less likely to use public transit for commuting. We believe that the risk that transit investment could catalyze undesirable neighborhood change is substantial enough that it needs to be managed whenever transit investments or improvements are being planned. We therefore present a toolkit of policy tools for shaping equitable neighborhood change in TRNs, tools that are increasingly available and in use across the country.

This report is divided into four parts. The first chapter documents the diversity of the transit-served metropolitan areas and TRNs in the United States and explores the symbiotic relationship between diverse neighborhoods and successful transit. The second chapter reviews the most recent literature on neighborhood change, gentrification and displacement, both in general and in TRNs, and highlights the different ways in which gentrification can occur and the importance of understanding who moves into gentrifying neighborhoods. The third chapter presents the results of our new research on patterns of neighborhood change in 42 neighborhoods in 12 metropolitan areas first served by rail transit between 1990 and 2000, and draws conclusions about the likely mechanisms underlying the observed patterns of change in those neighborhoods. The final chapter summa-

rizes a new web-based Policy Toolkit for Equitable Transit-Rich Neighborhoods designed to directly address the most likely drivers of undesirable neighborhood change in TRNs in order to help planners, policymakers and advocates shape equitable neighborhood change and ensure that the many benefits of transit investment are shared by all.

# Why Diversity Matters: Transit and **Neighborhood Diversity**

Concerns about gentrification and displacement associated with transit have traditionally been framed as issues of equity: will neighborhood change in TRNs adversely affect people of color and lower-income residents? These equity concerns emanate from the fact that transit-rich neighborhoods, and the larger metropolitan areas in which they are located, are extraordinarily diverse and home to a disproportionate share of lower-income households and people of color.

In 2010, there were 36 transit systems in the United States providing what transportation planners call fixed-guideway (rail rather than bus) transit, with one additional such system scheduled to open in 2011. These 37 regional transit systems serve a total of 41 Metropolitan Statistical Areas (MSAs) as defined by the U.S. Census. Using 2000 Census data, we calculate that nearly half of all Americans and more than twothirds of all U.S. workers live in those 41 transit-served metros, as do over half of all blacks, 60 percent of all Hispanics and 70 percent of all immigrants in the United States. In addition, slightly more than half of all U.S. rental housing is located in transit-served metros.

People of color, low-income households and renters share two related characteristics that may explain their concentration in transit-served metropolitan areas. First, in a country where over 95 percent of all households own at least one car, these three groups are disproportionately likely to live in households without vehicles. In addition, people of color, low-income households and renters are all more likely to use transit than the average American. These three groups represent the majority of what we refer to as core transit riders, those most likely to regularly use transit.

Even as they work to attract a broader range of riders, transit systems need to maintain their core ridership to ensure that total ridership continues to grow. Transit planners frequently speak of the need for transit-oriented development to support ridership, but what transit stations need is transit-oriented

neighbors who will regularly use the system. There is a symbiotic relationship between diverse neighborhoods and successful transit: transit systems benefit from and depend on the racial and economic diversity of the neighborhoods that they serve, just as low-income households and people of color depend on and benefit from living in neighborhoods served by transit.

# **Neighborhood Change and Transit:** What We Know

Neighborhoods change over time, in ways that both benefit and harm those who have been living there. Researchers, policymakers and advocates have long been concerned about patterns of neighborhood change that reduce the racial and/or economic diversity of neighborhoods. The second chapter of this report explores prior studies that can help us understand how the presence of new or improved transit can change the surrounding neighborhood.

While the terms gentrification and displacement are frequently used interchangeably, recent research highlights the importance of distinguishing between these two related patterns of neighborhood change. Gentrification is a pattern of neighborhood change in which a previously low-income neighborhood experiences reinvestment and revitalization, accompanied by increasing home values and/or rents. Gentrification, while frequently controversial, can be either good or bad for a neighborhood, depending on who benefits from the reinvestment and revitalization.

Gentrification may or may not be associated with displacement, a pattern of change in which current residents are involuntarily forced to move out because they cannot afford to stay in the gentrified neighborhood. Recent studies indicate that displacement may not be the sole mechanism driving change in gentrifying neighborhoods. The demographic composition of gentrifying neighborhoods can be altered through a process of succession or replacement driven by accelerated turnover of the housing stock. This housing turnover is marked both by unequal retention of existing residents (with wealthier and/or better-educated residents more likely to remain) and in-migration of wealthier, better-educated residents. This pattern of change, while differing from the traditional model of involuntary displacement, nevertheless raises serious equity concerns as the result is much the same: the resulting neighborhood is more expensive and populated by higher-income residents.

Few studies have been done on gentrification in TRNs and those report varying results: in some cases new transit is put in place with little neighborhood change, while other TRNs experience extensive gentrification. When this literature is supplemented with studies of changing travel behavior in specific transit-oriented development projects in those neighborhoods, however, important insights emerge. Certain demographic groups—including core transit riders who traditionally use transit, and also potential riders who may choose to use transit—are attracted to well-planned TRNs in a self-selection process that may contribute to the process of replacement recently observed in gentrifying neighborhoods. Understanding neighborhood change in TRNs therefore requires a detailed understanding of both who lived in those neighborhoods before the transit was built and who lives there afterward.

# **Neighborhood Change and Transit:** What We Learned

To better understand patterns of neighborhood change in newly transit-rich neighborhoods, the third chapter of the report analyzes socioeconomic changes in 42 neighborhoods in 12 metropolitan areas first served by rail transit between 1990 and 2000. Because prior research on gentrification and TRNs had looked at only a few characteristics, we explore a broad range of population, housing and transportation characteristics. For each of the 42 neighborhoods analyzed, we studied changes between 1990 and 2000 in population, racial and ethnic composition, and in-migration; the number of housing units, tenure, housing value and rent; household income; and the use of public transit for commuting purposes and automobile ownership. We then compared the neighborhood level changes to those in each neighborhood's corresponding metropolitan area to see if patterns of neighborhood change in the TRNs differed from corresponding changes in the region.

As in prior studies, we found that patterns of neighborhood change varied across the transit-rich neighborhoods we investigated. Many of the TRNs changed in ways that were roughly similar to the underlying pattern of change in their larger metro areas. We focused, however, on those TRNs where changes were more pronounced than those in the surrounding metropolitan area. In these neighborhoods, a predominant pattern of neighborhood change could be discerned: with the addition of transit, housing stock became more



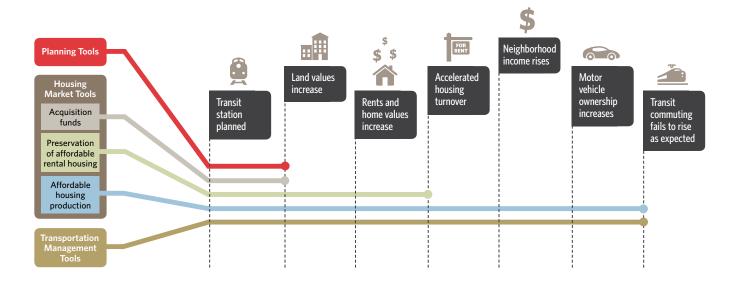
expensive, neighborhood residents wealthier and vehicle ownership more common. We found evidence of gentrification in the majority of newly transit-served neighborhoods, if gentrification is defined as a pattern of neighborhood change marked by rising housing costs and incomes.

Our research also provides support for the conclusion that neighborhoods with a large number of renters are more susceptible to gentrification. Indeed, when we specifically looked at the neighborhoods where the new stations were light rail -neighborhoods which, in our study, were more likely to be dominated pre-transit by low-income, renter households than those in the heavy rail and commuter rail neighborhoods almost every aspect of neighborhood change was magnified: rents rose faster and owner-occupied units became more prevalent.

Our research did not, however, find that a new transit station automatically leads to fundamental change in a neighborhood's racial composition. Perhaps, as other recent studies of gentrification have found, the relatively higher retention of higher-income black and Hispanic households and/or the inmigration of racially mixed, higher income residents results in a wealthier neighborhood but one with a racial composition similar to that of the pre-transit neighborhood.

Gentrification can be a positive form of neighborhood change but can also have adverse consequences. Our analysis found evidence of at least two gentrification-related concerns. Even if no displacement can be proven to occur in TRNs, rapidly increasing rents mean that those renter households who choose to remain and take advantage of the new transit will experience higher housing cost burdens. In addition, neighborhood revitalization sometimes attracts not only higherincome residents but also car-owning residents.

#### Breaking the Cycle of Unintended Consequences in Transit-Rich Neighborhoods



In some of the neighborhoods studied, the new transit station seems to have set in motion a cycle of unintended consequences that reduced neighborhood residency by those groups most likely to use transit in favor of groups more likely to drive. Utilization of public transit for commuting in this problematic subset of newly transit-served neighborhoods actually rose more slowly (or, in some cases, declined faster) than in the corresponding metropolitan area as a whole. Whether by displacement or replacement, or a combination of the two, in some transit-rich neighborhoods the pattern of change is working against the goal of attracting transitoriented neighbors: the most likely potential transit riders are being crowded out by car owners less likely to be regular users of transit. This cycle, illustrated above, raises concerns about both equity, because core transit riders are predominantly people of color and/or low income, and about the success of new transit investments in attracting desired levels of ridership.

# A Toolkit for Equitable Neighborhood Change in Transit-Rich Neighborhoods

Our research reveals that transit investment can sometimes lead to undesirable forms of neighborhood change. Understanding the mechanisms behind such neighborhood change can, however, allow policymakers, planners and advocates to implement policies and programs designed to produce more equitable patterns of neighborhood change. The final chapter of the report summarizes a new web-based Policy Toolkit for Equitable Transit-Rich Neighborhoods which describes three types of policy tools, as illustrated above.

**PLANNING TOOLS:** Because neighborhood change can happen quickly, particularly in neighborhoods dominated by rental housing, policymakers need to get ahead of potential problems by using coordinated and community-responsive planning tools that begin at the same time as transit planning, explicitly consider the risks of gentrification and include everyone with a stake in the neighborhood's future.

**HOUSING MARKET TOOLS:** Because one of the most noticeable and damaging signs of transit-induced gentrification is rapidly rising rents and housing values, policies that address housing are critical. The Toolkit focuses on three categories of housing market tools:

- Funding for land and property acquisition;
- Preservation of existing affordable rental housing; and
- Affordable housing production.

**TRANSPORTATION MANAGEMENT TOOLS:** Because one characteristic of gentrifying TRNs is an increase in wealthier households who are also more likely to own and use private vehicles and less likely to use transit for commuting, policies must be designed to attract core and potential transit riders to transit-rich neighborhoods, particularly non-vehicle owning households.

# Why Diversity Matters: **Transit and Neighborhood Diversity**



Americans are increasingly using transit and showing more interest in living near transit, in what we call transitrich neighborhoods (TRNs). After decades of flat growth alternating with declines, transit ridership in the United States began rising in 1995 and has been growing steadily for more than a decade. Public transportation ridership grew 36 percent between 1995 and 2008, almost three times the 14 percent growth rate of the U.S. population. In 2008, U.S. transit systems carried passengers on 10.5 billion trips, the largest number of trips taken on transit since 1956. Despite a recession-induced ridership drop of 3.8 percent in 2009, the year closed out as the fourth year in a row in which ridership exceeded 10 billion trips (American Public Transportation Association [APTA], 2010).

Transit systems—not just transit ridership—are also growing, with new stations and even entire systems being planned and built. There are already more than 3,300 fixed-guideway transit stations in the United States, according to the Center for Transit-Oriented Development (CTOD, 2006)<sup>1</sup>, and hundreds more transit-rich neighborhoods could be created over the next decade if current plans for new transit systems and stations are realized. Two dozen new light rail lines and extensions to existing systems began operation between 2003 and 2007 (CTOD, 2009a) and 175 new fixedguideway transit lines entered the New Starts Program, the federal funding source for transit, between 1998 and 2008. More than 80 cities and regions throughout the country are currently planning more than \$250 billion in transit projects (Belzer & Poticha, 2009). This public investment in transit infrastructure has, in turn, catalyzed billions of dollars in private investment in housing and commercial development near new transit stations and, in some cases, near decadesold existing stations (CTOD, 2008).

#### Good News or Bad?

For neighborhood and equity advocates from Atlanta to Seattle and Minneapolis to Houston, however, this good news is tempered by a growing concern about gentrification and displacement. Will current neighborhood residents, many of them low income and/or people of color, benefit from planned transit stations? Or will they be displaced by wealthier and less diverse residents lured not only by transit but also by the other amenities that come with transitinduced neighborhood revitalization?

Planners and policymakers would appear to face a Hobson's choice if transit investment and expansion inevitably lead to gentrification and displacement: either make the transit investment and accept loss of neighborhood diversity as collateral damage, or avoid transit expansion projects serving diverse, lower-income neighborhoods and leave those residents with poor public transit or none at all.

This report is based on research that was designed to address this dilemma. We wanted to understand whether gentrification and displacement is actually occurring in transit-rich neighborhoods. And, to the extent that undesirable patterns of neighborhood change were found, we wanted to understand the underlying mechanisms in order to propose policy

<sup>&</sup>lt;sup>1</sup> CTOD defines fixed-guideway transit as including light rail, heavy rail (subways), commuter rail, streetcars, trolley buses, bus rapid transit and cable cars. Buses, although an important type of transit, do not operate on fixed guideways (CTOD, 2006). We define a transit-rich neighborhood as one that is served by such fixed-guideway transit.

tools that could be used to shape equitable neighborhood change in both old and new TRNs. Before presenting this new research and an accompanying Policy Toolkit, however, we provide some context by documenting the extraordinary reservoir of diversity currently found in America's transit-served metropolitan areas and transit-rich neighborhoods, and exploring the symbiotic relationship that exists between those diverse neighborhoods and successful transit.

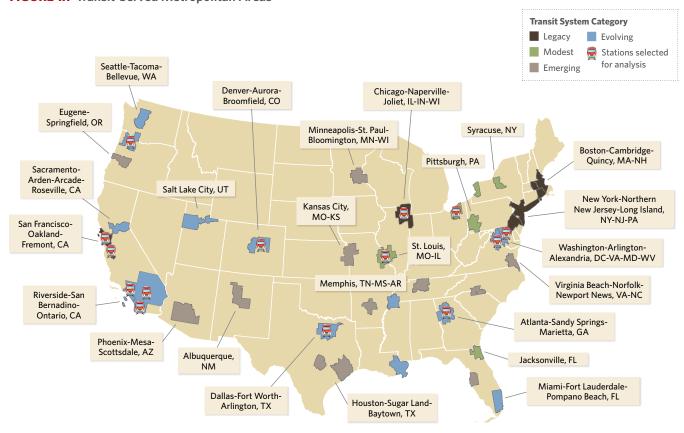
#### Where Is the Transit?

Transit-rich neighborhoods are concentrated in the nation's largest and most economically important metropolitan areas. As defined by the federal Office of Management and Budget, a metropolitan area is a region with "at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties." The United States currently has 366 metropolitan statistical areas (MSAs). The Brookings Institution's Metropolitan Policy Program has demonstrated

that the United States is a metropolitan nation, with its metropolitan areas containing 83 percent of the U.S. population and 85 percent of the nation's jobs.<sup>2</sup>

The relatively small number of metropolitan areas which have fixed-guideway transit comprise a large proportion of the nation's largest and most economically important regions. As illustrated in **Figure 1.1 and Table 1.1**, all but three of the 25 most populous metropolitan areas in the United States had rail transit systems in 2005. Phoenix subsequently opened its first transit line in 2008; Detroit, the largest metro area without a rail transit system, is currently working to begin construction of its first light rail line, the M-1. Cincinnati, the only other top-25 metro area without rail transit, has plans to build both streetcar and light rail systems. In addition, 16 of the other 25 metro areas ranked in the country's top 50 by population either had transit systems in 2005 or have built systems since then. **Table 1.1** categorizes each transit system by size following the system used by the Center for Transit

**FIGURE 1.1** Transit-Served Metropolitan Areas



 $<sup>^2\</sup> The\ web\ site\ of\ the\ Metropolitan\ Policy\ Program\ can\ be\ found\ at\ http://www.brookings.edu/metro/About-Us.aspx.$ 

**TABLE 1.1** Transit in America's Largest Metropolitan Areas

| Rank by Population | Metropolitan Statistical Area  | Population 2005         | Transit System 2005        |
|--------------------|--|-------------------------|----------------------------|
| 1                  | New York-Northern New Jersey-Long Island, NY-NJ-PA                       |                         | ·                          |
| 2                  |  | 18,747,320              | Extensive                  |
| 3                  | Los Angeles-Long Beach-Santa Ana, CA Chicago-Naperville-Joliet, IL-IN-WI | 12,923,547<br>9,443,356 | Large<br>Extensive         |
| 4                  | Philadelphia-Camden-Wilmington, PA-NJ-DE-MD                              | 5,823,233               | Extensive                  |
| 5                  | Dallas-Fort Worth-Arlington, TX  | 5,819,475               | Medium                     |
| 6                  | Miami-Fort Lauderdale-Miami Beach, FL                                    | 5,422,200               | Medium                     |
| 7                  | Houston-Baytown-Sugar Land, TX   | 5,280,077               | Small                      |
| 8                  | Washington-Arlington-Alexandria, DC-VA-MD-WV                             | 5,214,666               | Large                      |
| 9                  | Atlanta-Sandy Springs-Marietta, GA                                       | 4,917,717               | Medium                     |
| 10                 | Detroit-Warren-Livonia, MI   | 4,488,335               | None (In Planning)         |
| 11                 | Boston-Cambridge-Quincy, MA-NH   | 4,411,835               | Extensive                  |
| 12                 | San Francisco-Oakland-Fremont, CA  | 4,152,688               | Extensive                  |
| 13                 | Riverside-San Bernardino-Ontario, CA                                     | 3,909,954               | Large (part of LA)         |
| 14                 | Phoenix-Mesa-Scottsdale, AZ  | 3,865,077               | To open in 2008            |
| 15                 | Seattle-Tacoma-Bellevue, WA  | 3,203,314               | Medium                     |
| 16                 | Minneapolis-St. Paul-Bloomington, MN-WI                                  | 3,142,779               | Small                      |
| 17                 | San Diego-Carlsbad-San Marcos, CA  | 2,933,462               | Medium                     |
| 18                 | St. Louis, MO-IL   | 2,778,518               | Medium                     |
| 19                 | Baltimore-Towson, MD   | 2,655,675               | Medium                     |
| 20                 | Tampa-St. Petersburg-Clearwater, FL                                      | 2,647,658               | Small                      |
| 21                 | Pittsburgh, PA   | 2,386,074               | Medium                     |
| 22                 | Denver-Aurora, CO  | 2,359,994               | Small                      |
| 23                 | Cleveland-Elyria-Mentor, OH  | 2,126,318               | Medium                     |
| 24                 | Portland-Vancouver-Beaverton, OR-WA                                      | 2,095,861               |                            |
| 25                 | Cincinnati-Middletown, OH-KY-IN  | 2,070,441               | None (In Planning)         |
| 26                 | SacramentoArden-ArcadeRoseville, CA                                      | 2,042,283               | Medium                     |
| 27                 | Kansas City, MO-KS   | 1,947,694               | Small                      |
| 28                 | Orlando, FL  | 1,933,255               | None (In Planning)         |
| 29                 | San Antonio, TX  | 1,889,797               | None                       |
| 30                 | San Jose-Sunnyvale-Santa Clara, CA                                       | 1,754,988               | Extensive (part of SF)     |
| 31                 | Las Vegas-Paradise, NV   | 1,710,551               | Small (private)            |
| 32                 | Columbus, OH   | 1,708,625               | None                       |
| 33                 | Virginia Beach-Norfolk-Newport News, VA-NC                               | 1,647,346               | To open in 2011            |
| 34                 | Indianapolis, IN   | 1,640,591               | None                       |
| 35                 | Providence-New Bedford-Fall River, RI-MA                                 | 1,622,520               | Extensive (part of Boston) |
| 36                 | Charlotte-Gastonia-Concord, NC-SC  | 1,521,278               | Small                      |
| 37                 | Milwaukee-Waukesha-West Allis, WI  | 1,512,855               | None                       |
| 38                 | Austin-Round Rock, TX  | 1,452,529               | To open in 2010            |
| 39                 | Nashville-DavidsonMurfreesboro, TN                                       | 1,422,544               | To open in 2006            |
| 40                 | New Orleans-Metairie-Kenner, LA  | 1,319,367               | Small                      |
| 41                 | Memphis, TN-MS-AR  | 1,260,905               | Small                      |
| 42                 | Jacksonville, FL   | 1,248,371               | Small                      |
| 43                 | Louisville, KY-IN  | 1,208,452               | None                       |
| 44                 | Hartford-West Hartford-East Hartford, CT                                 | 1,188,241               | None (In Planning)         |
| 45                 | Richmond, VA   | 1,175,654               | None                       |
| 46                 | Oklahoma City, OK  | 1,156,812               | None                       |
| 47                 | Buffalo-Niagara Falls, NY  | 1,147,711               | Small                      |
| 48                 | Birmingham-Hoover, AL  | 1,090,126               | None                       |
| 49                 | Rochester, NY  | 1,039,028               | None                       |
| 50                 | Salt Lake City, UT   | 1,034,484               | Medium                     |
|                    |  |                         |                            |

The geographic distribution of transit in the United States has changed in recent decades as new transit systems have begun service and older ones have expanded.

Oriented Development: extensive systems are those that have 201 or more stations, large systems have 70-200 stations, medium systems have 25-69 stations and small systems have 24 or fewer stations.

As of 2010, there were 36 fixed-guideway transit systems in the United States, with one more (in the Virginia Beach-Norfolk-Newport News, Virginia, metropolitan area) under construction and scheduled to open in 2011.<sup>3</sup> These 37 fixed-guideway transit systems serve a total of 41 Metropolitan Statistical Areas (MSAs), as shown in **Figure 1.1** and **Table 1.2**. While most of the transit-served metropolitan areas are coincident with a single MSA, in three cases we combine several MSAs in order to define a transit-served metropolitan area that is geographically matched to the region's transit system.<sup>4</sup>

The geographic distribution of transit in the United States has changed in recent decades as new transit systems have begun service and older ones have expanded. In order to understand and assess the different types of transit-served metropolitan areas in the country, we grouped the transitserved metros into four categories based on (1) the transit system's age, (2) its size and transit expansion plans, (3) the surrounding metro area's projected population growth rate and (4) the projected employment-growth rate for the area. As shown in Table 1.2, we have divided U.S. transit systems and the metropolitan areas they serve into four categories: legacy, evolving, emerging and modest systems. The legacy transit systems are the five oldest and largest transit systems in the United States: Boston, Chicago, New York, Philadelphia and San Francisco. All have transit systems that are more than a century old and these five systems alone

account for more than two-thirds of all transit-rich neighborhoods in the nation. But a large and growing number of TRNs are located beyond these five legacy systems. A second group of 14 metros-including Atlanta, Los Angeles and Washington, D.C.—was categorized as having evolving transit systems because both the metro areas and their transit systems (originally constructed starting in the 1970s, through the 1990s) are generally growing at a more rapid pace than those in the legacy systems. A third set of metros was categorized as having emerging transit systems because none had rail transit until after 2000 and all have plans to grow their new transit system to at least medium size (25 or more stations) by 2030; these include many fast-growing Sun Belt metros such as Phoenix, Houston and Albuquerque. Finally, a handful of modest transit systems exist in smaller metros with limited or no plans to grow their transit systems; most (with the exception of Jacksonville) expect little job or population growth over the next two decades.

To better understand these different transit-served metropolitan areas and their economic importance and socioeconomic composition, we aggregated data from the 2000 Census to create a composite profile of transit-served metropolitan areas in the United States.



<sup>&</sup>lt;sup>3</sup> Two transit systems included in the Center for Transit Oriented Development's database of transit systems and stations are not included in our calculations. Island Transit in Galveston, Texas, has been omitted both because Galveston is included in the Houston MSA and because the six-mile trolley service originally opened in 1988 has been suspended since being severely damaged by Hurricane Ike in 2005. Las Vegas has only a privately owned transit service, a monorail, with seven stops but no fixed-guideway public transit as yet.

<sup>&</sup>lt;sup>4</sup> The Boston metropolitan area combines three MSAs which are served by the Massachusetts Bay Transportation Authority's commuter rail network; the San Francisco metropolitan area combines the San Francisco and San Jose MSAs, which are linked by the Caltrain commuter rail system; and the Los Angeles metropolitan area combines the Los Angeles and Riverside MSAs, which are linked by the Metrolink commuter rail system.

**TABLE 1.2** Categories of Transit-Served Metropolitan Areas

| Transit-Served Metro Areas | Year of Initial<br>Operation | Transit System<br>Size in 2005 | Anticipated Transit<br>System Size in 2030* | Metropolitan Statistical Area(s)  |
|----------------------------|------------------------------|--------------------------------|---|---|
| 5 Legacy Systems           |                              |                                | •   |   |
| Boston MA                  | 1897                         | Extensive                      | Extensive+                                  | Boston-Cambridge-Quincy MA-NH<br>Worcester MA<br>Providence-New Bedford-Fall River RI-MA<br>Providence-New Bedford-Fall River RI-MA |
| Chicago IL                 | 1893                         | Extensive                      | Extensive+                                  | Chicago-Naperville-Joliet IL-IN-WI  |
| New York NY                | 1904                         | Extensive                      | Extensive+                                  | New York-Northern New Jersey-Long Island<br>NY-NJ-PA  |
| Philadelphia PA            | 1907                         | Extensive                      | Extensive+                                  | Philadelphia-Camden-Wilmington PA-NJ-DE-MD  |
| San Francisco CA           | 1878                         | Extensive                      | Extensive+                                  | San Francisco-Oakland-Fremont CA<br>San Jose-Sunnyvale-Santa Clara CA   |
| 14 Evolving Systems        |                              |                                |   |   |
| Atlanta GA                 | 1979                         | Medium                         | Large                                       | Atlanta-Sandy Springs-Marietta GA   |
| Baltimore MD               | 1983                         | Medium                         | Large                                       | Baltimore-Towson MD   |
| Dallas-Fort Worth TX       | 1996                         | Medium                         | Large                                       | Dallas-Fort Worth-Arlington TX  |
| Denver CO                  | 1994                         | Small                          | Large                                       | Denver-Aurora-Broomfield CO   |
| Los Angeles CA             | 1990                         | Large                          | Extensive                                   | Los Angeles-Long Beach-Santa Ana CA<br>Riverside-San Bernardino-Ontario CA  |
| Memphis TN                 | 1993                         | Small                          | Medium                                      | Memphis TN-AR-MS  |
| Miami FL                   | 1984                         | Medium                         | Large                                       | Miami-Fort Lauderdale-Pompano Beach FL  |
| New Orleans LA             | 1835                         | Small                          | Medium                                      | New Orleans-Metarrie-Kenner LA  |
| Portland OR                | 1986                         | Large                          | Extensive                                   | Portland-Vancouver-Beaverton OR-WA  |
| Sacramento CA              | 1987                         | Medium                         | Large                                       | Sacramento—Arden-Arcade—Roseville CA  |
| Salt Lake City UT          | 1999                         | Medium                         | Large                                       | Salt Lake City UT   |
| San Diego CA               | 1995                         | Medium                         | Large                                       | San Diego-Carlsbad-San Marcos CA  |
| Seattle WA                 | 1982                         | Medium                         | Large                                       | Seattle-Tacoma-Bellevue WA  |
| Washington DC              | 1976                         | Large                          | Extensive                                   | Washington-Arlington-Alexandria DC-VA-MD-WV   |
| 12 Emerging Systems        |                              |                                |   |   |
| Albuquerque NM             | 2006                         | Small                          | Medium                                      | Albuquerque NM  |
| Austin TX                  | 2010                         | Small                          | Medium                                      | Austin-Round Rock TX  |
| Charlotte NC               | 2007                         | Small                          | Large                                       | Charlotte-Gastonia-Concord NC-SC  |
| Eugene OR                  | 2007                         | Small                          | Medium                                      | Eugene-Springfield OR   |
| Houston TX                 | 2004                         | Small                          | Medium                                      | Houston-Sugar Land-Baytown TX   |
| Kansas City MO-KS          | 2005                         | Small                          | Medium                                      | Kansas City MO-KS   |
| Little Rock AK             | 2004                         | Small                          | Medium                                      | Little Rock-North Little Rock-Conway AR   |
| Minneapolis-St. Paul MN    | 2004                         | Small                          | Medium                                      | Minneapolis-St. Paul-Bloomington MN-WI  |
| Nashville TN               | 2006                         | Small                          | Medium                                      | Nashville-Davidson—Murfreesboro—Franklin TN   |
| Norfolk VA                 | 2011                         | Under construction             | Medium                                      | Virginia Beach-Norfolk-Newport News VA-NC   |
| Phoenix AZ                 | 2008                         | Small                          | Medium                                      | Phoenix-Mesa-Scottsdale AZ  |
| Tampa FL                   | 2002                         | Small                          | Medium                                      | Tampa-St. Petersburg-Clearwater FL  |
| 6 Modest Systems           |                              |                                |   |   |
| Buffalo NY                 | 1984                         | Small                          | Small                                       | Buffalo-Niagara Falls NY  |
| Cleveland OH               | 1913                         | Medium                         | Medium                                      | Cleveland-Elyria-Mentor OH  |
| Jacksonville FL            | 1971                         | Small                          | Unknown                                     | Jacksonville FL   |
| Pittsburgh PA              | 1897                         | Medium                         | Medium                                      | Pittsburgh PA   |
| St. Louis MO               | 1993                         | Medium                         | Medium                                      | St. Louis MO-IL   |
| Syracuse NY                | 1970                         | Small                          | Small                                       | Syracuse NY   |

 $<sup>^\</sup>star Based \, on \, projections \, by \, the \, Center \, for \, Transit-Oriented \, Development, 2006.$ 

# **Diversity in Transit-Rich Metropolitan Areas and Neighborhoods**

In compiling data from the 2000 Census for the 41 MSAs served by fixed-guideway transit, we created two aggregate data sets, one for the principal cities in each of the transitserved metro areas and one for the metropolitan areas as a whole. Transit systems tend to be constructed in a spoke-andhub pattern designed to move trips to the central business district in the principal city of a metropolitan area; transit stations tend to be concentrated in or near the principal city rather than spread throughout entire MSA. Because regional transit systems serve principal cities more intensively than the region as a whole, transit use for commuting, as reported on the American Community Survey, is more than 11 percentage points higher in the principal cities than in the suburban portions of America's metropolitan areas (Istrate, Puentes & Tomer, 2010). For this reason, we looked at both the MSAs as a whole and at their principal cities.

Constituting just over 10 percent of all U.S. metropolitan areas, transit-served metros are economically important and extraordinarily diverse. As of 2000, as shown in **Figure 1.2**, transit-served metropolitan areas were home to nearly half of the country's residents and over 70 percent of its workforce. The principal cities in these metro areas alone contained 19 percent of the nation's population and 29 percent of its workforce.

Transit-served metropolitan areas are also places of concentrated racial and ethnic diversity. As shown in **Figure 1.3**,

FIGURE 1.2
Economic Importance of Transit-Served
Metropolitan Areas

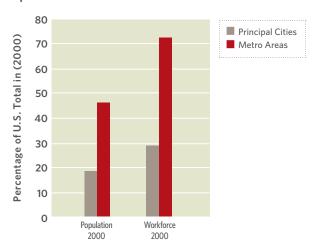
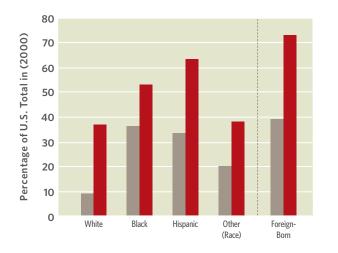


FIGURE 1.3



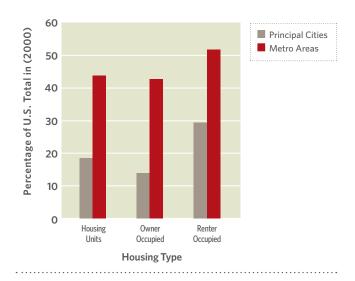




transit-served metropolitan areas are home to half of the black population, over 60 percent of the Hispanic population, and over 70 percent of the nation's immigrants. About two-thirds of the blacks and one-half of the Hispanics in the U.S. live in the principal cities of these metros.

Finally, transit-served metropolitan areas include a disproportionate share of U.S. rental housing. In 2000, as shown in **Figure 1.4**, transit-served metro areas accounted for slightly more than half of the nation's rental housing; the principal cities of these 41 metro areas alone accounted for nearly 30

FIGURE 1.4
Housing in Transit-Served Metropolitan Areas

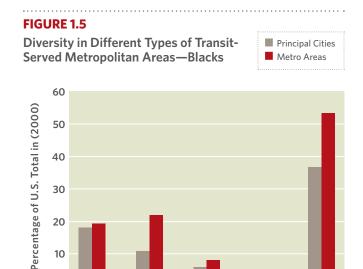


percent of all rental units. Rental housing is even more concentrated in those portions of transit-served metropolitan areas closest to transit stations: an analysis of 2000 Census data found that renters made up nearly two-thirds of those living in the 3,300 transit zones (areas within a one-half mile radius of fixed guideway transit stations) in the Center for Transit Oriented Development's database (CTOD, 2006). Similarly, a recent analysis of federally subsidized affordable rental apartments in 20 metropolitan areas identified nearly 200,000 such units within one-quarter mile of transit stations (Harrell, Brooks & Nedwick, 2009).

These high concentrations of people of color, immigrants and renters could be attributed to the inclusion of a handful of particularly large and diverse regions among the transitserved metropolitan areas. Our analysis did find that the metropolitan areas served by the five large legacy transit systems (Boston, Chicago, New York, Philadelphia and San Francisco) are home to one in five blacks and Hispanics in the United States. But, as shown in **Figures 1.5** and **1.6**, the 14 evolving transit systems are also diverse, with nearly one-third of all the nation's Hispanics and one-fifth of all U.S. blacks living in these faster-growing metros, including Atlanta, Dallas, Miami, Salt Lake City and Washington, D.C. These metros are also home to over one-third of all foreign-born residents; another 30 percent of immigrants live in the five metros served by legacy systems. Metro areas served by the dozen evolving systems also have significant populations of black, Hispanic and immigrant residents.

Our findings about the diversity of transit-served metropolitan areas are consistent with other analyses of diversity in TRNs. The Center for Transit-Oriented Development, for example, analyzed the demographics of more than 3,300 transit zones (similar but not identical to our TRNs) and found that 86 percent were either more economically diverse, more racially diverse, or both, than the average census tract in the same metropolitan area. Nearly 60 percent of those living in the transit zones were non-white and 65 percent were renters (CTOD, 2007).

Transit-rich neighborhoods and the larger metropolitan areas in which they are located are extraordinarily diverse places and are home to a disproportionate share of people of color, immigrants and renters in the United States. These are among the groups that neighborhood and equity advocates are concerned about when they worry about gentrification and displacement in transit-rich neighborhoods. But is equity the only concern if neighborhood diversity is put at risk by transit? Should transit planners and supporters be concerned as well?



Transit System Category

Mature

Modest

All Transit

Metros



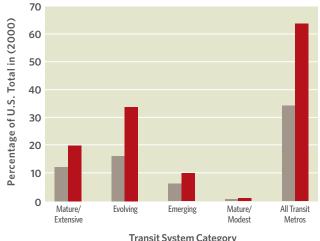
**Evolving** 

10

0

Mature/

Extensive



### **Transit and Neighborhood Diversity**

Putting issues of equity aside, there are reasons to be concerned if transit-rich neighborhoods gentrify and their diversity is reduced. One potential concern is that neighborhood change could affect transit ridership, since nearby neighborhoods would seem to be vital sources of transit passengers.<sup>5</sup> Changing neighborhoods, and changing neighbors, could affect transit use and thus the very reason for the transit investment.

In order to evaluate the importance of neighborhood diversity to transit success, we reviewed the available data and literature on the demographics of transit users and on the travel behavior of diverse populations. One important source of data was published in 2007 by the American Public Transportation Association in its report A Profile of Public Transportation Passenger Demographics and Travel Characteristics Reported in On-Board Surveys. That report compiled information from questionnaires completed by over 496,000 public transit riders sampled between 2000 and 2005 by transit systems that carry 60 percent of all transit trips. These data present the most complete picture to date of the demographics and travel behavior of the people who use transit in the United States (APTA, 2007). Another key source of data is the 2001 National Household Travel Survey (NHTS)6, a U.S. Department of Transportation effort sponsored by the Bureau of Transportation Statistics and the Federal Highway Administration to collect data on long-distance and local travel by the American public. NHTS survey data are collected from a sample of households and expanded to provide national estimates of trips and miles by travel mode, trip purpose and a host of household attributes. The data allow analysis of daily travel by all modes, including characteristics of the people traveling, their household and their vehicles. While the decennial Census and American Community Survey data include information only on commuting trips, which constitute less than one-fifth of all trips, the NHTS provides more comprehensive data on trips made for all purposes (Pucher & Renne, 2003).

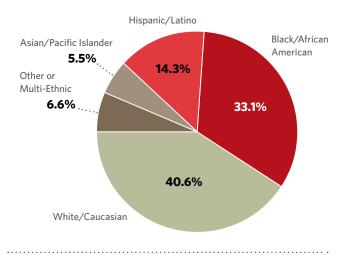
Our review of the literature identified three demographic groups who are more likely to use transit and more likely to live near transit than other Americans: people of color, lowincome households and renters. In a country where over 95 percent of all households own at least one car, these three groups are also disproportionately likely to live in households without vehicles. Vehicle ownership—or, rather, lack of ownership—is a strong predictor of transit use. While only 4.3 percent of U.S. households lack a car, according to 2006-2008 American Community Survey data, 36 percent of all workers 16 years and older who report that they commute to work using public transportation live in households without a vehicle available. The APTA on-board survey data (2007) similarly found that only 45 percent of transit riders had a vehicle available to them to make the trip for which they chose transit. Residents of households without vehicles use transit for 19.1 percent of trips, while the addition of even a single vehicle to a household drops transit use to 2.7 percent of all trips. Many households "abandon public transportation as soon as they own their first car" (Pucher & Renne, 2003 at 57). Transit users are far less likely to own cars then other Americans—and those without cars are far more likely to use transit.

People of color follow this pattern of owning fewer motor vehicles and using more transit. Blacks, Hispanics and Asians all rely more heavily on transit than whites, even after controlling for income (Blumenberg et al., 2007). Blacks are almost six times as likely as whites to travel by public transit; Hispanics use transit less than blacks but still about three times more than whites (Pucher & Renne, 2003). Other analyses have similarly found that minorities are several times more likely to use public transit than whites (Lin & Long, 2008). The APTA data from on-board surveys (2007) found that the majority of transit riders in America are non-white, as shown in Figure 1.7. An analysis of the 2001 NHTS data found that blacks and Hispanics comprise 54 percent of all transit users (Pucher & Renne, 2003). Similarly, the 2006-2008 American Community Survey data indicates that, of all those who report using public transportation to commute to work, only 40 percent are non-Hispanic whites.

<sup>&</sup>lt;sup>5</sup> Since nearly 60 percent of transit riders walk to transit (APTA, 2007), they are presumably coming from locations relatively close to the transit station.

<sup>6</sup> Initial data from the 2009 version of the National Household Travel Survey (NHTS) was released in January 2010. Shortly afterwards, however, the Federal Highway Administration announced that it would be releasing enhanced data later in 2010, in part due to conflicting data on transit utilization in the NHTS as compared to the Federal Transit Administration's National Transit Database. Given these concerns specifically about transit-related data, and the in-depth analyses of the 2001 NHTS data already undertaken, this report relies on the 2001 rather than 2009 NHTS data. The web site for the 2001 and 2009 National Household Travel Surveys and previous Nationwide Personal Transportation Surveys can be found at http://nhts.ornl.gov/index.shtml.

FIGURE 1.7 **Ethnicity of Transit Passengers** 



Source: APTA, 2007

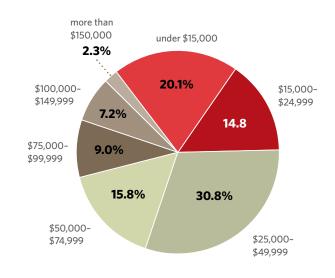
People of color also concentrate in transit-rich neighborhoods. For example, CTOD has calculated that while blacks were only 12 percent of the U.S. population and 14 percent of the population in transit-served metro areas in 2000, they made up 23 percent of all residents living within one-half mile of transit stations in 2000. Similarly, Hispanics made up 24 percent of all transit zone residents, even though they were only 18 percent of residents throughout the transit-served metropolitan areas and 13 percent of the U.S. population. Asians, representing 4 percent of U.S. residents, were 8 percent of the residents of transit zones. As a result, whites were only 41 percent of transit zone residents even though they made up 69 percent of the U.S. population in 2000 (CTOD, 2006).

The traditional explanation for increased transit use and concentration of people of color in TRNs is that they are disproportionately low income and low-income households are more likely to use and live near transit. Giuliano (2000), however, analyzed the 1995 NHTS data and rejected the conclusion that racial/ethnic differences can be explained solely by income and other household characteristics. She found that different racial/ethnic groups exhibit "fundamental differences in what motivates travel choices." (Giuliano, 2000 at 130). Race and ethnicity, she concludes, play a significant and complex role in travel behavior independent of income and residential location characteristics.

Like people of color, lower-income households are also more likely to use transit, more likely to live near transit and less likely to own a car. While transit is used by Americans of all incomes, those from lower income and working-class households use transit far more than upper income Americans. The APTA transit passenger survey data (2007) found that the majority of transit riders live in households with an annual income of \$50,000 or less, as shown in Figure 1.8. The median income of transit passengers (in 2004 dollars) was \$39,000, about 12 percent lower than the U.S. median income at the time the surveys were done between 2000 and 2005.

Lower-income households are also less likely to own a car. As Pucher and Renne (2003 at 55) summarize in their analysis of the 2001 NHTS data, "[i]ncome is the primary determinant of auto ownership, which, in turn, is the main determinant of modal choice." While automobile ownership has become near universal in the United States among higher-income households, 26.5 percent of households with incomes less than \$20,000 do not own a motor vehicle, a figure which drops to 5 percent for households with incomes in the \$20,000-\$39,999 range and even lower levels for higher-income groups. They note that "it is probably unique to the United States that threefourths of even its poorest households own a car. This reflects the extent to which the car has become a virtual necessity for even the most basic transportation needs in most American metropolitan areas" (Pucher and Renne, 2003 at 55).

FIGURE 1.8 **Household Income of Transit Passengers** 



Source: APTA, 2007



Historically, these three demographic groups people of color, low-income households and renters—have been able to find housing in transit-rich neighborhoods. As a result, TRNs are more racially diverse, less wealthy and contain a higher proportion of rental housing than other neighborhoods.

Unfortunately, the need for low-income households to own a vehicle imposes economic hardship on many of them. The average American family spends 19 percent of its monthly budget on transportation, the second highest item after housing. Using transit can create substantial savings: living in location-efficient neighborhoods (with a good mix of uses and access to public transportation) can provide a 16 percent cost savings compared to living in an automobile-dependent exurban neighborhood (CTOD, 2007). A recent Brookings Institution analysis similarly found that the working poor (those with incomes less than twice the federal poverty threshold, with a median income of \$20,280 in 2003) spent 8.4 percent of their income just on commuting to work, if they commuted by driving, compared to 5.8 percent if they used public transit (Roberto, 2008).

A final important group when assessing transit ridership is renters. With a disproportionate amount of rental housing located in transit-served metros and transit-rich neighborhoods, it should come as no surprise that renters are disproportionately represented among transit riders. While only 29 percent of all workers 16 years and older live in rental households, according to 2006-2008 American Community Survey data, 58 percent of those who report that they commute to work using public transportation are renters. A recent Brookings analysis of this data found that two-thirds of transit commuters in the principal cities of the 100 largest U.S. metropolitan areas, as well as more than 40 percent of those living in the suburban portions of those metros, are renters (Istrate, Puentes & Tomer, 2010). Like members of low-income households and people of color, renters are far less likely than homeownerstoownacar. The 2006-2008 American Community Survey data indicates that while 95 percent of American homeowners own one or more motor vehicles, nearly 20 percent of renter households own no motor vehicle.

Historically, these three demographic groups—people of color, low-income households and renters—have been able to find housing in transit-rich neighborhoods. As a result, TRNs are more racially diverse, less wealthy and contain a higher proportion of rental housing than other neighborhoods. But current residents of both existing and new transit-rich neighborhoods find themselves increasingly concerned as growing numbers of Americans consider whether to take advantage of the many benefits of living in transit-rich neighborhoods. Demand for housing near transit is expected to far outstrip supply over the next two decades (CTOD, 2007). Those groups who want to live near transit and benefit from proximity to transit stations may not be able to compete successfully for the limited supply of housing, especially affordable housing, in transit-rich neighborhoods. If these TRN residents are displaced from their neighborhoods and replaced by higherincome, less diverse residents, the transit systems that rely on them may suffer as well.

## **Transit and Diverse Neighborhoods Need Each Other**

When evaluating how best to maximize future ridership of both existing and new transit, planners sometimes distinguish between two types of transit riders: those who use transit by necessity, sometimes disparagingly referred to as captive riders, and those who could use a vehicle for their trip but nonetheless choose to use transit, often referred to as choice riders (Krizek & El-Geneidy, 2007). Such planners often assume that the captive riders will remain transit users indefinitely and therefore the key to increasing ridership is to attract more choice riders.

Transit planners looking for potential riders could start by looking in zero-car households. And, as we have seen, low income households, people of color and renters are more likely to live in such zero-car households.

For total transit ridership to increase, however, transit systems need to both keep the riders that they already have and to attract new riders. Rather than dividing transit users into captive or choice riders, transit planners should instead focus on those we refer to as "core riders", as well as those who have been called "potential riders". (Krizek & El-Geneidy, 2007).

By core riders we mean those people who are known to be the most frequent and regular users of transit. Such regular users make the vast majority of transit trips. More than 80 percent of transit trips are taken by people who ride three or more days per week, and nearly two-thirds by passengers who use transit five or more days per week (APTA, 2007).

As the data in this chapter demonstrate, transit systems rely heavily on three groups for their core ridership: lowincome households, people of color and renters. Based on 2001 National Household Travel Survey data, Pucher & Renne (2003) calculated that low-income white households and people of color together account for a full 63 percent of the nation's transit riders (Pucher & Renne, 2003). The American Public Transportation Association's on-board survey data gathered between 2000 and 2005 similarly finds that typical transit riders have lower incomes, greater racial and ethnic diversity and lower rates of car ownership than other Americans (APTA, 2007).

While keeping these core riders is critical, so is attracting new transit riders. Krizek and El-Geneidy (2007 at 74) coined the term "potential riders" to describe people who are "not currently using transit for a variety of reasons and/ or concerns but may consider the idea of using transit". They distinguish between such potential riders and those they refer to as "auto captives", who cannot or will not consider using transit or live in places where transit is not even available.

One of the most important sources of potential transit riders is households that do not have—either by choice or by necessity—a personal vehicle. Cervero, for example, has found that the probability of using rail to commute is highest "when the worker lives in a zero-car household. Adding one car results in probabilities plummeting" (2007 at 2082). Transit planners looking for potential riders could start by looking in zero-car households. And, as we have seen, low income households, people of color and renters are more likely to live in such zero-car households.

While diverse neighborhoods and their residents, who are disproportionately low-income, people of color and/or renters, benefit from access to transit, transit systems also benefit from proximity to economically and racially diverse neighborhoods. Low-income households, people of color and renters are critical populations for transit systems seeking to maintain their core ridership and increase their total ridership. These are the people who most need high-quality, affordable transit—and the ones most likely to use such transit when it is provided.

Planners frequently speak of the need for transit-oriented development to support ridership, but what transit stations really need is transit-oriented neighbors who will regularly use the system. There is a symbiotic relationship between diverse neighborhoods and successful transit: transit systems benefit from and depend on the racial and economic diversity of the neighborhoods that they serve, just as low-income households, people of color and renters depend on and benefit from living in neighborhoods served by transit. Transit agencies and planners should therefore be as concerned as equity advocates about any potential displacement of people of color, low-income households or renters from transit-rich neighborhoods.

# **Neighborhood Change and Transit:** What We Know



Neighborhoods change over time, in ways that both benefit and harm those who have been living there. Understanding the process of neighborhood change is always challenging.

Researchers, policymakers and advocates have long been concerned about patterns of neighborhood change that reduce the racial and/or economic diversity of neighborhoods. The good news is that a growing share of U.S. neighborhoods are becoming more racially and ethnically diverse, both because fewer neighborhoods deliberately exclude minorities entirely and because recent immigration has made the population as a whole more diverse (Turner & Rawlings, 2009). But progress in creating racially and economically diverse neighborhoods has been slow, so forces that threaten to bring gentrification and displacement to neighborhoods that are currently racially and economically diverse are of particular concern.

One set of diverse neighborhoods that appear to be under pressure are the more than 3,300 neighborhoods that have a fixed-guideway transit station and the hundreds more where new transit is being planned. The desirability of these transit-rich neighborhoods (TRNs) may change because a new transit station is added, because an existing station is upgraded or service frequency is increased, or even because a decades-old transit-rich neighborhood close to the central

business district becomes more attractive as gasoline prices rise and traffic congestion worsens.

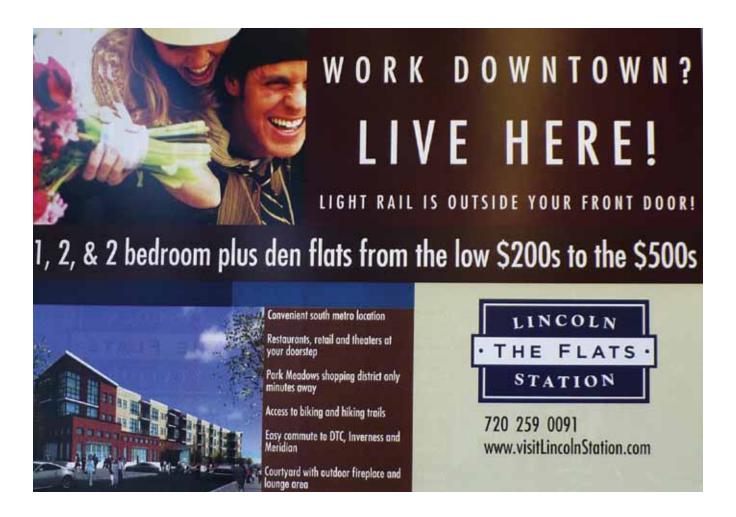
If understanding neighborhood change is complicated, then understanding neighborhood change in TRNs is very complicated. Two sets of literature can, taken together, help us understand how the presence of new or improved transit might change the surrounding neighborhood. First, we review recent studies on neighborhood change, gentrification and displacement in general to better understand the processes that drive neighborhood change. Then, to understand how such change plays out in TRNs, we look at studies of changing demographic and travel patterns in transit-served neighborhoods and transit-oriented developments.

# **Patterns of Neighborhood Change: Gentrification and Displacement**

While the terms gentrification and displacement are frequently used interchangeably, recent research highlights the importance of distinguishing between these two related patterns of neighborhood change.

Gentrification is a neighborhood change process characterized by increasing property values and incomes. Some researchers include the process of displacement within the definition of gentrification, defining gentrification as occurring when wealthier residents move into a neighborhood. Others define gentrification in economic, rather than demographic, terms by focusing on a neighborhood's revitalization (Chapple, 2009). Kolko (2007 at 1), for example, defines gentrification as "the upgrading of urban neighborhoods, especially neighborhoods starting from low average income, low housing values, or high poverty rates." Defined in such economic terms, gentrification can be a positive or destructive form of neighborhood change, depending on who benefits from the reinvestment and revitalization.

Displacement, whether considered as an inevitable part of gentrification or not, is a pattern of change in which current residents are involuntarily forced to move out because



they cannot afford to stay in the gentrified neighborhood (Freeman, 2005). Displacement may be immediate or occur over time, with the prior residents departing as their housing cost burden increases due to rising rents and housing values caused by gentrification and they can no longer afford to live in their old neighborhood (Chapple, 2009).

Recent studies indicate that displacement, as traditionally understood, may not be the sole or even primary mechanism driving change in gentrifying neighborhoods. These researchers distinguish between neighborhood change processes that involve the forced departure of lower-income residents and those that occur through the normal processes of housing turnover and succession. Several recent studies demonstrate that the demographic composition of gentrifying neighborhoods can be altered through a process of succession or replacement driven by accelerated turnover of the housing stock. This housing turnover is marked both by unequal retention of existing residents (with wealthier and/or bettereducated residents more likely to remain) and in-migration of wealthier, better-educated residents (Freeman, 2005). One

recent study, for example, looks at demographic processes in gentrifying census tracts between the 1990 and 2000 Census—an investigation similar to that we describe in the next chapter, but with the benefit of confidential data from the long form that allowed the researchers to investigate the underlying mechanism driving the gentrification. The study concluded that, during the 1990s, the process of gentrification was distinguished by the disproportionate retention and income gains of black high school graduates living in the gentrifying neighborhoods combined with in-migration by white college graduates (McKinnish, Walsh & White, 2008).

This pattern of change, while differing from the traditional model of involuntary displacement, nevertheless raises serious equity concerns. Whether caused by displacement or replacement or some combination of the two, the result is much the same: the gentrified neighborhood is more expensive and populated by higher-income residents. Understanding the drivers of these changes, however, is important in order to shape policy interventions that best address the neighborhood change processes associated with gentrification.

Whether caused by displacement or replacement or some combination of the two, the result is much the same: the gentrified neighborhood is more expensive and populated by higher-income residents.

### **Transit and Neighborhood Change**

In an urban setting, virtually any large public infrastructure project is likely to have at least some impact on the demography of surrounding neighborhoods. New transportation infrastructure simultaneously creates disamenities, such as noise and traffic congestion, and amenities, such as increased mobility and accessibility (Kilpatrick *et al.*, 2007).

The interstate highway system provides one example of how transportation investment impacts metropolitan demography. From the 1950s through the 1990s, the extension of the U.S. interstate system into the central business districts of many cities displaced thousands of households and commercial businesses in adjoining neighborhoods while enhancing the value of the downtown office towers that were made more accessible from the suburbs. The existence of inner-city interstates made it more convenient for downtown workers to live in the suburbs and commute to work, often making it possible for middle-class families to leave the city (Jackson, 1985).

Although once considered to be a disamenity and even a poverty magnet, transit is increasingly viewed as a desirable amenity for an urban neighborhood. Households may prefer transit-rich neighborhoods because of the added ease of commuting or traveling to other parts of the city or metropolitan area. The area adjacent to the new transit stop often experiences blossoming commercial activity with the introduction of shops, restaurants and night spots that attract even those who do not use public transit for commuting (Bluestone, Stevenson & Williams, 2008). In recent studies, access to transit has increased the value of nearby property, with properties in TRNs experiencing a premium effect compared to similar properties without transit access (CTOD, 2008).

Such an increase in property values can, of course, trigger gentrification. While noting that "[n]o research to date has explicitly examined the relationship between transit investment and gentrification," Chapple (2009, at 2) expresses concern "that the area around rail transit stations may be

particularly susceptible to gentrification—and potentially displacement as well."

The studies that have been done on gentrification and transitrich neighborhoods report varying results. Some TRNs seem to experience little change, others gentrify, and some attract poorer rather than wealthier residents. One widely cited example of transit-driven gentrification is the Davis Square transit station in Somerville, Massachusetts, which opened in 1984 as part of an extension of the MBTA's Red Line in metropolitan Boston. Before the station was built in 1970, only 8.2 percent of Davis Square adult residents were college graduates, far lower than the 14.7 percent share in metropolitan Boston. By 2000, 49.7 percent of Davis Square's adult population had a college degree, higher than the metro area's 39.6 percent share (Kahn 2007), a classic indicator of gentrification. In Chicago, Lin (2002) found evidence of gentrification in the form of rising property values closer to transit stations between 1975 and 1980 and again from 1985 to 1991, but concedes that the pattern was interrupted between 1980 and 1985.

Although once considered to be a disamenity and even a poverty magnet, transit is increasingly viewed as a desirable amenity for an urban neighborhood.

Other studies have found different patterns of neighborhood change in different transit-rich neighborhoods and metropolitan areas. Baum-Snow and Kahn examined transit utilization in sixteen metropolitan areas that expanded their transit systems between 1970 and 2000 and, as part of their analysis, analyzed mean household income trends. They found that income in the newly transit-served areas was lower than that in other areas within the same metro and that this income gap widened between 1970 and 2000 in all but two of the cities studied. Because the newly transit-served neighborhoods became poorer, relative to other areas within their regions, after the new transit opened, Baum-Snow and Kahn concluded that public transit remains a poverty magnet rather than a catalyst for gentrification (Baum-Snow & Kahn, 2005 at 25).

Kahn subsequently analyzed fourteen of the cities in which new rail transit was built between 1970 and 2000 specifically to better understand gentrification trends. He looked at two indications of gentrification-changes in home values and the share of community residents with college degrees—in census tracts in 14 different metropolitan areas where new transit stations were built between 1970 and 2000. He differentiated between stations with parking and those without, hypothesizing that park-and-ride stations would generate less gentrification because the parking garage "creates a 'lose/ lose' for wealthy incumbent members of the tract. They do not want to use this rail transit mode and the quality of life in their community will fall due to congestion, traffic and rising crime exposure" (Kahn, 2007 at 170). But even accounting for the two types of transit stations failed to produce a consistent pattern of neighborhood change. Kahn found some but not all walk-and-ride stations (those without parking) had a statistically significant, positive effect on home prices and were associated with a statistically significant increase in the share of adults who are college graduates. Neighborhoods close to new park-and-ride communities, Kahn found, often experienced increases in poverty. Kahn concluded that "[a]cross the 14-city sample, new transit's local impacts differ significantly" with signs of gentrification around walk-to stations in metropolitan areas like Boston and Washington, D.C., but no evidence of gentrification around such neighborhoods in Los Angeles and Portland (Kahn, 2007 at 181).

A recent study of neighborhood change in the Bay Area between 1990 and 2000 by the University of California at Berkeley's Center for Community Innovation identified only 102 gentrifying census tracts (7.3 percent of all tracts in the Bay Area). Of these, however, 85 census tracts included transit stations, with about half having BART rapid transit (subway) stations and others having commuter rail, Muni Metro, and even cable car stops. However, some of the tracts that were classified as becoming more middle income, becoming lower income and becoming "bipolar" (with growth of households at both the lowest and highest of income groups) were also home to transit stations (Chapple, 2009). In short, in this study many but not all gentrifying neighborhoods were transit-rich and while some transit-rich neighborhoods were gentrifying, others were experiencing very different patterns of change.

Even fewer studies address the issue of displacement in transit-rich neighborhoods. Citing three studies indicating that some neighborhoods around some rail transit stations had been attracting increasing numbers of higher income households and experiencing rising property values, Pucher

One flaw in many of these studies is the tendency to look at only a few potential indicia of gentrification: housing values but not rents, or proportion of college-educated residents but not income. With so few variables to analyze, researchers are often at a loss to explain the different patterns of neighborhood change observed in different neighborhoods or over different periods of time.

and Renne (2003, at 61) conclude that "[t]he gentrification of working class neighborhoods has helped revitalize many inner cities and older suburbs, while increasing transit use among the affluent. Unfortunately, it has reduced the accessibility of low-income households to rail transit." They support this conclusion with data from the 2001 National Household Travel Survey, which found a modest increase in transit trips made by the highest income group between the 1995 and 2001 surveys and a modest decrease in rail transit trips made by the lowest income group during the same period.

One flaw in many of these studies is the tendency to look at only a few potential indicia of gentrification: housing values but not rents, or proportion of college-educated residents but not income. With so few variables to analyze, researchers are often at a loss to explain the different patterns of neighborhood change observed in different neighborhoods or over different periods of time. The addition of a new transit station—and perhaps even the continuing attraction of an older transit station—can catalyze a process of neighborhood change that produces gentrification and, potentially, displacement of prior residents by higher-income and potentially more racially homogeneous residents with the ability to pay higher rents and buy more expensive homes. Such gentrification and displacement does occur in some TRNs. But it is equally clear that transit does not inevitably lead to gentrification and displacement: some neighborhoods see little change, while others actually experience increased poverty. More research is needed—beginning with that presented in the next chapter to help sort out which TRNs are most likely to experience gentrification and displacement.

In transit-rich neighborhoods in particular, one obvious indicator of undesirable gentrification would seem to be rising automobile ownership associated with the increase in incomes that accompanies gentrification.

# **Neighborhood Change and Change in Travel Behavior**

The limited literature on gentrification and displacement in TRNs frequently overlooks one critical characteristic of such neighborhoods: whether or not residents are using the transit. As discussed in the previous chapter and succinctly stated by Pucher and Renne (2003, at 11), "[i]ncome is the primary determinant of automobile ownership, which, in turn, is the main determinant of whether people drive or use transit." In transit-rich neighborhoods in particular, one obvious indicator of undesirable gentrification would seem to be rising automobile ownership associated with the increase in incomes that accompanies gentrification. Yet studies of gentrification rarely consider trends in vehicle ownership or transit use for commuting, even though such data is included in the Census and American Community Survey data so frequently used in the studies.

One recent study examined commuting choices in gentrified neighborhoods in three Canadian cities. Danyluk and Ley (2006) investigated the relationship between gentrification and the mode of transportation that the neighborhood's wealthier residents chose for commuting trips. They found, unfortunately, that neighborhood residents were less likely to use transit and slightly more likely to drive (although more likely to bicycle) than residents of similar, non-gentrified districts.

Another tool for understanding how travel behavior changes in TRNs, then, is recent studies in the transportation and travel behavior literature which examine changing travel patterns in TRNs—or at least in specific developments, usually called transit-oriented developments (TODs)—in those neighborhoods. A review of this literature by the Transit Cooperative Research Project, for example, found that "TOD residents are generally associated with lower automobile ownership rates" and that residents "without access to an automobile are more likely to forego travel or to make trips on foot or by transit." (Evans & Pratt, 2007 at 17-18).

Perhaps the most useful insights come from the literature on the role of self-selection among those living in TODs. Certain demographic groups-including low-income and minority core transit riders as well as wealthier riders who choose to use transit—are disproportionately attracted to well-planned transit-oriented developments. Cervero (2007), for example, concludes that a combination of a lifestyle preference for living near transit and public policies shape travel behavior in TODs (and, perhaps, TRNs). The model he developed predicts that Asian-American and Hispanics tend to be more attracted than whites to live near transit stations, as do lowerincome households (those making less than \$40,000). Perhaps most tellingly, his model demonstrates that the most transitoriented neighbors are those from households without cars: the probability of using transit for commuting drops sharply when one car is added to a zero-car household and sharply again for workers from two-car households. Cervero notes that this is consistent with his earlier survey work, which found that station-area residents from zero-car households were 14 times more likely to commute on rail transit than those from three-car households.

The self-selection process that Cervero and others describe in TRNs may contribute to the process of replacement observed in recent studies of gentrifying neighborhoods. Freeman (2005), for example, notes that to understand gentrification requires looking not only at who is moving out of a neighborhood but also at who is moving into the neighborhood. He concludes (at 487) that researchers overlook "the extent to which changes in the characteristics of in-movers could be the more important force [than those moving out] in determining the way that neighborhoods change." Similarly, the demographics of those who self-select residence in a TRN may influence neighborhood change in TRNs. The types of in-movers in gentrifying TRNs are also important to understand. If the in-movers own two or more cars, for example, they may be far less likely to use the transit available in their new neighborhood.

Understanding neighborhood change in TRNs therefore requires a detailed understanding of both who lived in those neighborhoods before the transit was built, who lives there afterwards and how any changes came about. In the next chapter, we undertake just such an exploration.

# **Neighborhood Change and Transit:** What We Learned



To better understand patterns of neighborhood change in newly transit-rich neighborhoods, this chapter presents the results of new research analyzing socioeconomic change in 42 neighborhoods in 12 metropolitan areas first served by rail transit between 1990 and 2000. Because prior research on gentrification and TRNs has looked at only a limited number of neighborhood characteristics, we decided to explore a much broader range of factors related to population, housing and transportation across a variety of different transit systems. After explaining how the research was accomplished and what was learned, we present our conclusions about the likely mechanisms underlying the observed patterns of change in transit-rich neighborhoods.

#### **Methods and Data**

We began this research by identifying 12 metropolitan areas in which one or more new heavy, light or commuter rail stations had opened between the 1990 Census and the 2000 Census. We chose to focus on those that opened by 1997 to allow time for demographic changes to emerge before the 2000 Census. Having divided U.S. transit systems into four categories based on their age and number of stations served as explained in Chapter 1, we made certain to include new stations added to the oldest and most extensive legacy transit systems (Chicago and San Francisco) as well as stations added to smaller and slowergrowing modest transit systems (Cleveland and St. Louis). Not surprisingly, the largest number of new stations was found in evolving transit systems, the growing transit systems in growing metropolitan areas. We identified new stations built between 1990 and 1997 in the three largest evolving transit systems in Los Angeles, Portland, and Washington, D.C.; in the medium-sized evolving systems in Atlanta, Baltimore, Dallas and San Diego; and in the small but fast-growing transit system in Denver. (The fourth category of transit systems, which we call emerging transit systems, are those which first opened rail transit stations after 2000 and so could not be included in our analysis of neighborhood change that occurred between 1990 and 2000). We selected a subset of stations that avoided data limitations and complications, where the census information for 1990 and 2000 could be compared to geographies that covered roughly the same half-mile radius around each station as explained below. We also made certain to include station areas with different kinds of rail, stations with and without parking and stations in various types of neighborhoods. The resulting set of 42 stations in 12 different metropolitan areas, detailed in Appendix B, is sufficiently robust and heterogeneous to provide important insights into the difficult question of whether and how neighborhoods in different metropolitan areas change due to the presence of transit.

For each of the new stations identified for consideration, we examined census block group maps to construct approximations of the station's surrounding neighborhood. A census block group contains a number of census tracts including between 600 and 3,000 individuals with an ideal number of about 1,500 residents. A block group was included in the defined transit-rich neighborhood if the majority of its land area was within a one-half mile radius of the station. With the proper block groups identified, we collected data from Summary Files 1 and 3 of the 1990 and 2000 U.S. Census for each selected block group and aggregated the block-grouplevel data into TRN-level data.

Since prior research had frequently looked at only a few variables-such as housing values but not rents, or proportion of college-educated residents but not household

income—and often could not explain why some neighborhoods gentrified while others did not, we decided to explore a broad range of potential factors. For each of the 42 transit station areas to be analyzed, we decided to examine changes between 1990 and 2000 in population growth, housing units (both total number and tenure), racial and ethnic composition, household income (both median income and households with incomes above \$100,000), housing costs (both gross rents and home values), in-migration, public transit use for commuting and motor vehicle ownership. We collected data on the same variables at the level of the metropolitan statistical area (MSA) for each of the 12 MSAs where the new transit stations were located.

We analyzed the data in three stages. First, we calculated percentage changes on each variable for each station and its corresponding MSA. For comparison, we measured the 1990-2000 demographic change in each TRN against the corresponding change in the surrounding MSA. Researchers frequently use the MSA in which a neighborhood is embedded as a reference area when studying neighborhood change (Freeman, 2005). This comparison is designed to control for any systemic fixed effects, which are changes that occurred throughout the metropolitan area for reasons presumably unrelated to the siting of a new transit station. The numerical difference between the percentage change on each variable in each TRN and the percentage change on each variable in the MSA is used to determine whether there has been a significant change in a demographic factor that might be due to the siting of a transit stop.

Second, after examining the raw differences in the rate of change between each station area and the surrounding MSA in our first analysis, we re-analyzed all of the data using a more conservative approach because small differences in the results between TRNs and their metro areas may not truly reflect real differences due to the small size of the samples. This "large differences" approach considered a transit station difference from its MSA to be meaningful where the value for the 1990-2000 percentage change in a station neighborhood is 20 percentage points higher or lower than the 1990-2000 percentage change in the MSA variable.

Third, to determine whether patterns of neighborhood change vary depending on the type of transit built (light rail, heavy rail or commuter rail), we divided the 42 stations into three groups based on transit types and all of the data were re-analyzed for these three categories of TRNs.

For a more detailed explanation of the methods and data, see **Appendix A**.

### **Initial Analysis and Conclusions**

Our first analysis involved determining how much and in what direction a particular demographic change in each of the 42 transit-rich neighborhoods differs from that of each TRN's metropolitan area. The numerical difference between the percentage change on each variable in each TRN and the percentage change on each variable in the MSA is used to determine whether there has been a change that might be due to the siting of a transit station.

#### **Population Growth (see Figure 3.1)**

For nearly two-thirds (64 percent) of the 42 transit stations in this study, the population grew more quickly between 1990 and 2000 in the TRN than in its metropolitan area as a whole. This disproportionate increase in population was seen in 27 out of the 42 TRNs.

#### **Housing Units (see Figure 3.2)**

Not surprisingly, an increase in population requires a boost in housing production. In 55 percent of the TRNs, housing production increased more dramatically in the neighborhood than in the metropolitan area as a whole. Similarly, in the neighborhoods around 62 percent of the stations the proportion of owner-occupied units increased more than in the surrounding metropolitan area.

#### Racial and Ethnic Composition (see Figure 3.3)

One measure of gentrification is a change in the racial composition of a TRN. If an area becomes more attractive because of a new station and the amenities it brings, the population in the TRN might become more non-Hispanic white with a decline in the ranks of black and Hispanic households. But this does not always seem to be the case in the 42 TRNs in our study. Roughly half of the TRNs experienced an increase in the proportion of non-Hispanic white households relative to the change for the TRN's metro area. The other half, however, saw their non-Hispanic white population either decline between 1990 and 2000 or increase but more slowly than the rate of increase in their metro areas.

#### Household Income (see Figure 3.4)

While the racial and ethnic composition does not seem to have changed in any consistent way within the new TRNs, the economic composition of those neighborhoods did. Median household income increased more than in the surround-

FIGURE 3.1 **Population Growth** (Initial Analysis)

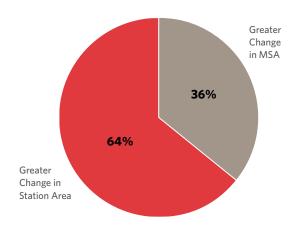


FIGURE 3.3 Non-Hispanic White Population Growth (Initial Analysis)

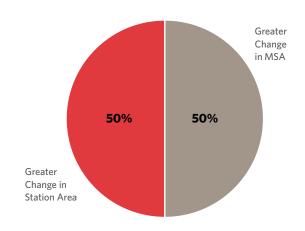


FIGURE 3.2 **Total Housing Units** 

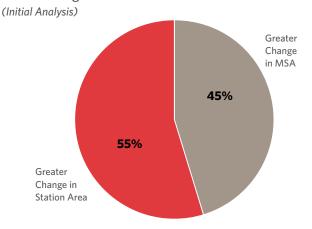
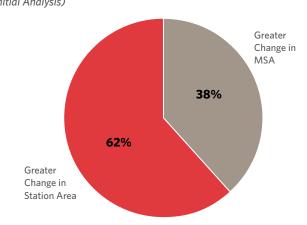


FIGURE 3.4 Median Household Income (Initial Analysis)



ing metro area in more than three-fifths (62 percent) of the TRNs. The proportion of households with incomes exceeding \$100,000 a year also rose more sharply than their metro areas in 60 percent of the TRNs.

#### **Housing Costs (see Figure 3.5)**

The increase in incomes in these neighborhoods is reflected in the cost of housing. Median gross rent increased faster than in their metro areas in nearly three-quarters (74 percent) of the TRNs. The impact on home prices was even more dramatic, with nearly nine out of ten (88 percent) TRNs experiencing an increase in median housing values greater than the increase in home prices in the metro area.

### In-Migration (see Figure 3.6)

That new transit stations attract new residents is shown by both the increase in population in these neighborhoods and by in-migration trends (the rate of people reporting that they did not live in their current home five years earlier). In more than seven out of ten (71 percent of) TRNs, the percentage of neighborhood residents who had lived in a different house five years earlier exceeded the in-migration rate increase for the associated metro area. For most TRNs, this would seem to reflect both absolute growth in population and, potentially, the substitution of new households for ones that had previously lived in these neighborhoods.

#### **Public Transit Use for Commuting (see Figure 3.7)**

tion of nearby residents using public transit for their commutes would increase. In fact, this is not always the case. In 17 of the 42 TRNs (40 percent), public transit use for commuting actually declined relative to the change in transit use in the metro area once the new station opened. As discussed in chapter 1, to the extent that increased housing costs drive out lower income families who are more likely to use public transit, a new transit station can reduce the percentage of the neighborhood population using public transit. Total transit boardings may still increase, however, if the neighborhood population rises fast enough or if neighborhood residents use

One would expect that with a new transit station, the proportransit for trips other than commuting trips.

FIGURE 3.5 **Median Gross Rent** (Initial Analysis)

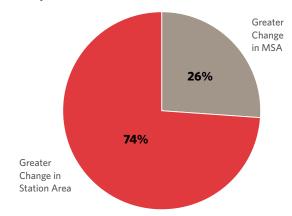


FIGURE 3.6 **In-Migration** (Initial Analysis) Greater Change in MSA 29% 71% Greater Change in Station Area

#### Motor Vehicle Ownership (see Figure 3.8)

The relative reduction in the proportion of the TRN households using public transit in 40 percent of the neighborhoods studied is consistent with the finding that automobile ownership increased faster in nearly three-quarters (71 percent) of these neighborhoods, with ownership of two or more autos increasing in nearly three in five (57 percent). When upper income households move into an area, they are more likely to own motor vehicles and to use them for their commute.

A number of important conclusions can be drawn from this first round of analysis. The first is that a new transit station frequently catalyzes neighborhood growth and in-migration of new neighborhood residents. In two-thirds of the station areas, the population grew faster in the TRN than in the

FIGURE 3.7



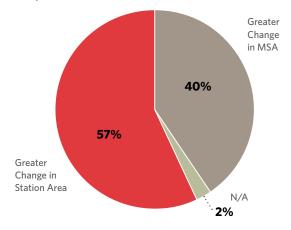


FIGURE 3.8

# **Motor Vehicle Ownership**

(Initial Analysis) Greater Change in MSA 29% 71% Greater Change in Station Area

metro as a whole. In more than 70 percent of the TRNs, the number of people reporting that they did not live in their current home five years earlier is higher in the TRN than in the corresponding metro.

Newly transit-served neighborhoods not only grow—they change. The most predominant pattern of change is that after a transit station goes into operation, the typical neighborhood resident is wealthier and the housing stock more expensive, two indicators of gentrification. In more than 60 percent of the TRNs, median household income rose faster than in the surrounding metros; in nearly two-thirds of the TRNs, the proportion of households with annual incomes exceeding \$100,000 rose more sharply than in their metro areas. We also found a stunningly high incidence of disproportionately rising rents and housing values. Rents increased faster than in their metro areas in nearly three-quarters of the TRNs. The impact on home prices was even more dramatic, with nearly nine out of ten TRNs experiencing an increase in median housing values greater than the increase in home prices in their metropolitan area. Hence, gentrification occurred in an overwhelming majority of the newly transit-served neighborhoods that we studied, if gentrification is defined (as discussed in Chapter 2) as a neighborhood change process characterized by increasing property values and incomes.

Given these findings, we wanted to explore whether neighborhoods that began with a larger number of renters were more susceptible to gentrification, as other studies have found (Chapple, 2009). To discern whether gentrification occurs more often in neighborhoods with initially high proportions of renters rather than homeowners, we looked for a correlation between the rate of homeownership in 1990 (before the transit station opened) on the one hand and both the percentage change in the non-Hispanic white population between 1990 and 2000 and the percentage change in median household income between 1990 and 2000 on the other. In both cases we found that a higher initial proportion of renters was correlated with a larger change in racial and ethnic composition and larger increases in median household income.1 This provides plausible evidence that neighborhoods with a large number of renters are more susceptible to gentrification. While we can confidently say that our analysis found evidence of gentrification in the majority of newly transit-served neighborhoods, it is more difficult to determine whether this gentrification was accompanied by involuntary displacement of former neighborhood residents. Displacement can be difficult to detect and document, even with far more sophisticated data than were available for our analysis (Freeman, 2005; McKinnish, Walsh & White, 2008). In this initial round of analysis, the data indicate that a new transit station does not automatically lead to a fundamental change in the racial or ethnic composition of the TRN. On the other hand, the higher in-migration rate and rapid increase in incomes in a majority of TRNs suggest that lower income residents may be leaving the area.

Displacement is not, however, the only problem associated with gentrification. Another negative consequence of gentrification involves not those neighborhood residents who leave but those who remain behind. We found larger increases in both rents and home values in the newly transit-served neighborhoods than in the corresponding metropolitan areas in roughly three-quarters of the TRNs studied. For existing homeowners in these TRNs, this was a boon. For existing renters, however, this likely caused many to pay a higher proportion of their income for shelter and could eventually force them to seek housing elsewhere. Our findings therefore raise the concern that new transit is associated with higher housing cost burdens for renters who remain in the neighborhood.

Another troubling finding from the first round of analysis was that the placement of a new transit station did not consistently increase the number of neighborhood residents reporting that they used public transit for their commute. Indeed, in over half of the TRNs we studied, public transit use for commuting by neighborhood residents actually declined relative to the change in transit use in the metro area after the new station opened. This was perhaps not surprising since automobile ownership increased more than in the corresponding metro area in nearly three-quarters of these newly transit-served neighborhoods, with ownership of two or more autos increasing in nearly three in five. Another adverse consequence of the gentrification observed in newly transit-served neighborhoods is that the higher income households living in the TRN

We ran simple zero-order correlations between the rate of homeownership in 1990 in the TRNs in each city with the percentage change in the non-Hispanic white population between 1990 and 2000 and separately with the 1990-2000 percentage change in median household income. Across all 42 TRNs in the 12 MSAs in the study, there was a negative correlation (-.596) between the initial homeownership rate and racial/ethnic change and a nearly identical negative correlation (-.580) with the change in median household income.

bring and use more vehicles and may therefore undermine efforts to shift commuting trips to the newly-built transit.

Gentrification, as discussed in Chapter 2, can be a positive or destructive form of neighborhood change. This initial round of analysis found evidence of gentrification and of at least two negative consequences of such gentrification in TRNs: higher housing cost burdens for renters and an influx of automobile-owning households less likely to use transit for commuting.

### **Large Differences Analysis**

The preceding analysis was based on simple point estimate differences in each of the factors under investigation. However, the demographic data used in this analysis come from a 5 percent sample of the U.S. Census of population for 1990 and 2000. Because of the sample size, small differences in the results between TRNs and their metro areas may not truly reflect real differences. To provide more confidence in our results, we re-analyzed all of the data under the condition that a large difference between demographic changes in the TRN and those experienced in the metro area as a whole would be said to exist only where there was at least a 20 percentage point difference between the TRN and its surrounding metro area. If we were to discover only a few such cases, we would have to conclude that—while there were theoretical reasons that new transit has an impact on the surrounding neighborhood's demographics—there was not sufficient evidence that a new transit station in fact contributes to such neighborhood change. If, however, we were to discover many cases in which such large differences existed between the changes seen in TRNs and those in the corresponding metros, such a finding would reinforce the results of our initial analysis.

### Population Growth (see Figure 3.9)

Using this criterion, in about half of the TRNs the growth in population in the TRN was within 20 percentage points of that in the surrounding metro area during the decade in which the transit station opened. However, in nearly a third of the TRNs, the population grew at least 20 percentage points more than in the metro area as a whole, while in only one-eighth of the cases did it grow substantially less.

#### **Housing Units (see Figure 3.10)**

Unsurprisingly, given the population growth, in nearly threequarters of all cases (74 percent), the change in the number of housing units in the TRN was within 20 percentage points of that of its MSA. However, in nearly one-fourth (10 TRNs, or 24 percent) of the new TRNs, the percentage increase in new housing units constructed between 1990 and 2000 exceeded the percentage increase in the MSA by at least 20 percentage points. By contrast, in only one TRN was the increase in housing units at least 20 percentage points lower than in the surrounding MSA.

Changes were also seen in the tenure of neighborhood housing stock. A full third of the TRNs experienced an increase in homeownership that was at least 20 percentage points greater than the surrounding metro area. In only one case did a TRN experience a rise in homeownership rate at least 20 percent lower than its MSA.

#### **Racial and Ethnic Composition (see Figure 3.11)**

In about half (52 percent) of the TRNs we did not find a difference of 20 percentage points or more between the TRN

FIGURE 3.9
Population Growth
(Large Differences Analysis)

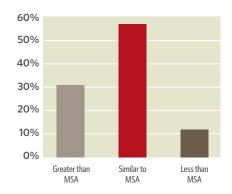
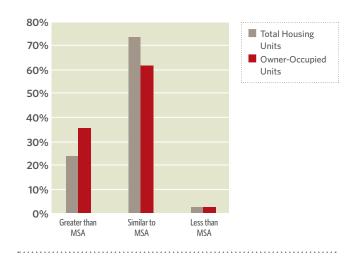


FIGURE 3.10
Total Housing Units
(Large Differences Analysis)



and its metro area in the relative rate of change in the non-Hispanic white population. Indeed, where the relative change was substantial, the non-Hispanic white population in the new TRNs was nearly twice as likely (31 percent versus 17 percent) to experience a much larger decrease in its representation in these new transit-rich neighborhoods (or a much lower increase) than the surrounding MSA. The results for non-Hispanic blacks appear to confirm this finding. Relative to their MSAs, the non-Hispanic black populations in the new TRNs were actually a bit more likely to experience an increase (29 percent) in their ranks than a decrease (19 percent). Three-fourths (75 percent) of the TRNs experienced a substantial percentage change in their Hispanic representation, but the number experiencing a substantial growth relative to their MSAs was about the same as the number experiencing a relatively lower growth rate (38 percent versus 36 percent). These results are consistent with the findings of the initial analysis that, whatever else a new transit station may portend for its neighborhood, neighborhood racial and ethnic composition does not change substantially.

#### Household Income (see Figure 3.12)

As was true in the initial round of analysis, greater change was seen in neighborhood economic composition than in racial and ethnic composition. Over half (57 percent) of the 42 TRNs experienced change in their median household income that was within 20 percentage points of the change in their respective MSAs. But of the remaining 18 TRNs, 13 (31 percent) saw incomes rise much faster than their surrounding metro areas, while only five (12 percent) experienced incomes that increased much slower. Further, 55 percent of the TRNs experienced a substantial increase in the proportion of families earning at least \$100,000 per year; in only about a quarter (26 percent) of the TRNs did median household income rise by substantially less than the surrounding metro area.

#### Housing Costs (see Figure 3.13)

Nowhere did we find a more pronounced difference between TRNs and their metro areas than in the data on increasing median housing value. In more than two-thirds (29) of the 42 TRNs, home values increased at least 20 percentage points faster between 1990 and 2000 than in their surrounding metro areas. In only four did home values increase at a much slower rate than their surrounding MSAs.

Although the evidence for rising rents is not quite so strong as for rising home values, more than a third of the TRNs in the study experienced median gross rent increases in excess of 20

**FIGURE 3.11** Percent Non-Hispanic White **Racial and Ethnic Composition** Percent Non-Hispanic Black (Large Differences Analysis) Percent Hispanic 60% 50% 40% 30% 20% 10% 0% Greater than Similar to Less than N/A MSA MSA MSA

**FIGURE 3.12** Household Income (Large Differences Analysis)



percentage points more than their surrounding MSAs while only one TRN out of the 42 experienced a substantially lower increase than its metro area.

#### In-Migration (see Figure 3.14)

In the initial analysis a substantial majority of TRNs were more likely to experience more rapid in-migration (the rate of people reporting that they did not live in their current home five years earlier) than their surrounding metro areas, but the large differences analysis found that in four-fifths of the cases the in-migration rate in the TRN was within 20 percentage points of the rate in the corresponding MSA. In seven of the remaining TRNs (17 percent), the TRN in-migration rate exceeded the MSA in-migration rate by at least 20 percent-

**FIGURE 3.13** 

#### **Housing Costs**

(Large Differences Analysis)

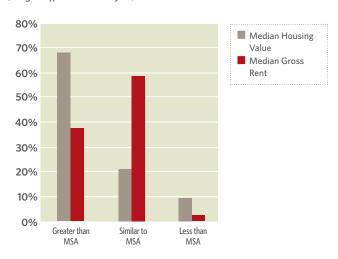
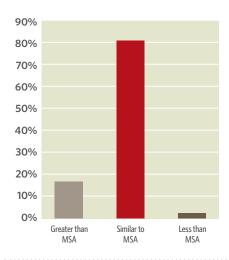


FIGURE 3.14

#### In-Migration

(Large Differences Analysis)



age points, and in only one case out of 42 was the TRN inmigration rate at least 20 percentage points lower than the overall MSA rate.

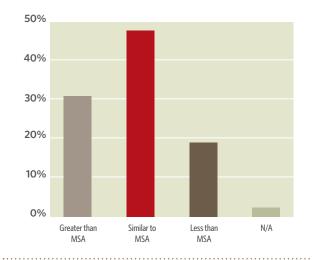
### **Public Transit Use for Commuting (see Figure 3.15)**

The results of this more strenuous +20 /-20 percent test for public transit use by commuters found that transit utilization rates in the TRNs were not substantially different from those for the entire metro about half of the time. In about one-third (31 percent) of the TRNs, reported use of transit for commuting rose substantially faster than in the surrounding metro area, with the new transit station apparently succeeding in attracting residents who were also transit commuters. However, in one-fifth (19 percent) of the TRNs the use

#### **FIGURE 3.15**

#### **Public Transit Use for Commuting**

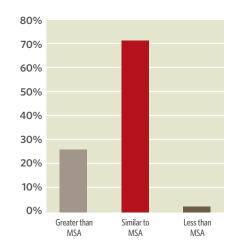
(Large Differences Analysis)



#### **FIGURE 3.16**

#### **Motor Vehicle Ownership**

(Large Differences Analysis)



of public transit rose substantially less than in the MSA or fell by more.

#### **Motor Vehicle Ownership (see Figure 3.16)**

In 70 percent of the cases, the increase in household car ownership is within 20 percentage points of that in the corresponding MSA. However, motor vehicle ownership rates rose substantially faster in the TRN than in the corresponding MSA in more than one-quarter of TRNs (26 percent) and rose by substantially less than their surrounding metro areas in only one case.

As expected, the +20/-20 percent test produces a smaller number of TRNs in which substantial demographic shifts are

observed. For almost all of the factors studied, at least half of the time the change in a given variable is within 20 percentage points of the same changes seen throughout the metro area. But focusing on those cases in which the TRN experiences substantially greater change than its metropolitan area, the direction of change is consistent with the findings from our initial round of analysis, with most of the TRNs experiencing the same type of change seen in the initial analysis and only a handful of TRNs experiencing a different pattern of change. So even this very conservative method of analysis, in which change in the newly-transit served area must exceed that in the metro area by 20 or more percentage points to be considered meaningful, provides further support for many of our initial conclusions.

While cause and effect are always difficult to prove conclusively, the large-differences analysis strongly suggests that gentrification concerns are well-founded. New transit stations are associated with a pattern of neighborhood change marked by sizeable increases in population and household income, particularly at the high end of the income spectrum, and by rising homeownership rates, housing values and residential rents. In more than two-thirds of the TRNs, home values increased at least 20 percentage points faster between 1990 and 2000 than in their surrounding metro areas. More than a third of the TRNs experienced median gross rent increases in excess of 20 percentage points more than their surrounding MSAs. Three out of every five TRNs saw the proportion of families earning at least \$100,000 per year grow more than 20 percentage points faster than in the metro as a whole. In line with rising income, a full third of the TRNs experienced an increase in homeownership which was at least 20 percentage points greater than the surrounding metro area.

The large-differences analysis also reinforces the concern that neighborhood gentrification in too many newly transitserved neighborhoods is associated with undesirable changes in travel behavior. In more than one-quarter of the TRNs, automobile ownership rose at a rate more than 20 percentage points greater than that in the surrounding metro. Similarly, in roughly one-fifth of the TRNs the use of public transit rose substantially less than in the MSA or fell by more. The good news is that reported use of transit for commuting rose substantially faster than in the surrounding metro area in nearly one-third of the TRNs, with the new transit station apparently succeeding in attracting residents who were also transit commuters. However, given the recent investment in new transit, the finding that use of public transit for commuting in one-fifth of TRNs was substantially less than that in the corresponding metro area is troubling.

The large-differences analysis, like the initial analysis, did not find clear evidence of involuntary displacement. In-migration rates in most of the TRNs were within 20 percentage points of those for the corresponding metros. And while household income rose faster in many of the TRNs, this did not seem to correlate with a displacement of non-Hispanic black families or Hispanic households. We cannot conclude that rising household incomes or rising property values are due to wealthy households moving into TRNs and directly displacing lower income families. Instead, as other recent studies of gentrification have found (McKinnish, Walsh & White, 2008), the mechanism may be one of succession or replacement rather than displacement. Rents rise in the existing rental stock and are higher in the new housing stock, more for-sale housing is built, and higher income residents join their lowerincome predecessors in the newly transit-served neighborhood. The result, however, is similar: on average, the changed neighborhood post-transit is wealthier, rents are higher and residents are more likely to own cars.

#### **Transit Type Analysis**

The first two rounds of analysis were designed to evaluate whether the construction of new transit stations of any type could cause changes in neighborhood demographics including gentrification and displacement. But it is possible that certain types of transit lead to a much higher potential for both gentrification and displacement. By separately studying heavy rail, commuter rail, and light rail transit stations, we were able to dig deeper into the gentrification and displacement phenomenon. Hence, a third and final round of analysis, in which we sorted the 42 TRNs by their types of stations, helps explain where gentrification is most likely to occur. The results of this transit type analysis demonstrate that neighborhoods surrounding new light rail stations experience considerably more substantial demographic shifts than those surrounding new heavy rail and commuter rail stations.

#### **Population Growth (see Figure 3.17)**

Light rail neighborhoods saw their populations increase at a rate that exceeded their metro areas by 21 percentage points, on average. Meanwhile, heavy rail neighborhoods outpaced

FIGURE 3.17

#### **Population Growth**

(Transit Type Analysis)

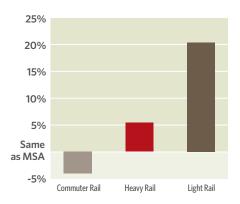
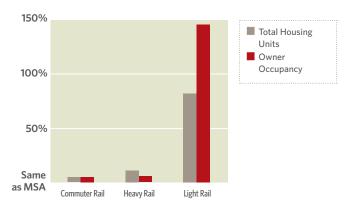


FIGURE 3.18

#### **Total Housing Units**

(Transit Type Analysis)



their MSAs by an average of only five percentage points and commuter rail neighborhoods actually lagged their MSAs in population growth.

#### **Housing Units (see Figure 3.18)**

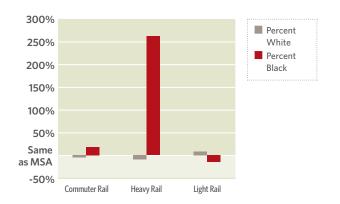
A similar finding emerged from an analysis of added housing units. On average, the growth in housing around light rail transit stations exceeded housing construction in surrounding metro areas by 82 percentage points; the corresponding figures for heavy rail and commuter rail neighborhoods were 11 and four percentage points, respectively.

Moreover, owner-occupied units became much more prevalent in light rail TRNs. Owner occupancy increased at a rate that exceeded the surrounding metro areas by 146 percentage points, on average, where light rail was developed. In heavy rail and commuter rail neighborhoods, the differential was negligible.

#### **FIGURE 3.19**

#### **Racial and Ethnic Composition**

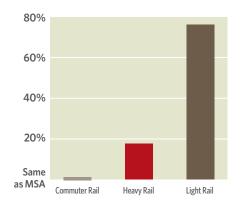
(Transit Type Analysis)



#### **FIGURE 3.20**

#### Median Household Income

(Transit Type Analysis)



#### Racial and Ethnic Composition (see Figure 3.19)

In both commuter rail and heavy rail neighborhoods, the growth in the white population trailed that of the metro area as a whole. By contrast, light rail neighborhoods became slightly whiter, on average, than their metro areas. The growth in the black population in heavy rail neighborhoods substantially exceeded that of their surrounding metro areas (although the increase is only 74 percent when 2 stations are eliminated as outliers). For commuter rail neighborhoods, the differential was 18 percentage points. By comparison, light rail neighborhoods became less black, on average, than their metro areas between 1990 and 2000.

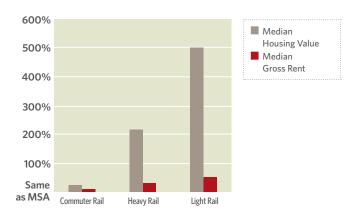
#### Median Household Income (see Figure 3.20)

On average, light rail neighborhoods saw their median income rise by 77 more percentage points than their metro areas; for heavy rail neighborhoods, the difference was 18 percentage points, and for commuter rail neighborhoods it was just two percentage points.

**FIGURE 3.21** 

# **Housing Costs**

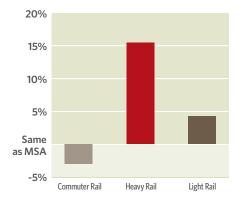
(Transit Type Analysis)



**FIGURE 3.22** 

In-Migration

(Transit Type Analysis)



#### Housing Costs (see Figure 3.21)

While the median value of owner-occupied homes rose by 24 more percentage points in commuter rail neighborhoods than in their metro areas, the differential was 217 percentage points for heavy rail neighborhoods, and a staggering 500 percentage points for light rail neighborhoods.

Median rent rose by 50 percentage points more in light rail neighborhoods than in their metro areas. By comparison, rents in the new heavy rail TRNs exceeded the increase in rents in their MSAs by just 30 percentage points, and in commuter rail neighborhoods by just 10 percentage points.

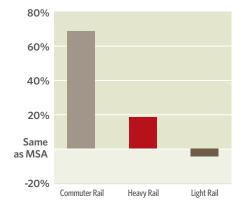
#### In-Migration (see Figure 3.22)

Neighborhoods served by different types of transit experienced different patterns of in-migration (the rate of people reporting that they did not live in their current home five years earlier). Both light rail and commuter rail neighborhoods saw

#### **FIGURE 3.23**

#### **Public Transit Use for Commuting**

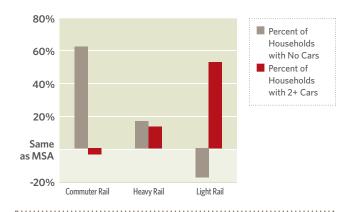
(Transit Type Analysis)



#### **FIGURE 3.24**

#### **Motor Vehicle Ownership**

(Transit Type Analysis)



increases in in-migration that exceeded rates in their MSAs, by 4 percentage points for light rail and more than 15 percentage points for heavy rail. Commuter rail neighborhoods, by contrast, experienced slightly less in-migration than their corresponding metro areas.

#### **Public Transit Use for Commuting (see Figure 3.23)**

Where heavy rail and commuter rail stations were placed, the increase in public transit use exceeded that in their MSAs. But use of public transportation for commuting in light rail neighborhoods actually declined in 12 of the 16 light rail TRNs after the transit station went into operation.

#### **Motor Vehicle Ownership (see Figure 3.24)**

The percentage of households owning no car fell dramatically in the light rail TRNs, while the growth in the percentage of households owning two or more cars outpaced the metro areas by 52 percentage points, on average. In the heavy rail

**TABLE 3.1** Comparison of Means (Light Rail TRNs vs. Heavy Rail and Commuter Rail TRNs)

|             | Total<br>Population |       | Total Percent Percent Housing Units White Black |       |        | Percent<br>Hispanic |        | Median<br>Household<br>Income |       | Median<br>Gross Rent |       |       |       |       |
|-------------|---------------------|-------|---|-------|--------|---------------------|--------|-------------------------------|-------|----------------------|-------|-------|-------|-------|
|             | Mean                | S.E.  | Mean  | S.E.  | Mean   | S.E.                | Mean   | S.E.                          | Mean  | S.E.                 | Mean  | S.E.  | Mean  | S.E.  |
| All Others  | 0.022               | 0.056 | 0.089   | 0.08  | -0.086 | 0.051               | 1.91   | 1.071                         | 0.278 | 0.211                | 0.125 | 0.076 | 0.237 | 0.088 |
| Light Rail  | 0.206               | 0.066 | 0.822   | 0.491 | 0.083  | 0.094               | -0.156 | 0.071                         | 0.114 | 0.249                | 0.769 | 0.293 | 0.503 | 0.213 |
| t-statistic | -2.06               | *     | -1.94   | +     | -1.71  | +                   | 1.46   |                               | 0.48  |                      | -2.69 | *     | -1.35 |       |

+ p<.10 \* p<.05

|             | Median<br>Housing Value |       | Percent<br>Owner-Occupied |       | Percent of<br>Residents Living in<br>a Different House<br>5 Years Ago |       | Percent of Workers<br>Taking Public<br>Transit to Work |       | Percent of<br>Households with<br>O Cars |       | Percent of<br>Households with<br>2+ Cars |       |
|-------------|-------------------------|-------|---------------------------|-------|---|-------|--|-------|---|-------|--|-------|
|             | Mean                    | S.E.  | Mean                      | S.E.  | Mean  | S.E.  | Mean   | S.E.  | Mean                                    | S.E.  | Mean                                     | S.E.  |
| All Others  | 1.523                   | 1.066 | 0.057                     | 0.052 | 0.093   | 0.039 | 0.341  | 0.121 | 0.319                                   | 0.229 | 0.076                                    | 0.059 |
| Light Rail  | 4.996                   | 2.147 | 1.461                     | 0.658 | 0.042   | 0.031 | -0.047   | 0.099 | -0.177                                  | 0.066 | 0.524                                    | 0.524 |
| t-statistic | -1.62                   |       | -2.86                     | **    | 0.89  |       | 2.19   | *     | 1.58                                    |       | -3.39                                    | **    |

+ p < .10\* p<.05 \*\* p<.01

and commuter rail neighborhoods, however, the percentage of households owning no car increased. The percentage of households owning two or more cars increased more modestly in the heavy rail than in the light rail neighborhoods and declined slightly in the commuter rail neighborhoods. These changes in the commuter rail and light rail neighborhoods may reflect a process of self-selection in which some new residents choose to live near transit and reduce their car ownership and/or use (Cervero, 2007). In the light rail neighborhoods, car ownership patterns—fewer households without a vehicle and more households with two or more may instead reflect the neighborhood's higher income levels.

This final round of analysis revealed significant differences in neighborhood change patterns associated with different types of transit. A new light rail station (as opposed to heavy rail or commuter rail) magnifies almost every aspect of neighborhood change. To confirm this finding, we conducted additional statistical analyses. We conducted a series of twotailed t-tests on all of these variables, comparing the neighborhood-metro area differentials of light rail TRNs to those of TRNs surrounding all other types of transit stations. The results are displayed in Table 3.1. Light rail neighborhoods experienced statistically significant changes in many of the

variables compared to neighborhoods with new commuter rail or subway stations. The most striking differences included greater increases in median income and in the proportion of owner-occupied homes, as well as increases in the percentage of households with two or more cars.3

These differences in neighborhood change patterns between 1990 and 2000 likely reflect differences in where light rail, heavy rail and commuter rail stations are located. In the light rail neighborhoods, nearly three-fourths (74 percent) of the households were renters and they had an average median household income of only \$14,028, less than 40 percent of the commuter rail station average. Median household income in the nine commuter rail station neighborhoods averaged \$36,825 in 1990 and only 53 percent of the housing units in these neighborhoods were renter-occupied. Rental occupancy and median household income in the heavy rail station neighborhoods fell in between that in light rail and commuter rail neighborhoods, but closer to the latter. Nearly 58 percent of the households in heavy rail neighborhoods were renters and they averaged \$29,791 in median income. As the light rail neighborhoods were initially dominated by lower income renters, the addition of higher income families to these neighborhoods apparently magnified patterns of

<sup>&</sup>lt;sup>3</sup> For the differences between light rail neighborhoods and all others on the change in median income, t=-2.69. For the change in percent owner occupied housing, t=-2.86. For the change in the percentage of households with two or more cars, t=-3.39. The differences are large enough in many cases that, despite the relatively small sample size, they are statistically significant at p<.05.

neighborhood change and accelerated gentrification and some of its adverse consequences.

#### **Conclusions**

As in prior studies, we found that patterns of neighborhood change varied across the transit-rich neighborhoods we studied. Many of the TRNs changed in ways that were roughly similar to the underlying pattern of change in their larger metro areas. Taking into account all of the information provided in the three sets of analyses, however, we conclude that there are substantial shifts in demographic and economic characteristics associated with the siting of a new public transit station. Focusing particularly on TRNs where changes were more pronounced than those in the surrounding metropolitan area, a predominant pattern of neighborhood change could be discerned: with the addition of transit, housing became more expensive, neighborhood residents wealthier and vehicle ownership more common. Many TRNs therefore experience gentrification, a pattern of neighborhood change marked by rising housing costs and incomes.

Our research also supports the conclusion that neighborhoods with a large number of renters are more susceptible to gentrification. Indeed, when we specifically looked at the neighborhoods where the new stations were light rail neighborhoods which, in our study, were more likely to be dominated pre-transit by low-income, renter households than those in the heavy rail and commuter rail neighborhoods—almost every aspect of neighborhood change was magnified: rents rose faster and owner-occupied units became more prevalent, for example. In these TRNs, with their high population of low-income renters before the light rail station opened, in-migration by higher-income families





appears to have disproportionately changed the demographic structure and substantially increased the risk and pace of gentrification.

While we can confidently say we found some evidence of gentrification in the majority of newly transit-served neighborhoods, it is more difficult to determine whether this gentrification was accompanied by involuntary displacement of former neighborhood residents. Our research did not find strong evidence of disproportionate changes in the racial/ ethnic composition of the newly transit-served neighborhoods. Despite evidence of gentrification based on housing values, rents and incomes, we did not find that new transit stations led to a reduction in the proportion of blacks and Hispanics or a substantial increase in the proportion of non-Hispanic white households in most TRNs. Perhaps the relatively higher retention of higher-income black and Hispanic households and/or the in-migration of racially mixed, higher-income residents results in a wealthier neighborhood, but one with a racial composition similar to that of the pretransit neighborhood.

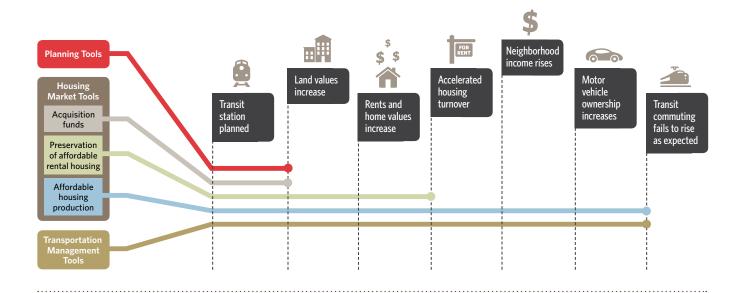
Displacement is not, however, the only problem associated with gentrification. Gentrification can be a positive form of neighborhood change, one associated with neighborhood revitalization, better amenities for all neighborhood residents and rising home values that benefit existing homeowners. But gentrification can also have adverse consequences and our analysis found evidence of at least two negative consequences of gentrification in transit-rich neighborhoods: higher housing cost burdens for renters and an influx of automobile-owning households less likely to use transit for commuting.

A new transit station may also set in motion a cycle of unintended consequences that reduces neighborhood residency by those groups most likely to use transit in favor of groups more likely to drive.

New transit brings with it rising rents and home values, particularly when light rail is located in previously lower-income neighborhoods dominated by rental housing. While neighborhood incomes also increase, the income of individual households will not necessarily change. As landlords raise rents, households that choose to remain and take advantage of the new transit may suffer from higher housing cost burdens.

A new transit station may also set in motion a cycle of unintended consequences that reduces neighborhood residency by those groups most likely to use transit in favor of groups more likely to drive. In some newly transit-served neighborhoods, rising rents and home values attract not only higher-income residents but also car-owning residents. Use of public transit for commuting in this problematic subset of newly transit-served neighborhoods actually rose slower (or, in some cases, declined faster) than in the metropolitan area as a whole. Whether by displacement or replacement, or a combination of the two, in some transit-rich neighborhoods the pattern of change is working against the goal of attracting transit-oriented neighbors: the most likely potential transit riders are being crowded out by car owners less likely to be regular users of transit. This cycle raises concerns both about equity, because core transit riders are predominantly people of color and/or low income, and about the success of new transit investments in attracting desired levels of ridership. But, as illustrated below and detailed in the next chapter, policy tools can be deployed to produce more equitable patterns of neighborhood change.

#### Breaking the Cycle of Unintended Consequences in Transit-Rich Neighborhoods



# A Toolkit for Equitable Neighborhood Change in Transit-Rich Neighborhoods

Gentrification and its associated adverse consequences are not an inevitable consequence of transit investment, but undesirable patterns of neighborhood change can and do occur in transit-rich neighborhoods. While not every TRN will experience increases in the number of higher income residents, rising rents and higher rates of car ownership some—perhaps most—will. Our findings, however, provide a framework for better understanding the mechanisms behind such changes, one which can inform efforts by policymakers, planners and advocates to shape more equitable patterns of neighborhood change.

This policy framework is based on three of the most important findings from our research. First, gentrification can happen quickly, particularly in neighborhoods initially dominated by rental housing and lower-income renters. Our research found rapid increases in home values and rents within a few years after transit stations opened, perhaps in part because transit stations are planned and built over many years and so landowners and landlords begin to anticipate higher values even before the new station opens its doors. Planning tools should explicitly consider the risks of gentrification and the goals of equitable neighborhood development and be designed to involve current neighborhood residents and all those with a stake in the neighborhood's future.

Second, changes in housing markets are key drivers of gentrification in transit-rich neighborhoods. Neighborhood change appears to involve the rapid turnover of rental properties, accompanied by higher rents that in turn attract wealthier households to the neighborhood. But while neighborhood incomes increase, the income of individual households does not necessarily change. Therefore, as landlords raise rents those lower- and moderate-income households that choose to remain in the neighborhood to take advantage of the new transit may suffer from higher housing cost burdens. Housing market tools should be used to maximize the amount of affordable housing, particularly affordable rental housing, near transit stations.

Finally, in some newly transit-served neighborhoods rising rents and home values attract not only higher-income residents but also car-owning residents. In such TRNs the pattern of neighborhood change works against the goal of attracting transit-oriented neighbors: the most likely potential transit riders are crowded out by car owners less likely to be regular users of transit. This pattern of neighborhood change raises concerns both about equity and about the success of new transit investments in attracting desired levels of ridership. Transportation management tools should work to concentrate core transit riders—particularly non-vehicle owning households-in TRNs in order to maximize the number of neighbors likely to use transit.

The good news is that such policy tools that are increasingly available and in use across the country. In conjunction with this report, the Kitty and Michael Dukakis Center for Urban and Regional Policy at Northeastern University has launched a web-based Policy Toolkit for Equitable Transit-Rich Neighborhoods (http://www.dukakiscenter.org/TRNEquity). The remainder of this chapter presents some of the tools included in the online toolkit, which includes links to additional information about each of the tools and will be updated periodically with new tools.

Residents of economically and racially diverse transit-rich neighborhoods need and deserve the mobility and other benefits that transit brings. With these tools, planners, policymakers and advocates can work together to reduce the risks and adverse consequences of gentrification in transitrich neighborhoods and ensure that the many benefits of transit investment are shared by all.



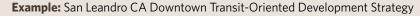
#### **Planning Tools**

Planning for new transit stations and for enhancements in existing transit-rich neighborhoods should be designed to address the potential for gentrification and to mitigate undesirable forms of neighborhood change. Planning efforts should:

- **Begin early:** Land values and rents can rise quickly, even before a transit station becomes operational, so the planning process for anticipating and mitigating undesirable neighborhood change must begin as early as possible, preferably at the outset of the transit planning process.
- Be intentional: The risks of gentrification and displacement, and the importance of economic and racial
  diversity in transit-rich neighborhoods, will not automatically be considered in conventional transit planning,
  so planning processes need be designed from the outset to address issues of equitable neighborhood change.
- **Include all stakeholders:** Everyone with a stake in a transit-rich neighborhood's future must have the opportunity to participate, particularly those who have the most at risk but can be difficult to bring to the table, such as renters, low-income households, people of color and immigrants.
- Coordinate across agencies: Comprehensive planning for neighborhood change in TRNs can involve transportation, housing and other government agencies at the local, regional, state and sometimes federal level; these agencies' planning processes should be coordinated rather than disjointed, because multiple overlapping processes can drain participants' energy and resources and allow critical issues, such as equity, to fall between the cracks.
- Be implemented: Planning matters only if the resulting plans are carried out, so implementation steps need to
  be built into all comprehensive and coordinated planning processes for addressing gentrification and neighborhood change in transit-rich neighborhoods.



## **Policy Tool:** Comprehensive Transit-Oriented Development Strategy





**Summary:** Communities can develop comprehensive strategies to preserve existing affordable housing and produce additional affordable housing in neighborhoods near existing or planned transit stations and then follow up to ensure their implementation.

While transit stations are operated by transit agencies, land use and economic development planning for the neighborhoods around those stations is controlled by the municipality. Comprehensive planning for transit-oriented development (TOD) therefore requires the active engagement of local government.

In 2007, the Bay Area city of San Leandro, California completed a Downtown Transit-Oriented Development (TOD) Strategy designed to foster transit-oriented development and revitalize downtown San Leandro. Grants to support the planning process were made by the regional metropolitan planning organization, the Metropolitan Transportation Commission, and the Alameda County Transportation Improvement Authority. The extensive community engagement process included a Downtown TOD Citizen Advisory Committee appointed by the City Council and community meetings that ultimately involved hundreds of residents.

Almost two-thirds of all rental housing in San Leandro is located within a half mile of the local Bay Area Rapid Transit (BART) station. Residents were concerned that, as the properties near transit increase in value, owners would increase rents and displace current renters. San Leandro's strategy for mixed-use and mixed-income transitoriented development therefore emphasizes rental housing preservation and identifies sites for future development of as many as 3,000 housing units over the next twenty years, including both market-rate and affordable housing.

The San Leandro strategy includes a number of efforts to increase affordable housing near the downtown BART station. For example, the city will use dollars from in-lieu fees paid by developers within the downtown TOD zone under its inclusionary zoning ordinance to subsidize affordable housing adjacent to the BART rail station. The city has also lowered parking ratios for the entire TOD to a maximum of one space per unit to make new affordable housing development more feasible. In addition, the plan identifies specific sites for future housing development and commits the city to both target existing resources to the area near the transit station and aggressively pursue additional resources for affordable housing production.

In March 2009, the San Leandro City Council unanimously approved the first new for-rent affordable housing project under the TOD zone strategy. The 100-unit Alameda will be developed by nonprofit Bridge Housing as part of a larger project called The Crossings, which will also include 200 units of market-rate apartments developed by Westlake Development. The Alameda will be the first new apartments in San Leandro geared toward low-income families built in over twenty years; 40 percent of the units will have 3 bedrooms to accommodate larger families.

For additional information: www.sanleandro.org/depts/cd/plan/polplanstudies/downtownplan/todoview.asp

## **Policy Tool:** Community Benefits Agreements

**Example:** Longfellow Station Community Benefits Agreement (Minneapolis, MN)



**Summary:** When community coalitions negotiate community benefit agreements with developers of transitoriented and other development projects, cities often incorporate the terms into their development approvals and therefore ensure that the deal is legally binding.

As defined by the Partnership for Working Families, a community benefit agreement is "a project-specific, negotiated agreement between a developer and a broad community coalition that outlines the project's contributions to the community and ensures community support for the project." CBAs were developed to ensure that developers receiving government benefits, such as tax increment financing, could be held accountable to generate the project benefits that were promised. Benefits addressed in CBAs may include living wages, local hiring and training programs, affordable housing, environmental remediation and funds for community programs.

Perhaps the best example of a CBA focused on ensuring both affordable housing and transit orientation is that negotiated by the Longfellow Community Council (a citizen participation group for the Longfellow, Cooper, Howe and Hiawatha neighborhoods) in Minneapolis for a mixed-use complex called Longfellow Station. The project's being developed by Capital Growth Real Estate for the abandoned Purina Mills site across from the 38th Street light rail station on the Hiawatha Line and would consist of 197 housing units and 10,000 square feet of retail space.

The Longfellow Station CBA was signed in February 2008 after two years of negotiations. While the affected neighborhood is largely middle-class, the portion of the neighborhood along the transit corridor is the most economically disadvantaged part and contains the highest concentration of rental units. The CBA requires at least 30 percent of the Longfellow Station housing units to be affordable, which exceeds

the city's 20 percent requirement. A mix of unit sizes will be provided, with family-size units having access to green space (Soursourian, 2010).

The Longfellow CBA is notable for focusing on reducing vehicle use and promoting alternative transportation. For example, the CBA requires the developer to provide free one-month transit passes to residential tenants and offer on-site transit fare purchase. The development must also include bicycle storage and parking as well as dedicated parking for car sharing. The development will have limited parking for personal automobiles and those spaces will be leased separately from residential units.



**For additional information:** www.communitybenefits.org/section.php?id=155 http://communitybenefits.blogspot.com/2008/03/longfellow-cba.html

## **Policy Tool: Broad-based Community Engagement**

**Example:** Great Communities Collaborative (San Francisco Bay Area, CA)



Summary: Community-based organizations and nonprofits can work together to ensure that a broad crosssection of community residents participate effectively in local land use planning efforts around transit stations.

The Great Communities Collaborative was formed in response to plans to add up to 100 new public transit stations in the San Francisco Bay Area by 2015. The goal of this collaboration among local and national non-profit organizations is for all people in the Bay Area to live in "great communities" by 2030, which are communities with a mix of jobs, shops, homes and community services that are affordable across all incomes and have access to quality transit.

The Collaborative works to help citizens better understand, participate in and influence plans for transit oriented development. They want to ensure that people, particularly low-income people and people of color, are deeply engaged in local land use planning for transit stations so they can shape future growth. As part of its efforts, the Collaborative provides technical assistance to local leaders to ensure that residents participate effectively in local government processes.

The Collaborative has also developed the Great Communities Toolkit, a free, downloadable compendium of resources to help those advocating for sound transit station development. Their toolkit helps community groups shape transit-oriented development opportunities, ensuring affordable homes, local shops, access to job centers and improved community service.

For additional information: http://www.greatcommunities.org/

# **Policy Tool: Broad-based Community Engagement**

**Example:** BeltLine Community Engagement Framework (Atlanta, GA)



Summary: Government agencies can put in place multiple mechanisms to ensure broad-based community participation in planning for both transit and future development in neighborhoods along the transit corridor.

The BeltLine Project, an initiative of the Atlanta Development Authority, is a 25-year, \$2.8 billion effort to create a network of public parks, multi-use trails and transit along a historic 22-mile railroad corridor circling downtown Atlanta and connecting 45 neighborhoods directly to each other. The BeltLine Project includes green space, affordable housing, brownfields remediation, historic preservation and public art.

Atlanta BeltLine Inc., an affiliate of the Atlanta Development Authority tasked with planning and implementing the BeltLine project, has developed a community engagement framework "to keep Atlanta residents informed and actively engaged in the BeltLine's creation so that the BeltLine reflects the aspirations of its many neighborhoods and communities." There are quarterly public briefings for the general public, which are recorded and shown on Atlanta's cable channel. Two advisory bodies have been established, one focused on housing and one for the 6,500 acre tax allocation district created to help finance the project. Five study groups were created to provide community input for each of the five geographic sections of the BeltLine corridor. Finally, the Community Engagement Advocate Office was created to inform the community about current BeltLine issues and ensure active and meaningful community engagement in BeltLine matters.

For additional information:

www.beltline.org/Home/tabid/1672/Default.aspx



# **Policy Tool: Coordinated Planning by Local Governments and Transit Agencies**



**Example:** Pennsylvania Transit Revitalization Investment Districts

Summary: Planning grant programs can be structured to require local governments to coordinate their planning efforts with those of transit agencies.

Planning grants can provide local governments with the resources and incentive to undertake early and coordinated planning for development in neighborhoods with existing or planned transit stations. And, if structured properly, such funding can also ensure planning coordination between local governments and transit agencies.

In 2004, Pennsylvania enacted the Transit Revitalization Investment District (TRID) Act. TRIDs are intended to generate mixed-use development, focus community revitalization efforts around a public transit station and boost transit ridership. New public investments around transit stations frequently increase private land values, which in turn generates additional tax revenue. The act allows local governments, working with transportation agencies and, in some cases, school districts, to create value-capture areas near transit stations in which this additional revenue may be applied to public transportation capital improvements, related site development improvements and maintenance.

This program ensures coordination between local governments and transit agencies by requiring them to collaborate before a TRID can be designated. The local government must undertake a planning study before a TRID can be designated and implemented. The Pennsylvania Department of Community and Economic Development, in cooperation with the Pennsylvania Department of Transportation, provides local governments with up to \$75,000 for these required studies. Grants are provided on a ratio of 75 percent state share/25 percent local share; the local share can be provided as cash or a combination of cash and in-kind professional services.



One of the first TRID planning grants was made to the Borough of Marcus Hook, located along the Southeastern Pennsylvania Transportation Authority's (SEPTA's) Northeast Corridor rail line. The borough and SEPTA are using the planning grant to evaluate potential development in the station area, including a developer's proposal for a 120-unit housing development with a mix of rental and for-sale units. The planning grant will also allow the borough and SEPTA to form a management authority required to administer the TRID.

In Philadelphia, planning funds were used to develop an award-winning TRID master plan for two SEPTA stations, 46th Street Station on Market Street in West Philadelphia and the Temple Regional Rail Station located at 9th and Berks streets in North Philadelphia. The planning process was designed to develop a collective vision for the future of both stations and included public meetings, interviews and focus group discussions.

For additional information: www.landuselawinpa.com/Transit\_Revitalization\_Investment\_District\_Act.pdf

## **Policy Tool: Transit Corridor Planning**

**Example:** The Fairmount Line CDC Collaborative (Boston, MA)



Summary: Community development corporations (CDCs) can play a critical role in planning for equitable transit-oriented development around existing and planned transit stations along a transit corridor and then in implementing the planned transit-oriented development.

Planning for transit and accompanying transit-oriented development should occur at different scales, for both specific station areas but also for entire transit corridors. In Boston, four community development corporations (CDCs) worked together to create their own vision for the Fairmount Line, the only commuter rail line entirely within city limits. The four share contiguous boundaries along the line and serve over 175,000 largely low- and moderate-income and minority residents. The Massachusetts Bay Transportation Authority, is investing \$100 million to expand transit service in the corridor by upgrading two existing stations and constructing four additional stations.

The Collaborative's two major goals are to bring transit equity to the residents in the distressed neighborhoods along the Fairmount line and to spearhead smart-growth, transit-oriented development. The collaborative has successfully pushed for smart-growth, transit-oriented-development urban villages and created a vision document, entitled Boston's Newest Smart Growth Corridor, that outlines their urban village concept. The four CDCs collectively are working to develop a pipeline of 1,500 new and preserved housing units and 780,000 square feet of new commercial space in the Fairmount Line corridor.

For additional information: www.dbedc.org/fairmount.html

#### **Policy Tool: Transit Corridor Planning**

**Example:** The Corridor Development Initiative (Twin Cities, MN)



Summary: A proactive, facilitated process can be used to bring all interested parties together to shape development projects along transit corridors before they are submitted to a municipal agency for approval.

The Corridor Development Initiative (CDI) fosters a partnership among neighborhoods, city government, developers and a technical team of development consultants, design experts and facilitators to raise the level of dialogue around redevelopment opportunities along major transit corridors. CDI takes citizens out of the role that they usually play—reacting to development proposals made by others-and puts them into a proactive role of shaping development in their community.

A typical initiative lasts six months and is overseen by an advisory group. CDI brings together all interested parties to learn, discuss, analyze, and grow to understand market realities that face a particular development site, all before any proposal is submitted to a governing agency. The heart of the program is an "interactive block exercise" facilitated by a team of design and development experts in which participants develop their own housing or mixed-use development proposals and test them for financial viability. The process concludes with the preparation of design principles that articulate how the community partners would like development to occur in their neighborhoods while balancing community values, city goals, development realities, and design opportunities.

Corridor development initiatives have been conducted in 16 communities in the Twin Cities metropolitan area since 2002.

For additional information: www.corridordevelopment.org/aspx



#### **Housing Market Tools**

Changes in housing markets are a key indicator of neighborhood change in transit-rich neighborhoods. In many newly transit-served neighborhoods both rents and housing values rise sharply and additional market-rate ownership housing is built. In order to address the underlying causes of gentrification and undesirable patterns of neighborhood change in transit-rich neighborhoods, housing market tools should include:

- Funding for land and property acquisition: Because transit stations are planned and built over many years, land and property values often begin to rise even before the new station opens its doors. To keep projects affordable, developers must have access to financing before land and properties become too expensive. Such funding is needed both to preserve existing affordable housing and to acquire (and, in some cases, landbank) vacant or commercial land for subsequent housing production.
- **Preservation of existing affordable rental housing:** Many TRNs are dominated by renters rather than homeowners and one of the mechanisms by which gentrification occurs is through the turnover of rental units, accompanied by higher rents that only wealthier households can afford. Existing affordable rental housing in neighborhoods where transit is planned should be preserved, preferably well before the transit is operational. Preservation strategies should target both subsidized affordable housing (especially that in need of rehabilitation or subject to the expiration of affordability restrictions) and unsubsidized housing that has historically been affordable for neighborhood residents but is at risk of becoming unaffordable as market rents rise.
- **Production of affordable housing:** Increased production of affordable and workforce housing in TRNs can help slow the rate of rising rents and housing prices. Such housing can be built both as stand-alone residential projects and as part of mixed-income and mixed-use transit-oriented development projects.

Many of the policies in this section of the toolkit can be used for more than one of these purposes (for example, for either preservation or production) and can be combined to create comprehensive strategies for maintaining housing affordability in transit-rich neighborhoods.



# **Policy Tool: Transit-Oriented Development Acquisition Funds**



**Examples:** South Corridor Land Acquisition Fund (Charlotte, NC) Denver Transit Oriented Development Fund (CO) Bay Area Affordable Transit-Oriented Development Fund (CA)

Summary: Acquisition funds for transit-oriented development can be used to acquire sites near transit for future development of affordable housing or to acquire and preserve existing affordable housing before planned transit projects drive up land and property values.

In 2005 the Charlotte, North Carolina City Council appropriated \$5 million to the South Corridor Land Acquisition Fund to purchase land near planned transit stations along its South Corridor Light Rail for future transit-oriented development (TOD) and specifically development of transit-served affordable housing. In 2006, the city began a joint development project with the transit authority at the Scaleybark Station to establish a flagship mixed-use, mixedincome village. Using money from the South Corridor Land Acquisition Fund and several other sources, the city eventually purchased 17 acres of land for \$9.2 million. The planned project will include 80 affordable housing units, which will be built by the Charlotte Mecklenburg Housing Partnership, as well as 820 market-rate housing units, retail space, a hotel and park land (CTOD, 2008b).

Denver has taken the concept of TOD acquisition funds to a new level with the creation of its Transit Oriented Development fund as a tool for supporting transit-oriented development in connection with the region's ambitious FasTracks transit expansion which will ultimately create 70 new rail transit stations throughout the region. Initially capitalized with \$2.5 million in city funding to match a grant from the MacArthur Foundation, the fund has grown to \$15 million as other investors have joined the project. Enterprise Community Partners serves as the financial manager of the fund while the Urban Land Conservancy (ULC), a Denver nonprofit, oversees land purchases and acts as the sole

borrower. The Fund's goal is to create or preserve over 1,200 affordable housing units by buying property in current and future transit corridor (Soursourian, 2010). Early in 2010, the Urban Land Conservancy (ULC) used the Fund's resources to purchase and preserve 36 affordable homes in the 50-year-old Dahlia Street Apartments.

A new San Francisco Affordable Transit-Oriented Development Fund is expected to begin making investments in 2011 after the Metropolitan Transportation Commission approved a commitment of up to \$10 million. MTC staff estimate that a \$40 million TOD Fund could be used to help finance the acquisition of at least 20 to 30 acres around the region, which, depending on the density of build-out, would support development of anywhere from 1,100 to 3,800 units of affordable housing.



For additional information: www.denvergov.org/DenverOfficeofStrategicPartnerships/Partnerships/DenverTransitOriented DevelopmentFund/tabid/436574/Default.aspx www.mtc.ca.gov/news/press\_releases/rel490.htm

### **Policy Tool: Housing Trust Funds and Other Acquisition Funds**



**Examples:** Affordable Housing Trust Fund (Charlotte, NC) Land Acquisition for Affordable New Development Initiative (MN)

Summary: Housing trust funds and other land acquisition resources not exclusively targeted to transit-oriented development can be used to acquire sites for affordable housing developments near existing and planned transit stations.

Housing trust funds are distinct funds established by city, county or state governments that receive ongoing dedicated sources of public funding to support the preservation and production of affordable housing. Currently 38 states and more than 500 city and counties have housing trust funds, which may choose to use some of their resources to support preservation of affordable rental housing near transit and/or production of such housing.

Charlotte, North Carolina's City Council established a Housing Trust Fund in 2001 with an initial \$10 million to provide financing for affordable housing. Voters later approved an additional \$35 million for the HTF. The trust fund provides public financing to private developers in exchange for affordable units, using a competitive bid process. The funding can be either a loan or grant and can be used either for land acquisition or for construction.

Charlotte has been using its affordable Housing Trust Fund at the same time as it has been building and expanding its transit system. One HTF-supported transit station project is South Oak Crossing. Developed by the Charlotte Mecklenburg Housing Partnership and completed at the end of 2007, this was the first mixed-income housing project in the South Corridor, Charlotte's recently opened light rail system. The complex is on a 10-acre site within walking distance of the Arrowood Station, and includes 100 affordable and 92 market-rate two- and three-bedroom rental units. The \$18 million project used \$4.3 million from the HTF in addition to low-income housing tax credits, bonds and other funding.

Minnesota recently established a revolving loan fund to support the acquisition of land for affordable housing called the Land Acquisition for Affordable New Development (LAAND) initiative. Sites accorded priority include those within one-half mile of a transitway included in the region's planned 2030 transitway system or within one-half mile of a local bus route. The program is funded by Minnesota Housing, the Metropolitan Council and the Family Housing Fund. One of the four projects awarded LAAND funding in 2008 was the Seward Commons mixed-use, transit-oriented development project near the Franklin Avenue light rail station on Minneapolis' Hiawatha Line. The planned development on this four acre site includes 187 units of rental and ownership housing, with nearly 30 percent of the housing affordable.



For additional information: www.communitychange.org/our-projects/htf/housing-trust-funds www.charmeck.org/city/charlotte/nbs/housing/Pages/HousingTrustFund.aspx www.metrocouncil.org/services/LAANDdescription.pdf



## **Policy Tool: Low-Income Housing Tax Credits**



**Examples:** California LIHTC allocation Georgia LIHTC allocation

Summary: Both preservation and production of affordable housing can be financed in part through the Low-Income Housing Tax Credit (LIHTC) program, particularly in states that favor transit-accessible projects in their qualified allocation plans.

The federal Low-Income Housing Tax Credit (LIHTC) program provides tax credits that developers can use to raise capital for the acquisition, rehabilitation or construction of affordable housing. State housing agencies allocate housing tax credits through a competitive process, specifying how they will allocate their LIHTCs in a Qualified Allocation Plan and implementing regulations that may award "points" for certain kinds of projects, state preferences (without awarding points) or set aside a specified portion of tax credits for certain kinds of projects.

A recent report on Preserving Affordable Housing Near Transit published by Enterprise Community Partners found that 32 states (and Washington, D.C.) award points to projects near transit in their scoring criteria (Quigley, 2010). California, for example, has a category of amenities points, and projects can be awarded up to 15 amenities points. Projects near transit can qualify for up to seven of these points, all of which are awarded if a project is part of a transit-oriented development strategy, is within a quarter-mile of a transit or bus station that receives frequent service during peak hours and its density exceeds 25 units per acre. Other projects are awarded from three to six points depending on the site's proximity to different types of transit services (COTD, 2009b).

The Enterprise report focused specifically on preservation of affordable housing near transit and found that 21 states include set-asides for affordable housing preservation and an additional 25 states award points in their scoring criteria for preservation. The Georgia Department of Community Affairs' 2010 plan for awarding LIHTCs reserves a portion of its tax credits for preservation and also awards three points to projects within one-half mile of a rapid transit system and one point to projects within one mile of transportation and services. Oglethorpe Place apartments, located only blocks from the Metropolitan Atlanta Rapid Transit Authority's West End station (and well served by bus routes) is one example of a project that benefited from an allocation of LIHTCs. A for-profit developer financed the preservation of this 144-unit property with tax credits in return for reserving 20 percent of the units for families earning less than 50 percent of median income; affordability is protected through 2027 (Quigley, 2010).

For additional information: www.treasurer.ca.gov/ctcac/tax.asp www.practitionerresources.org/cache/documents/674/67410.pdf



# **Policy Tool: Corridor-Based Tax Increment Financing Districts**

**Example:** Dallas TOD Tax Increment Financing District (TX)



Summary: Instead of conventional Tax Increment Financing districts that apply to a single geographic area around one transit station, cities can create corridor-based districts designed to allow revenue sharing among neighborhoods in the transit corridor.

Cities use tax increment financing (TIF) to finance economic development within a targeted geographic area without raising taxes. The city or a partner developer makes capital improvements in the area which lead to rising property values and therefore higher property tax receipts; the incremental tax revenue increases over a predetermined base are then captured by the TIF district as revenue and used to reimburse the city or partner developer for the cost of the initial (and any subsequent) improvements in the district.

In 2008, after four years of negotiations between the City of Dallas, developers and multiple stakeholder groups, the Dallas City Council approved a 558-acre Tax Increment Financing district linking the neighborhoods around seven Dallas Area

Rapid Transit stations. The corridor-based Transit Oriented Development TIF will allow for revenue sharing from more prosperous neighborhoods in the northern portion of the corridor to less-developed areas in the Lancaster corridor area south of the Trinity River. While 40 percent of the new tax dollars from the two northern sub-districts around Mockingbird and Lovers Lane stations will go back into those districts, 40 percent will be allocated to improvements in the Lancaster corridor and 20 percent to affordable housing development anywhere within the TIF district.

#### For additional information:

www.housingpolicy.org/toolbox/strategy/policies/tif.html www.dallas-ecodev.org/business/tifs/todTIF.htm

#### **Policy Tool: Corridor-Based Tax Increment Financing Districts**

**Example:** BeltLine Affordable Housing Trust Fund (Atlanta, GA)



Summary: Tax Increment Financing districts can be created on a corridor-wide basis and a portion of the revenues generated can be dedicated specifically to the preservation and development of affordable housing throughout the corridor.

#### When public investment leads to rising property values, incremental tax revenue increases over a predetermined base can be captured and used to further improve the area.

The BeltLine Project will create a network of public parks, multi-use trails and transit along a historic 22-mile railroad corridor circling downtown Atlanta. The primary mechanism for financing this 25-year, \$2.8 billion effort a Tax Allocation District (TAD). While the TAD was being shaped, Georgia STAND-UP, a community think-and-act tank, raised concerns about gentrification and the displacement of current residents and worked to ensure that the TAD resolution recognized "the importance of balanced and equitable development of the city in a manner that preserves the dignity of existing residents".

In addition to financing part of the transit project, the 6,500 acre TAD will support the development of as many as 5,600 affordable/workforce housing units through the BeltLine Affordable Housing Trust Fund, which receives 15 percent of TAD proceeds. The Atlanta City Council has also allocated \$8.3 million to the trust fund to provide grants to developers for acquisition, renovation or construction of single and multifamily housing affordable to families at or below 60 percent of median income.

#### For additional information:

www.housingpolicy.org/toolbox/strategy/policies/tif.html www.beltline.org/Home/tabid/1672/Default.aspx

### **Policy Tool: Inclusionary Zoning**

**Examples:** Montgomery County, MD Carlsbad, CA



Summary: Communities with transit stations can adopt inclusionary zoning requirements to ensure that a modest share of newly-constructed rental and homeownership units in the area around the station are affordable.

Inclusionary zoning helps create privately-financed affordable housing when communities attract new housing construction, as is often the case in newly transit-served communities. Most inclusionary requirements are enacted as a zoning ordinance and require that a modest proportion (usually between 10 and 25 percent) of units in a housing development be affordable. Some inclusionary zoning ordinances compensate developers by providing density bonuses.

Montgomery County, Maryland adopted its Moderately Priced Dwelling Unit Ordinance, the first inclusionary zoning requirement in the US, in 1976. The ordinance requires developers of mixed-use projects with 20 or more residential units to make 12.5 percent to 15 percent affordable for lowerincome households in exchange for a 22 percent density bonus. To date, this ordinance has resulted in the construction of more than 11,800 affordable units. The ordinance applies to all developments including those near Metro transit stations. A garden apartment community across the street from the Glenmont Metro station in Silver Spring, for example, was redeveloped with a mix of 1,550 apartments, condominiums, live-work units and townhomes—12.5 percent of which are "moderately priced" workforce housing (CTOD, 2009b).

Many California communities, empowered by state authorizing legislation, have adopted inclusionary requirements. The Carlsbad, California Inclusionary Housing Ordinance requires that no less than 15 percent of all residential units in any residential subdivision with more than 7 homes must be affordable to households below 70 percent of median income; rental units must remain income-restricted for at least 55 years. As a result of this inclusionary zoning requirement, the Poinsettia Station transit-oriented development in Carlsbad provides 92 affordable rental homes within walking distance of the commuter train station. Nonprofit developer Bridge Housing worked with Benchmark Pacific, developer of a larger master-planned community, to create these units in order to satisfy affordability requirements.



For additional information: www.mitod.org/inclusionaryzoning.php?tab=1&return=listpos12 www.housingpolicy.org/toolbox/strategy/policies/inclusionary\_zoning.html



## **Policy Tool: Incentive Programs for Housing Production**

**Example:** Chapter 40R Smart Growth Housing Districts (MA)



Summary: In order to overcome local resistance to zoning allowing for construction of dense, affordable housing, states can create incentive programs which reward local communities that create such zoning near transit.

Adopted in 2004, Massachusetts's Smart Growth Zoning and Housing Production Act, known as Chapter 40R, rewards municipalities that adopt zoning allowing as-ofright construction of housing in smart growth locations, including near transit stations. Chapter 40R encourages cities and towns to zone for compact residential and mixed-use development, creating zones pre-approved for higher-density development that will attract developers.

The district overlay must allow housing to be built as of right at densities of at least eight to 20 units per acre, depending on the type of housing. It also must require at least 20 percent of the new units to be affordable. If a municipality adopts zoning that meets these and other standards, Chapter 40R provides

for direct cash payments. Localities receive a zoning incentive payment when they adopt the overlay, plus a density bonus payment of \$3,000 per unit if and when units are built. A related program reimburses the town's increased education costs for K-12 students who move into 40R housing.

To date, 28 Smart Growth Zoning Districts have been adopted by Massachusetts communities allowing as-of-right development of over 9,800 housing units in smart growth locations. The first 40R district was created adjacent to a commuter rail station in Plymouth.

#### For additional information:

www.mapc.org/sites/default/files/Chapter\_40R\_Report.pdf

# **Policy Tool: Incentive Programs for Housing Production**

**Example:** Housing Incentive Program (San Francisco, CA)



Summary: Federal transportation funds can be used by metropolitan planning organizations to encourage the production of dense affordable housing near transit and thereby boost transit ridership.

The metropolitan planning organization in the San Francisco Bay Area, the Metropolitan Transportation **Commission, established the Housing Incentive Program** (HIP) to fund transportation-related livability infrastructure in qualifying affordable housing projects. The program is funded with two types of federal transportation funds, from the Congestion Mitigation and Air Quality (CMAQ) program and Transportation Enhancements program.

HIP rewards local governments that build housing near transit, thereby helping to establish the residential density and ridership markets necessary to support high-quality transit service. The maximum grant per jurisdiction is \$3 million and the exact dollar amount is determined by the density of the qualifying housing development and the number of affordable

and market rate bedrooms. Qualifying housing projects must be located either within a half mile of a rail station or one-third mile of a bus stop, and the transit must be relatively frequent (every 15 minutes or less during peak hours). The housing project must have a density of at least 30 units per acre.

Grant amounts increase to encourage both greater density and greater affordability. The grants start at \$1,000 per bedroom for any housing built at a density of 30 units per acre. The grant amount increases to up to \$2,000 per bedroom at densities of 60 units per acre. Grants are increased by \$500 per bedroom if the unit is affordable.

#### For additional information:

www.mtc.ca.gov/planning/smart\_growth/hip.htm

# Policy Tool: Incorporating Affordable Housing in Joint Development



**Examples:** Washington Metropolitan Area Transit Authority (DC) Portland TriMet (OR) Denver Regional Transit District (CO)

Summary: Transit agencies can leverage the production of affordable housing near transit and increase their ridership by adopting joint development and transit-oriented development policies that encourage production of affordable housing as part of joint development efforts.

While transit agencies are not generally in the real estate development business, they frequently become involved in development efforts near their stations if they own **surplus land.** The sale or lease of transit authority property for development is called "joint development" because the process involves a partnership between transit agencies and developers. Such joint development may represent an excellent opportunity to spur the production of affordable housing near transit.

Many transit agencies' joint development policies and programs are designed primarily to maximize revenue to the transit agency by leveraging real estate assets for the most profitable use. But a growing number of transit agencies have worked to incorporate affordable housing into their joint development projects, spurred in part by the realization that the residents of such housing are more likely to ride the transit system and generate fare revenue for the agency. A recent survey conducted by Denver non-profit FRESC found that at least nine transit agencies have joint development policies with provisions designed to spur production of affordable housing and six others have practices of including affordable units in projects even in the absence of written policy (Kneich & Pollack, 2009).

The Washington Metropolitan Area Transit Authority or Metro has long required inclusion of affordable housing for joint development projects on land it controls, even before Washington, D.C. adopted an inclusionary zoning ordinance. The disposition agreements issued in connection with redevelopment around the Columbia Heights metro station, for example, required that a minimum of 20 percent affordable housing be included on all seven parcels (Quigley, 2010).

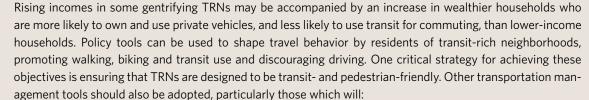
In Portland, Oregon, Tri-Met worked in a public-private partnership to redevelop an odd-shaped parcel formed by a light rail alignment that proved unsuitable for mixed-use development. The Goose Hollow Stadium Station apartment project, built in 1998, ended up as a 100 percent affordable, 115-unit project with ground floor retail that required only 69 parking spaces because so few residents own cars.

In Denver, the Regional Transit District is in the process of adopting a new policy that would require considering whether surplus land should be used for affordable housing before surplus land is sold or subject to joint development (Quigley, 2010).



For additional information: www.practitionerresources.org/cache/documents/673/67333.pdf





- Attract core and potential transit riders to transit-rich neighborhoods and thereby reinforce the selfselection processes by which people predisposed to transit use purposely choose to live near a transit station;
- Support zero-vehicle households, because if residents can live in transit-rich neighborhoods without owning a car they will be more likely to walk and use transit and will also be able to reduce their transportation expenses, leaving more resources available for housing and other necessities; and
- Reduce the availability of parking, although changes to parking requirements and programs will prove controversial in many neighborhoods, because policies that reduce the amount or increase the price of parking can reduce driving and increase transit use while making housing more affordable by reducing the costs of providing parking for residents.



### **Policy Tool: Transit Incentives for Housing Developments**

**Examples:** Santa Clara Valley Transportation Authority ECO pass program (CA) Pilot TOD Pass Programs in Portland, OR and Contra Costa, CA



Summary: Transit agencies may be able to increase ridership by residents of transit-rich neighborhoods and transit-oriented developments by selling discounted transit passes to housing developers for distribution to their residents.

While many transit authorities offer monthly or annual pass programs to large employers, a few also offer pass programs to residential developments such as apartments, condominiums or homeowner associations. The Santa Clara Valley Transportation Authority (VTA) offers a residential version of its Eco Pass at a deep discount to housing developers in order to increase ridership and expose people to public transit. The residential Eco Pass provides unlimited rides on VTA bus and light rail seven days a week.

Any residential community with 25 units or more that is defined by a geographical boundary, such as an apartment building or condominium complex, may join Residential Eco Pass. Eco Passes must be purchased for all residents five years of age or older. Discounted pass prices are based on the number of residents and the level of VTA services at a given residential community.

One residential developer that takes advantage of the Residential Eco Pass program is First Community Housing (FCH), is a non-profit affordable housing developer. By both locating its developments adjacent to transit and providing free, annual Eco Passes to all of its tenants, FCH was able to reduce the parking requirements at each of its properties. Jeff Oberdorfer, Executive Director of FCH, notes that "an urban structured parking space can cost from \$22,000 to \$40,000 per space. Saving the construction cost of two parking spaces pays for our entire Eco Pass program."

Both Portland, Oregon and Contra Costa, California have piloted universal pass programs for transit-oriented development (TOD) residents. When Portland piloted a free pass program for residents of new TODs including the Orenco project on the Westside light rail line, the percentage of residents reporting use of transit increased from 30 percent (before passes) to 83 percent (Evans & Pratt, 2007). In a pilot project beginning in June 2008, the Metropolitan Transportation Commission partnered with the Alameda-Contra Costa Transit District (AC Transit) to provide free transit passes to residents of select transit-oriented developments (TODs) in the East Bay. Participants received passes providing unlimited free access on the AC Transit bus system for six months to one year. MTC found that bus ridership increased, participants made on average one fewer automobile trip per week and one-quarter of the participants continued to use the passes at their own expense after the free usage period ended.



For additional information: www.vta.org/ecopass/ecopass\_resi/index.html www.firsthousing.com/wp-content/uploads/2009/05/ecopass1.pdf www.mtc.ca.gov/planning/smart\_growth/tod/T4T/T4T\_summary.pdf

#### Policy Tool: Reduced Parking Requirements for Residential Development

Examples: Zoning codes in San Francisco, CA, Portland, OR and Seattle, WA

**Summary:** Reducing or eliminating off-street parking requirements for housing developments in transit-rich neighborhoods both helps reduce vehicle ownership and use and makes housing more affordable.



Most local zoning codes require residential and other developments to include a minimum amount of parking for each unit. Such provisions guarantee that all housing will have parking readily available, preventing spillover parking on neighborhood streets but also encouraging automobile ownership and use. Requiring housing developers to provide parking increases development costs and makes the resulting housing less affordable. In order to reduce vehicle use and housing costs, a handful of cities have moved to reduce or eliminate off-street parking requirements for housing development, particularly in locations well-served by transit and for affordable housing developments whose residents are less likely to own cars.

According to the Institute for Transportation and Development Policy, "San Francisco has evolved over the last half century from a municipality that once required one parking space for every new dwelling to one of the most innovative examples of parking management in the country" (Weinberger, Kaehny & Rufo, 2010 at 50). The city has eliminated zoning requirements for a minimum number of parking spaces for residential, commercial or other projects in the downtown. In addition, the city established maximum allowable amounts of parking; for example, a maximum of one space is permitted for every four downtown residential housing units. Outside of downtown, neighborhoods can eliminate residential minimum parking requirements by adopting neighborhood plans; the 1997 Mission Bay Redevelopment Plan eliminated parking minimums for housing. More recently, the 2005 Rincon Hill Plan was the first to eliminate minimum parking

requirements for all uses in a residential neighborhood (Weinberger, Kaehny & Rufo, 2010).

In Portland, Oregon, parking minimums do not apply to developments in the densest commercial neighborhoods, including downtown, neighborhood commercial districts and central residential districts. As part of its strategy to promote transit-oriented development, Portland does not apply parking minimums to any sites within 500 feet of a transit line that provides service at least every 20 minutes during peak hours (EPA, 2006). Portland has also established maximum parking requirements at such sites; downtown, for example, no more than 0.7 spaces per 1,000 square feet can be provided at sites within walking distance of frequent transit service (MTC, 2007).

Seattle's zoning code reduces minimum parking requirements for affordable housing, senior housing and housing for people with disabilities. Parking requirements are also reduced for multi-family developments that allow on-site parking for car sharing. Parking minimums have been eliminated for downtown locations and reduced for mixed-use, dense neighborhoods (EPA, 2006).



For additional information: www.mtc.ca.gov/planning/smart\_growth/parking\_seminar/Toolbox-Handbook.pdf www.itdp.org/documents/ITDP\_US\_Parking\_Report.pdf

#### Policy Tool: Unbundling the Price of Parking

**Examples:** San Francisco, CA unbundling requirements Buckman Heights and Buckman Terrace, Portland OR



Summary: Encouraging or requiring the separate pricing of residential parking, often called unbundling, can reduce demand for parking as well as combined housing/transportation costs for residents.

Residential parking is generally provided as an inseparable part of housing arrangements: a parking space is part of the apartment lease or condominium purchase. The price of parking can, however, be separated or "unbundled" from that of the housing either if developers and landlords choose to do so or if municipal regulators so require. As San Francisco's Metropolitan Transportation Commission has explained, "Unbundling parking is an essential first step towards getting people to understand the economic cost of parking and providing users with the opportunity to opt out of parking and make alternative travel decisions. Without unbundled parking, tenants experience parking as free, while transit costs them money" (MTC, 2007 at 31).

Beginning in 2005, San Francisco began requiring that developers in some neighborhoods unbundle accessory parking spaces from the sale of a residential unit. The city's logic was that by including a parking space as part of a residential unit, a seller prevents a buyer from deciding whether or not he or she needs a parking space. The pilot program began in a single neighborhood and was subsequently extended to other neighborhoods. In 2008, San Francisco made unbundled residential parking a requirement throughout the city (Weinberger, Kaehny & Rufo, 2010). While this requirement does not apply to rental housing, the city has also encouraged the unbundling of parking in rentals. The 141-unit Symphony Towers apartments development was granted a variance and allowed to construct only 51 spaces (rather than the 141 that would have been required) because of its use of unbundled parking (and provision of two car sharing parking spaces) (MTC, 2007).

The developer of the Buckman Heights mixed-use development and Buckman Terrace Apartments in Portland, Oregon unbundled the price of parking as part of a comprehensive strategy to reduce the number of parking spaces that had to be provided. Prendergast & Associates built the development on a site adjacent to the central city Lloyd District, nine blocks from light rail and near high-frequency bus routes. Buckman Heights is a 144-unit mixed-income apartment building with 58 on-site parking spaces (0.4 spaces/unit); tenants pay \$15-30/month for parking. Buckman Terrace is a 122-unit apartment building with 70 structured parking spaces (0.57/ unit); tenants pay \$50/month for parking (as of 2006 when this information was collected). The developers also took advantage of a Portland zoning provision that allowed them to eliminate 14 required on-site parking spaces at Buckman Heights apartments and substitute 56 secure, covered bike parking spaces (EPA, 2006).

For additional information: www.mtc.ca.gov/planning/smart\_growth/parking\_seminar/Toolbox-Handbook.pdf www.itdp.org/documents/ITDP\_US\_Parking\_Report.pdf

### **Policy Tool: Car Sharing**

**Example:** Boston's Proposed Comprehensive Car Sharing Strategy



Summary: The easy availability of shared cars in transit-rich neighborhoods and transit-oriented developments may reduce automobile usage and ownership and allow residential developments to be built with fewer parking spaces.

Car sharing organizations, which may be non- or forprofit, distribute cars around a city or region for the use of their members. Members have access to a fleet of vehicles for short term use, allowing them to either supplement their own vehicles or choose not to own an automobile. Studies show that car sharing reduces vehicle travel and ownership. One study of San Francisco's City CarShare program found that nearly two-third of members lived in zero-vehicle households and nearly 29 percent had gotten rid of one or more of their cars (Cervero, 2009). Zipcar, the largest car sharing company in the US, reports that 90 percent of members drove 5,500 miles or less per year and that its members report a 47 percent increase in public transit trips after joining.

Several transit-served cities encourage provision of parking spaces for car sharing in residential developments and some even allow the developer to reduce the required amount of parking to be provided for residents. As part of the development review process in Boston, Massachusetts, for example, the number of parking spaces that can be provided in ownership developments near transit is frequently restricted and the developer is required to provide parking for one or more car sharing vehicles to reduce the risk that resident households with more than one vehicle will park on neighborhood streets. Seattle's zoning code grants reductions in minimum parking requirements for multi-family developments that allow dedicated, on-site parking for the city's recognized carsharing operator. Rich Sorro Commons in San Francisco's Mission Bay was permitted to provide only 85 parking spaces for its 100 affordable housing units due to a combination of its excellent proximity to transit, provision of below-market

units to tenants less likely to own a car and provision of two parking spaces for City CarShare (EPA, 2006).

The City of Boston may soon move forward with a comprehensive proposal, developed by the mayor's Climate Action Leadership Committee, to maximize car sharing by Boston residents. The goal is to "ensure that every Boston resident lives within one-quarter mile of a shared car by 2020." The Boston area is home to Zipcar, which has more than 18,000 members and 450 cars in Boston. The committee decided that "ensuring citywide access to shared cars is, therefore, a potentially powerful way of reducing vehicle miles traveled while ensuring that Boston residents have access to cars when needed." The strategy for citywide access to shared cars involves actively promoting car sharing through a partnership with one or more shared-car companies; working with community-based organizations to promote car sharing, particularly in neighborhoods where market demand may not yet exist; revising zoning laws as necessary to allow for shared car parking as of right throughout the city; and creating opportunities for placing shared cars on municipal property.

For additional information: www.cityofboston.gov/Images\_Documents/BCA\_full\_rprt\_r5\_tcm3-19558.pdf

# Methodology

This Appendix provides more detail on the methods and data underlying the research presented in Chapter 3 analyzing neighborhood change in neighborhoods first served by rail transit at some time between the 1990 and 2000 Census.

#### **Identifying the Neighborhoods to** be Analyzed

The first task was to identify a set of transit-rich neighborhoods for analysis. At the time of the 2000 Census, 26 metropolitan areas in the United States were served by fixedguideway transit: light rail (streetcars), heavy rail (subways), or commuter rail. Since Salt Lake City's entire rail transit system did not begin operation until 1999, at the very end of our study period, it was excluded.

We then researched transit station expansion projects during this decade, with a goal of identifying projects involving a variety of different transit types (light rail, heavy rail, and commuter rail) across a variety of different categories of transit systems. Having divided U.S. transit systems into four categories (based on age, number of stations served, and the extent to which they are or are not expanding), the goal was to include at least two systems from each category if possible. We identified San Francisco's and Chicago's transit systems as two legacy systems that had added new stations in the study time frame. Cleveland's and St. Louis's transit systems were two modest systems that had added new stations. As expected, the largest number of new stations were found to be in evolving systems, those that are growing and where the findings from this study can most directly impact future expansion plans. We wanted to ensure that the analysis included some of the country's fastest growing metropolitan areas; unfortunately, many of these have emerging (post-2000) transit systems or systems that are still being planned. From the set of evolving systems, we included new stations in both Atlanta and Dallas, the only two of the nation's fastestgrowing metropolitan areas with transit systems that were at least medium-sized in 2005 and growing. The remaining stations are from slower-growing metropolitan areas with evolving transit systems: Baltimore, Denver, Los Angeles, Portland, San Diego, and Washington, D.C. This analysis produced a list of 12 transit-served metros with new stations that could be included.1

Data limitations and complications made it impossible to include every new station that opened during the decade in each of those 12 metropolitan areas in our analysis. Some expansions, for example, involved multiple stations serving common census tracts or the addition of a new line to an existing station that had previously served other lines. In order to provide some time for neighborhood change effects to become apparent, we chose to focus primarily on new stations that were in operation by 1997. From the station expansions in these 12 different metro areas and transit systems that occurred between 1990 and 1997, we selected a subset of stations that avoided data limitations and complications while ensuring that the station areas to be analyzed included:

- Heavy (subway), light (streetcar), and commuter rail stations;
- Stations with parking (park and ride) and without (walk to);
- Stations that represented the terminus of new lines and new intermediate stations;
- Stations that served only one transit line and stations that represented more than one line or type of transit; and
- Stations in different types of neighborhoods (central business district, urban mixed-use, and suburban locations).

This produced a list of 49 potential stations for our analysis.

<sup>1</sup> This set of metros may not represent every U.S. transit system in which a new heavy, light, or commuter rail station was added during this decade.

#### **Constructing Transit Station Geographies**

For each of the 49 stations, we examined Census block group maps to construct approximations of the station's surrounding neighborhood. A block group was included in the analysis if the majority of its land area lay within a one-half mile radius of the station. Following this strategy, we constructed neighborhoods for each station according to the Census Bureau's block group designations in 1990 and 2000.

For the majority of stations, block group boundaries shifted between the two decennial censuses. We selected for analysis only those stations around which the surrounding block groups' boundaries did not shift, or shifted in a way that allowed for identical or near-identical neighborhoods to be constructed. We excluded seven transit stations because we were unable to construct adequate block group neighborhoods for them. Of these seven, five were excluded because the boundaries of block groups had shifted so radically that approximating the same perimeter for the 1990 and 2000 data proved impossible; the other two were excluded because the block group that surrounded them was so large the majority of land in any block group was not within a half-mile radius of the station. Of the 42 remaining transit-rich neighborhoods near new stations, 23 had identical boundaries in 1990 and 2000, while 19 had near-identical boundaries. To form identical neighborhoods for both years, a few block groups were included despite the fact that somewhat less than 50 percent of their territory lay within a half mile of the station.

The resulting set of 42 stations in 12 different metropolitan areas is robust and heterogeneous enough to provide important insights into the difficult question of whether, and, if so, how, neighborhoods in different metropolitan areas change due to the presence of transit. Of the total number of stations, 18 serve heavy rail (subway), 15 serve light rail (streetcar), and the remaining nine serve commuter rail lines. Thirty of the stations went into operation between 1990 and 1995 with the remaining 12 between 1996 and 1999.2

**Table A** at the end of this Appendix provides data for the 42 stations in this study on the transit authority, the line or lines involved, the type of transit (heavy, light, or commuter rail), the date when the station officially opened, the station type (intermediate or terminus), parking status (walk only, park and ride) local parking, number of parking spaces, and station neighborhood type (urban, suburban, commercial, mixed use).

#### Collecting Census Data on Transit-Rich Neighborhoods

Since prior research frequently found inconstant patterns of neighborhood change and often could not explain why some neighborhoods gentrified while others did not, we decided to explore a broad range of potential explanations. For each of the 42 transit station areas to be analyzed, we decided to examine changes between 1990 and 2000 in population growth, housing units (both total number and tenure), racial and ethnic composition, household income (both median income and households with incomes above \$100,000), housing costs (both gross rents and home values), in-migration, public transit use for commuting, and motor vehicle ownership.

We collected this data from Summary Files 1 and 3 of the 1990 and 2000 U.S. Census for each selected block group, and aggregated the block group-level data into data sets for each of the 42 transit rich neighborhoods. Simultaneously, we collected data on the same variables at the level of the metropolitan statistical area (MSA) for each of the twelve MSAs where the new transit stations were located. This extensive database, with values for these variables for every transitrich neighborhood and its MSA in both 1990 and 2000, is available to researchers and others, and can be found online at http://www.dukakiscenter.org/TRNEquity.

#### The Three Rounds of Analysis

Our analysis of this dataset proceeded in three stages. First, we calculated percentage changes on each variable for each station and its corresponding metropolitan statistical area. For comparison, we measured the 1990-2000 demographic change in each TRN against the same change in the surrounding MSA. Researchers frequently use the MSA in which a neighborhood is embedded as a reference area when studying neighborhood change (Freeman, 2005). This comparison is designed to control for any systemic fixed effects, which are changes that occurred throughout the metropolitan area for reasons presumably unrelated to the siting of a new transit station. The numerical difference between the

<sup>&</sup>lt;sup>2</sup> All but 2 stations in this group opened in 1996 and 1997; two stations in Washington, D.C. whose openings were repeatedly delayed until 1999 were included.

percentage change on each variable in each TRN and the percentage change on each variable in the MSA is used to compare transit stations across MSAs. In our initial analysis, we only examined raw differences in the rate of change between each station area and the surrounding MSA.

In our second analysis, because small differences in the results between TRNs and their metro areas may not truly reflect real differences due to the small size of the samples, we re-analyzed all of the data using a more conservative approach. This large differences approach considered a transit station difference from its MSA to be meaningful only where the value for the 1990-2000 percentage change in a station neighborhood is 20 percentage points higher or lower than the 1990-2000 percentage change in the MSA variable.

To determine whether patterns of neighborhood change vary depending on the type of transit built (light rail, heavy rail, or commuter rail), we conducted a third round of analysis. In this round, the 42 stations were divided into three groups based on transit types and all of the data was re-analyzed for these three categories of transit rich neighborhoods.

#### **APPENDIX B**

#### **New Transit Stations Selected for Analysis**

| Station Name                | Transit Authority                                  | Line(s)                         | Type of Transit            | Date Opened | Station Type                        |
|-----------------------------|--|---------------------------------|----------------------------|-------------|-------------------------------------|
| Buckhead                    | MARTA  | Red Line                        | Heavy rail                 | June-96     | Intermediate                        |
| Dunwoody                    | MARTA  | Red Line                        | Heavy rail                 | June-96     | Intermediate                        |
| Indian Creek                | MARTA  | Blue Line                       | Heavy rail                 | June-93     | Terminus of line                    |
| Kensington                  | MARTA  | Blue Line                       | Heavy rail                 | June-93     | Intermediate                        |
| John Hopkins Hospital       | Maryland Transit<br>Administration                 | Metro Subway                    | Heavy rail                 | June-95     | Terminus of line                    |
| Shot Tower/ Market<br>Place | Maryland Transit Administration                    | Metro Subway                    | Heavy rail                 | June-95     | Intermediate                        |
| 35/Archer                   | Chicago Transit<br>Authority                       | Orange                          | Heavy rail                 | October-93  | Intermediate (in middle)            |
| Ashland                     | Chicago Transit<br>Authority                       | Orange                          | Heavy rail                 | October-93  | Intermediate (2d closest to Loop)   |
| Halsted                     | Chicago Transit<br>Authority                       | Orange                          | Heavy rail                 | October-93  | Intermediate (closest to Loop)      |
| Kedzie                      | Chicago Transit<br>Authority                       | Orange                          | Heavy rail                 | October-93  | Intermediate (2d from terminus)     |
| Pulaski                     | Chicago Transit<br>Authority                       | Orange                          | Heavy rail                 | October-93  | Intermediate (1st in from terminus) |
| Western                     | Chicago Transit<br>Authority                       | Orange                          | Heavy rail                 | October-93  | Intermediate (3d from terminus)     |
| Flats East Bank             | Greater Cleveland<br>Regional Transit<br>Authority | Blue/Green/<br>Waterfront       | Light rail                 | July-96     | Intermediate                        |
| Tower City                  | Greater Cleveland<br>Regional Transit<br>Authority | Red/Blue/ Green/<br>Waterfront  | Heavy (Red) and light rail | December-90 | Central Business<br>District        |
| Ledbetter                   | DART   | Blue Line                       | Light rail                 | May-97      | Terminus of line                    |
| Pearl                       | DART   | Red, Blue, Green Lines          | Light rail                 | June-96     | Intermediate (originally terminus)  |
| St. Paul                    | DART   | Red, Blue, Green Lines          | Light rail                 | June-96     | Intermediate                        |
| VA Medical Center           | DART   | Blue Line                       | Light rail                 | May-97      | Intermediate (1st in from terminus) |
| Westmoreland                | DART   | Red Line                        | Light rail                 | June-96     | Terminus of line                    |
| 16th and California         | Regional<br>Transportation District                | Red F/Blue H/Green D            | Light rail                 | October-94  | Intermediate (paired)               |
| 16th and Stout              | Regional<br>Transportation District                | Red F/Blue H/Green D            | Light rail                 | October-94  | Intermediate (paired)               |
| 18th and Stout              | Regional<br>Transportation District                | Red F/Blue H/Green D            | Light rail                 | October-94  | Intermediate (transfer station)     |
| 27th and Welton             | Regional<br>Transportation District                | Green D                         | Light rail                 | October-94  | Intermediate                        |
| Downtown Pomona             | Metrolink  | Riverside Line (purple)         | Commuter rail              | June-93     | Intermediate                        |
| Montebello/Commerce         | Metrolink  | Riverside Line (purple)         | Commuter rail              | June-93     | Intermediate (1st from<br>LA end)   |
| Moorpark                    | Metrolink  | Ventura County Line<br>(yellow) | Commuter rail              | 1992        | Intermediate                        |

| Parking Status      | # Parking Spaces | Station Neighborhood             | Additional Notes  |
|---------------------|------------------|----------------------------------|---|
| Walk To Only        | 0                | Suburban mixed-use (retail)      | Part of 7-mile North Line expansion from City of Atlanta up to Fulton County and DeKalb County  |
| Park and Ride       | 1,048            | Commercial/Retail                | Part of 7-mile North Line expansion from City of Atlanta up to Fulton County and DeKalb County  |
| Park and Ride       | 2,350            | Suburban residential             | Part of extension of East Line, the first time the rail line went beyond the I-285 perimeter.   |
| Park and Ride       | 1,946            | Suburban residential             | Part of extension of East Line, the first time the rail line went beyond the I-285 perimeter; MARTA owns 6 acres for future dev't   |
| Walk To Only        | 0                | Urban mixed-use                  | One of two stops added in 1995 extension; blighted neighborhood being redeveloped   |
| Walk To Only        | 0                | Urban mixed-use                  | One of two stops added in 1995 extension  |
| Park and Ride       | 70               | Urban residential                | Part of new Orange Line (7 stations) added to extend service to Southwest Side neighborhood; construction began in 1985   |
| Walk To Only        | 0                | Urban mixed-use                  | Part of new Orange Line (7 stations) added to extend service to Southwest Side neighborhood; construction began in 1985   |
| Park and Ride       | 31               | Urban industrial                 | Part of new Orange Line (7 stations) added to extend service to Southwest Side neighborhood; construction began in 1985   |
| Park and Ride       | 157              | Urban mixed-use                  | Part of new Orange Line (7 stations) added to extend service to Southwest Side neighborhood; construction began in 1985   |
| Park and Ride       | 390              | Urban mixed-use                  | Part of new Orange Line (7 stations) added to extend service to Southwest Side neighborhood; construction began in 1985   |
| Park and Ride       | 200              | Urban mixed-use                  | Part of new Orange Line (7 stations) added to extend service to Southwest Side neighborhood; construction began in 1985   |
| Walk To Only        | 0                | Urban mixed-use                  | Blue/Green light rail extended 2.2 miles from Tower City through The Flats to waterfront  |
| Nearby Paid Parking | 0                | Central Business District        | Completely rebuilt station opened inside Tower City Center shopping complex in 1990 serving pre-existing but previously separate transit lines, 4000+ paid parking spaces but no free transit parking |
| Park and Ride       | 368              | Lower density mixed-use          | Southern terminus (in South Dallas) of Blue Line, part of which opened in 1996, extended south to Ledbetter in 1997 and further north in 2001   |
| Walk To Only        | 0                | Central Business District        | Originally the northern terminus when Red and Blue Lines opened in 1996, w/Red beyond in 1997, Blue extended in 2001 and Green added in 2009  |
| Walk To Only        | 0                | Central Business District        | Part of opening of Red and Blue lines serving CBD in 1996, first 11.2 miles of 20-mile light rail transit starter system since completed  |
| Walk To Only        | 0                | Mixed-use (hospital/residential) | Blue Line station prior to terminus at Ledbetter, with huge VA hospital on one side and residential neighborhood on other   |
| Park and Ride       | 700              | Lower density mixed-use          | Southern terminus of Red Line, part of initial segment opened in 1996 (extended further north in 1997 and again in 2007)  |
| Walk To Only        | 0                | Central Business District        | Part of original system opened in 1994; one block from 16th/Stout and is served only by northbound trains   |
| Walk To Only        | 0                | Central Business District        | Part of original system opened in 1994; one block from 16th/California and is served only by southboundbound trains   |
| Walk To Only        | 0                | Central Business District        | Part of original system opened in 1994; one block from 18th/California and is served only by southboundbound trains   |
| Walk To Only        | 0                | Urban mixed-use                  | Part of original system opened in 1994, farther from CBD than other stations in study   |
| Park and Ride       | 300              | Urban mixed-use                  | Station on Riverside Line, the fourth Metrolink line added to system in June 1993   |
| Park and Ride       | 250              | Urban industrial                 | Station on Riverside Line, the fourth Metrolink line added to system in June 1993   |
| Park and Ride       | 240              | Lower density mixed-use          | One of original stations on Ventura County (Yellow) Line of Metrolink, also an Amtrak station, in Moorpark, a suburban "city" in Ventura County, with about 38,000 residents                          |

#### **APPENDIX B**

#### continued

| Station Name   | Transit Authority                                    | Line(s)                          | Type of Transit | Date Opened  | Station Type                        |
|--|--|----------------------------------|-----------------|--------------|-------------------------------------|
| Orange Station   | Metrolink  | Orange County Line,<br>IEOC Line | Commuter rail   | March-94     | Intermediate                        |
| Rialto   | Metrolink  | San Bernadino line               | Commuter rail   | 1993         | Intermediate (1st in from terminus) |
| Tustin Station   | Metrolink  | Orange County Line,<br>IEOC Line | Commuter rail   | March-94     | Intermediate                        |
| Mall/Southwest 4th<br>Avenue and Mall/<br>Southwest 5th Avenue<br>stations | TriMet   | MAX blue, red                    | Light rail      | March-90     | Intermediate (paired)               |
| Encinitas  | North County Transit<br>District                     | Coaster                          | Commuter rail   | February-95  | Intermediate                        |
| Old Town Transit<br>Center   | North County Transit<br>District                     | Coaster                          | Commuter rail   | February-95  | Intermediate (1st from terminus)    |
| Solana Beach   | North County Transit<br>District                     | Coaster                          | Commuter rail   | February-95  | Intermediate                        |
| Colma  | Bay Area Rapid Transit                               | Red and Yellow lines             | Heavy rail      | February-96  | Intermediate (originally terminus)  |
| Castro Valley  | Bay Area Rapid Transit                               | Blue line                        | Heavy rail      | May-97       | Intermediate (1st from terminus)    |
| 8th and Pine   | Metrolink  | Rail Red, Blue                   | Light rail      | July-93      | Intermediate                        |
| Delmar Station   | Metrolink  | Rail Red                         | Light rail      | July-93      | Intermediate                        |
| Stadium Station  | Metrolink  | Rail Red, Blue                   | Light rail      | July-93      | intermediate                        |
| Union Station  | Metrolink  | Rail Red, Blue                   | Light rail      | July-93      | intermediate                        |
| Columbia Heights   | Washington<br>Metropolitan Area<br>Transit Authority | Green/Yellow                     | Heavy rail      | September-99 | intermediate                        |
| Georgia Ave-Petworth   | Washington<br>Metropolitan Area<br>Transit Authority | Green/Yellow                     | Heavy rail      | September-99 | intermediate                        |
| Shaw-Howard U  | Washington<br>Metropolitan Area<br>Transit Authority | Green/Yellow                     | Heavy rail      | May-91       | intermediate                        |

| Parking Status | # Parking Spaces | Station Neighborhood              | Additional Notes  |
|----------------|------------------|-----------------------------------|---|
| Park and Ride  | 225              | Urban mixed-use                   | Orange County Line began as Metrolink's fifth line in March 1994, Inland Empire-Orange County line opened in Oct 1996, Amtrak service added 2007                                  |
| Park and Ride  | 165              | Lower density mixed-use           | Part of 1993 extension of San Bernadino Metrolink line from Pomona to San Bernadino   |
| Park and Ride  | 310              | Mixed-use                         | Orange County Line began as Metrolink's fifth line in March 1994, Inland Empire-Orange County line opened Oct 1996, station located in shopping plaza adj. to Marine base         |
| Walk To Only   | 0                | Central Business District         | Added to MAX, along transit mall (free transit zone) as part of construction of Pionner Place Mall (which does have 200 parking spaces)   |
| Park and Ride  | ?                | Residential                       | One of 8 stations on new Coaster commuter rail service connecting San Diego to northern coastal (eg beach) communities opened in 1995   |
| Park and Ride  | 787              | Urban mixed-use                   | OTTC opened in mid-1990s and in addition to Coaster serves Amtrak and San Diego Trolley (beg'g in 1996)   |
| Park and Ride  | ?                | Lower density mixed-use           | One of 8 stations on new Coaster commuter rail service connecting San<br>Diego to northern coastal (eg beach) communities, also serves Amtrak                                     |
| Park and Ride  | 2238             | Small town                        | Terminus of BART on SF peninsula until service extended south in 2003, remote airport pkg, Colma is a town w/pop of 2000 & many cemeteries but land for housing avail on one side |
| Park and Ride  | 1123             | Lower density residential         | Built as part of Bay Area Rapid Transit's Dublin/Pleasanton extension, and service began on May 10, 1997.   |
| Walk To Only   | 0                | Central Business District         | Blue Line opened in 2006  |
| Park and Ride  | 362              | Lower density mixed-use           | Blue Line opened in 2006  |
| Walk To Only   | 0                | Urban commercial (nearby stadium) | Blue Line opened in 2006  |
| Walk To Only   | 0                | Urban commercial (nearby stadium) | Blue Line opened in 2006  |
| Walk To Only   | 0                | Urban residential                 | Green Line (final in Metro) built in pieces, with 1991 scheduled opening repeatedly delayed and last of stations finished in 2001   |
| Walk To Only   | 0                | Urban mixed-use                   | Green Line (final in Metro) built in pieces, with 1991 scheduled opening repeatedly delayed and last of stations finished in 2001   |
| Walk To Only   | 0                | Urban residential                 | Green Line (final in Metro) built in pieces, with this and 2 stations opened in 1991 while others were repeatedly delayed   |

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The Dukakis Center's Policy Toolkit for Equitable Transit-Rich Neighborhoods builds on (and links to) several excellent policy resources that have been developed to deal with various aspects of affordable housing, transit-oriented development and equitable development. These include:

- The Center for Housing Policy's Housingpolicy.org Toolbox for Increasing the Availability of Affordable Homes;
   www.housingpolicy.org/toolbox/affordability.html
- The Center for Transit-Oriented Development's Tools section in its Mixed-Income Transit-Oriented Development Action Guide; and www.mitod.org/tools.php
- PolicyLink's Transit-Oriented Development section in its Equitable Development Toolkit.
   www.policylink.org/site/c.lklXLbMNJrE/b.5137373/k.E65E/



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With the generous support of the Rockefeller Foundation.