



Get Healthy San Mateo County

Community Implementation Funding 2021

Frequently Asked Questions Received by November 4th at 5pm

Q: Will these slides and the recording be shared with attendees?

A: Yes, both the presentation slides and the webinar recording are published on the Get Healthy SMC website: <http://www.gethealthysmc.org/community-implementation-funding>

Q: Does the cover letter need to be uploaded into Public Purchase as well?

A: Yes, the cover letter, organization contacts, and application need to be uploaded in [Public Purchase](#).

Q: If several departments within a local city government plan to submit applications, should each department establish their own account, or only one account per City?

A: You will need to create a separate [Public Purchase](#) account for each department to upload each application.

Q: Is there a minimum or maximum number of letters of support?

A: No, there is no maximum. One letter of support is sufficient.

Q: What is the duration/dates for the grant cycle and is there an opportunity for multi-year funding?

A: The grant cycle starts on March 1, 2022. The contracts can be up to 12 months. There is no opportunity for a multi-year funding. If budget is available, we will release Get Healthy SMC request for proposals on the following fiscal year.

Q: Regarding population served, can we mark that we're serving low-income communities and communities of color even if your project is not COVID-specific (but we are serving those communities in different ways)?

A: The goal of the Community Implementation Funding strategy is to support efforts that prioritize health and equity by seeking to improve conditions for populations with limited or lower opportunities to be healthy. These priority populations include: 1). lower-income communities and communities and communities of color that have experienced the highest rates of COVID-19 infections and preventable

health issues in San Mateo County, and 2). older adults, underserved children and youth, and people with disabilities, who face very specific challenges to healthful living.

Q: Is “Mental Health” one of the areas covered as I did not see/hear this expressly called out?

A: All of Get Healthy SMC priority areas are linked to the mental well-being and health of priority populations. But this year, based on community partners survey, we added an objective under Healthy Neighborhoods that refers to creating a sense of belonging and community building. This objective doesn't call mental health out explicitly, but it is supposed to address the concern of community members who have experienced isolation throughout the pandemic, and that isolation has translated to higher rates of substance abuse. We are seeking proposals who can address the root causes of these health outcomes.

Under Healthy Schools, we have funded projects that support the mental health and well-being of students by implementing restorative justice practices and social and emotional learning curriculums.

Q: We get the feeling you are looking for change in a large amount of people impacting hundreds even thousands. Our organization is the California Clubhouse, and its impact numbers are considerably smaller than that. For example, we have 150 members whose lives are impacted by severe mental illness where their lifespan, because of their serious mental illness is curtailed by 25 years. They die 25 years sooner than say you or I. So would an organization whose numbers are what I just described be considered.

A: Any proposal that describes how the project meets one or more Get Healthy SMC objectives and aims to change health outcomes by advancing policy or system change for one or more of the three priority populations will be considered. If your project could impact or be a model to impact a larger number of the priority populations, that project would be considered.

Q: At the end of the webinar, will you post the link of where this presentation can be found so that I can share this.

A: The RFP and an example of the application and the recording of the webinar can be found on the Get Healthy SMC webpage: <http://www.gethealthysmc.org/community-implementation-funding>

Q: How many projects will get funded? Just one?

A: The number of projects to be funded depends on the number of applications submitted, the amount of funding requested, and if they meet the funding criteria. We typically fund between 5 to 8 projects and look to fund projects under the different priority areas (healthy housing, healthy schools, healthy neighborhoods, and in different geographic areas with priority populations in mind. This year we have additional funds that will help us address the inequitable living conditions that have led lower-income communities and communities of color to experience higher rates of COVID-19 infections and hospitalizations.

Q: Can you repeat the minimum and maximum funding?

A: There is no minimum or maximum funding amount. In the past, we funded projects as small as \$3,000 and funded few bigger projects that went up to \$50,000. The funds are meant to fund several projects to reach more people and places.

Q: Do projects need to have a funding match?

A: No, there is no match requirement, but we do want to see that the project has additional funding secured to complete the project effectively.

Q: When is the last day to submit additional questions?

A: The last day to submit questions related to the RFP is November 4th at 5pm. You can submit your questions to Rosa Torpis at rtorpis@smcgov.org. We will publish the answers on November 5th on the Public Purchase website <https://www.publicpurchase.com/gems/login/login>.

We are unable to help with technical issues that you may experience with Public Purchase. If you have technical questions related to Public Purchase, you contact them directly via their website <https://www.publicpurchase.com/gems/login/login>, and we suggest you use the chat tab on the top left corner.

Q: To confirm, this presentation will be available on your website.

A: The RFP and an example of the application and the recording of the webinar can be found on the Get Healthy SMC webpage: <http://www.gethealthysmc.org/community-implementation-funding>

Q: Is there a limit to the number of applications that a city might submit?

A: No, there are no limits to the number of applications. We want to see that the project meets Get Healthy SMC priority objectives. Make sure you are not duplicating any efforts when you're submitting multiple applications from the same organization.

Q: What is the application deadline?

A: The application deadline is November 12 at 5pm. Applications and cover letter with organization contacts have to be uploaded on Public Purchase: <https://www.publicpurchase.com/gems/login/login> by 5pm. Once it's 5pm, Public Purchase will not allow you to upload the application materials. We encourage you not to do it at the last minute.

Please take your time to upload your application and cover letter way before the 5pm deadline so you don't have any issues. We cannot accept applications that come after 5pm or applications that come in via email. Applications must be submitted via Public Purchase.

Q: Do applicants receive email notifications about the deadline and posting of responses?

A: No, they don't. Public Purchase does not send deadline reminders. Applicants have to track this information themselves.

Q: Is it possible to look at your example again?

A: The RFP includes examples of projects funded in the past and types of projects that fit the guidelines of the RFP. However, you are not limited to those examples listed in the RFP. We are seeking projects that meet one or more of our objectives, advance health equity and policy and systems change in one or more of the priority populations, and/or addresses the inequitable living conditions that are leading lower-income and communities of color to experience higher rates of COVID-19 infections and hospitalizations.

Q: I believe you showed an example to do with businesses. Can you please show that one again?

A: The funded project referred in one of the slides of the [RFP informational webinar](#) addressed one of the objectives under Healthy Economy. It aimed to build the capacity of underrepresented small business in North Fair Oaks to they can be better equipped to deal with the rapid gentrification of their community.

The RFP includes examples of projects funded in the past and types of projects that fit the guidelines of the RFP. However, you are not limited to those examples listed in the RFP. We are seeking projects that meet one or more of our objectives, advance health equity and policy and systems change in one or more of the priority populations, and/or addresses the inequitable living conditions that are leading lower-income and communities of color to experience higher rates of COVID-19 infections and hospitalizations.

Q: Can we see the first slide with the key priorities?

A: Our [key priorities](#) continue to be the same ones as the ones described in the Get Healthy San Mateo County 2015-2020 strategic plan: Healthy Housing, Healthy Neighborhoods, Healthy Schools and Healthy Economy.

This year we have additional funds that will help us address the inequitable living conditions that have led lower-income communities and communities of color to experience higher rates of COVID-19 infections and hospitalizations.

Q: Can a collaborative of non-profits apply?

A: Yes. If there is a collaborative application, they will need a lead applicant that is going to be responsible for the contract with San Mateo County Health.

Q: I want to confirm that we just have to upload the cover letter, the filled-out application, and letters of support in the public purchase "response" section. There is no other online component, correct? During the webinar, it was mentioned that we should have a document detailing authorized contacts, but there already is a contact section in the application that asks for one authorized contact. Should we add more authorized contacts to the contact sheet? If so, how many?

A: You are correct. You need to upload the cover letter, the application and letters of support. You can add a separate document with authorized contacts or just complete that information in the application.

Q: I have a quick question about the RFP. Page 25 of the webinar slides refer to a resource document on the GHSMC website called "Outcomes and Assessment Methods for Policy and System Change Efforts." I haven't been able to find this. Would you be able to send me a link or point me to the section of the website where this document lives?

A: Here is the link for the document you are looking for on the Get Healthy SMC website:
http://www.gethealthysmc.org/sites/main/files/file-attachments/outcomes_and_assessmentmethods_resource.pdf. This document is also linked in the RFP.

Q: Would we be able to apply both independently as SYC and together with the WHYI for two separate projects, or is it restricted to only one project?

A: The same organization can apply for multiple projects under the same Public Purchase account. The organization that applies is the one that will be responsible to enter into a contract with San Mateo County Health should the organization be awarded the funds.

We have posted the recording of our [RFP informational webinar](#) which could help answer some of your questions.

Q: The Siena Youth Center is a nonprofit of the St. Francis Center. Could we apply under the St. Francis Center and have SYC be the project, and then apply as SYC with the WHYI collaborative?

A: The same organization can apply for multiple projects under the same Public Purchase account. The organization that applies is the one that will be responsible to enter into a contract with San Mateo County Health should the organization be awarded the funds.

We have posted the recording of our [RFP informational webinar](#) which could help answer some of your questions.

Q: One of our community partners, Support Life Foundation, is interested in applying for your 2021 Get Healthy Community Implementation Funding RFP. It appears that they have encountered some issues with the Public Purchase portal.

Faisal from Support Life is cc'd on this email. Could you give him further direction on how they should proceed?

A: We checked with Public Purchase and the 2021 Get Healthy SMC Community Implementation Funding RFP is accessible.

We are unable to help with technical issues that you may experience with Public Purchase. If you have technical questions related to Public Purchase, please contact them directly via their website <https://www.publicpurchase.com/gems/login/login>, and we suggest you use the chat tab on the top left corner. Please let us know if you don't get an answer by contacting Rosa Torpis at rtorpis@smcgov.org

Q: Healthy Cities Tutoring is a non-profit providing one-on-one tutoring free to K-8th grade students in all San Carlos and some Redwood City (RCSD) schools. RCSD would like us to expand to serve more students in high need areas (schools with diverse populations, high % of Free and Reduced Lunch, high % of English Language Learners and newcomer students). Teachers, counselors, and principals refer students who need extra support to our program to be matched with a community volunteer tutor for weekly one-on-one individualized tutoring & mentoring to support their academic progress, engagement in learning, and overall self-esteem. Our tutors increase access to educational resources, help address educational inequities and support their students on average for 2-3 years, some for 5+ years. In addition, we provide tutor training and parent education classes to increase familiarity with schoolwork, games to promote learning, and SEL curriculum. Is the expansion of our services into your target areas eligible for funding? 2021-2022 is our 25th year as a program and 10th year as a non-profit. We partner with school districts and public charter schools to provide tutoring services. We engage, and train community volunteers aged 14 to 90+ as tutors and recruit at local high schools, businesses, service clubs, places of worship, neighborhood associations, etc. Annually we do a 360-degree evaluation of our services, asking students, parents, teachers, and tutors to assess progress, impact, and overall satisfaction with the program.

A: We do not fund individual educational classes that do not advance policy and systems change solutions. If they educational trainings are for capacity building of an organization that is seeking a policy and systems change in the long-term to address a health inequity in one or more of the priority populations, then the proposal could be considered.

Q: How many total corner stores are currently in the San Mateo healthy corner store network?

A: There are 5 stores that are part of San Mateo County's Healthy Retail program.

Q: Are there any specific technical assistance needs that the healthy corner store network has?

A: Not at this point.

Q: Would staff that manages the corner store network be interested in direct assistance working with stores or higher-level reviews of program materials such as surveys and marketing materials?

A: Not at this point.

Q: Is there any interest in expanding the type of work happening in corner stores to include nutrition education programming? If so, is there any additional funding available outside of this grant to support nutrition incentives in stores?

A: Health Policy and Planning staff does not currently integrate nutrition programming as part of the Healthy Retail Store effort. We would like the healthy corner stores work to advance into a healthy food access work involving policy and systems changes that could include nutrition education component.

We are not aware of any other funding available to support nutrition incentives in stores.